

Jessica Slaughter

media kit



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TUMBLR

caffeineandcoding

LOCATION

austin, tx

about

I'm Jessica, a student at the University of Texas at Austin and an avid blogger. After over three years of blogging, I've written more than one hundred posts on college life, healthy living, blogging tips, and everything in between! I love the challenge of working with brands and sharing about the things I love with my audience, and pull from my passions to create content that comes off as both transparent and relatable.

stats

Monthly Views: 100,000+ Monthly Visitors: 50,000+
Demographics: 18 - 26 year old women in the United States

social



700+



13,000+



1000+



300+

work

Over the years I've collaborated with a wide range of brands including Lenovo, Playtex, Dove, and Office Depot. If you think your product is a great fit for my audience and blog, feel free to contact me and we can work out a collaboration that would benefit your brand the most!

rates

A blog post consists of a 500+ word post with a theme that complements both my blog and your brand, featuring your product or service. It includes one tweet, one Facebook post, and one Pinterest post, along with a minimum of 3 high-quality images. For additional shares, contact me for info!

Blog Post: \$500

Instagram Add-on: \$100

For other types of collaborations (reviews, giveaways), please contact me for pricing.