

Jessica L. Sonkin

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EDUCATION

University of Wisconsin-Madison

Madison, WI

Journalism Bachelor of Arts (J.B.A.) degree

September 2019 - May 2023

Major: Journalism (concentrations in Reporting and Strategic Communication), Certificate in Business

Dean's List

EXPERIENCE

New York Post

New York, NY

News Intern

June 2021 - August 2021

- Worked as a breaking news runner across New York City; reported on metro, crime, political and legal issues throughout city boroughs
- Published in the New York Times and Page Six (25+ bylines) across digital and print platforms
- Bolstered interview conduction, transcription and navigation skill sets; learned tips from veteran reporters and photographers

The Daily Cardinal

Madison, WI

News Manager

August 2021 - Present

- Train incoming campus, college, city, state and associate news editors in the editing process, CEO (SNworks) and pitch development; acts as a point of reference
- Assist management with edits on daily and breaking coverage
- Work with editors to develop pitches and produce content

Campus News Editor

August 2020 - June 2021

- Developed daily and evergreen news story pitches, coordinated with staff writers, edited and published articles
- Staff writer for campus and city news at the University of Wisconsin-Madison

Staff Writer

January 2020 - Present

- Campus, college, city and associate news bylines
- Recognized by producers at Wisconsin Public Radio and WORT (89.9 FM) for pandemic coverage on campus

Classic Conferences, Inc.

Hackensack, NJ

Project Assistant

January 2021

- Special projects assistant at event planning company; tasked with organizing materials for a virtual conference

The Syndicate

Remote

Public Relations Intern

May 2020 - August 2020

- Assisted with the coordination of music, comedy and lifestyle campaigns; wrote and distributed pitches
- Developed PR artist reports, conducted research, promoted artist singles and organized Google spreadsheets

ACTIVITIES

Alpha Epsilon Phi Sorority

Madison, WI

Active Member - Sigma chapter, University of Wisconsin-Madison

November 2019 - Present

- Participant in sisterhood, community service and philanthropy events

Humorology, Inc.

Madison, WI

Student Volunteer

September 2019 - November 2019

- Participated in a variety show to raise money for *Blessings in a Backpack* — assisting food insecure children

SKILLS

- | | | | |
|------------------------|--|--------------------|------------------------|
| - Microsoft Software | - Public Speaking and Communication Skills | - Photography | - WordPress |
| - Google Suite | - Leadership and Organization | - Social Media | - Adobe Creative Cloud |
| - Spanish (proficient) | - News Reporting | - Creative Writing | - HTML + CSS |