

ISEA 2017 TOPIC BRAINSTORM

1. PROPER WASTE DISPOSAL

In an age where people are becoming more conscious of the planet's resources, people are making more environmentally friendly consumer choices, but they aren't making choices that cost nothing at all - the choice they make each time they throw something away. Sorting can be complicated and it's hard to know exactly what to put where sometimes, but most people aren't even trying. Creating a fun way for people to learn how to sort their trash would be a good way to educate and encourage good practices.

2. LACK OF HOBBIES

It's starting to seem like millennials don't really have hobbies that DON'T include sleeping, Netflix, partying or drinking. Although I don't have anything against these activities, it's good and healthy for people to enjoy other modern or more traditional hobbies, many of which revolve around a craft of some sort. Although the DIY community is growing, it doesn't seem to reach the millennial population and it would be great to revive passions that don't necessarily include activities mentioned earlier.

3. VISUAL TRAVEL GUIDE

Instead of text-heavy sites that help travelers plan their next vacation, it would be cool to have a site that introduces travellers to new sites through beautiful, interactive photo galleries whose submissions come from users around the world. Photos could cover anything from restaurants, parks, museums, landmarks, tips, etc. and give users a hint of what they'll experience at the destination. Think Instagram, but exclusively for travelling.