



JESSICA VAN ROOYEN

WEB DESIGN & NEW MEDIA

CONTACT



55 Aries Avenue, Polokwane
Limpopo, South Africa, 0699



info@jessicavr.com



www.jessicavr.com



+27 (0)82 433 6425

REFERENCES

Details available on request

ICON FASHION

PINK PERFORMERS

TWISTED PIXELS

BARGAIN BOOKS

EXPERIENCE

2015

FREELANCE SHOPIFY WEBSITE // POLOKWANE, SOUTH AFRICA

CLIENT: ICON FASHION

Online clothing shop, update new stock. Content management system implemented for client to maintain and update without assistance. Custom Shopify theme. Hosting, domain name purchase, SEO.

2014

FREELANCE PRINT DESIGN // POLOKWANE, SOUTH AFRICA

CLIENT: PINK PERFORMERS

Logo redesign, flyer design. Send to printers and help client establish a relationship with printers for future prints.

2012 - 2013

TWISTED PIXELS // POLOKWANE, SOUTH AFRICA

Web design & programming, HTML5 and CSS3, jQuery, JavaScript. Edit web content, follow up with clients, get feedback, implement changes. Stationary design and print. Attend client meetings.

2011 - 2012

BARGAIN BOOKS // POLOKWANE, MALL OF THE NORTH, SA

Help & assist customers in finding or placing orders for requested books. Stacking new stock, accepting and ordering new stock. Adding stock to database system, printing out barcode labels with company branding. Interaction with customers, required knowledge on all genres and being up to date with new releases.

SKILLS

DESIGN // DEVELOPMENT

Graphic Design	UI/UX Design	PHP
Print Design	Typography	SASS and Gulp
Photography	HTML5 + CSS3	Wordpress
Web & Interactive Design	JavaScript	Jekyll - Github Pages

SOFTWARE // FRAMEWORKS

Photoshop	Final Cut Pro	Cyberduck
Illustrator	Sketch	Vagrant
InDesign	Coda 2	InVision
Acrobat Pro	Atom	Foundation
After Effects	Sublime Text	Bootstrap
Fontlab Studio 5	Github (Version Control)	

EDUCATION

2012 - 2017

BACHELOR OF FINE ARTS // SAN FRANCISCO, CA (ONLINE)

ACADEMY OF ART UNIVERSITY

Major - Web Design & New Media

Anticipated Graduation - Summer 2017