

# JESSICA WANG

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## EDUCATION

### New York University, Leonard N. Stern School of Business

New York, NY

*B.A. in Computer Science; B.S. in Business, Concentration in Finance*

*Aug 2022 - May 2026*

- **GPA:** 3.96 / 4.00 | **Coursework:** Entrepreneurship, Computer Science, Financial Accounting, Statistics & Regression, Economics

### Livingston High School

Livingston, NJ

*High School Diploma - Top 10% of Class*

*Sep 2018 - June 2022*

- **GPA:** 4.56 / 4.00 | **SAT:** 1560 | **Honors:** Team USA Figure Skating, Honor Societies (Math, Science, English, Music, National)

## PROFESSIONAL EXPERIENCES

### DivySci

New York, NY

*Product Development*

*May 2023 - Present*

- Interviewed 90+ target users to identify teachers' pain points in measuring student growth, driving iterative product improvements
- Analyzed and documented key insights to develop comprehensive user personas, prioritize features, & define product requirements
- Collaborated with a team of three within an agile/scrum environment to plan out sprint goals and manage backlog using Airtable
- Produced 5+ competitive analysis reports on 20+ edtech companies to identify market opportunities & strategies for differentiation

### ListAcross

New York, NY

*Market Research*

*Feb 2023 - June 2023*

- Crafted a comprehensive 40+ page investment memo and 3+ pitch decks to effectively convey the company's investment potential
- Performed SWOT analysis for 15+ companies in the ecommerce industry to uncover strategic insights and drive business growth
- Initiated feature ideation by extensively researching customer behavior and market trends in the online marketplace industry

### Orangewood Labs (YC-W18)

San Francisco, CA

*User Experience (UX) Designer and Global Partnerships*

*Mar 2023 - June 2023*

- Redesigned website with Figma, cross-functionally working with frontend developers to improve UX and streamline navigation
- Built a robust partnership pipeline with 15+ universities by curating a database of 300+ contacts from college robotics programs
- Provided bilingual support to facilitate collaboration between Chinese and English stakeholders, resulting in 20+ more partnerships

### Net Impact

New York, NY

*Net Impact Collaborative Experience (N.I.C.E) Consultant*

*Oct 2022 - Dec 2022*

- Consulted for NYC-based social impact startups, including Swoveralls, Entertainment 2 Affect Change, and Vivienne New York
- Collaborated with a team of three to define product strategy, design marketing campaigns, and develop expansion plans for clients

## LEADERSHIP & EXTRACURRICULAR ACTIVITIES

### Entrepreneurial Exchange Group

New York, NY

*Investing Team Analyst*

*Oct 2022 - Mar 2023*

- Selected out of 200+ applicants for a highly competitive 10-week program on venture capital, startups, and financial modeling
- Conducted due diligence to identify promising investment opportunities, analyzing market size, competition, and company data
- Reviewed data from over 30 sources on the ecommerce industry to produce a comprehensive pitch deck and investment thesis

### Healthcare Occupations Students of America (HOSA)

Livingston, NJ

*Secretary, Treasurer, & Competition Coordinator*

*Sep 2019 - June 2022*

- Organized 10+ guest speaker events and fundraisers, while effectively managing logistics, budgeting, and marketing initiatives
- Maintained accurate spreadsheets of club dues for 60+ members and coordinated seamless payment transactions with school admin
- Mentored a 14-person Apparel Design Committee team on selling merchandise and implementing social media marketing strategies

### Team Image Synchronized Skating Team

Hackensack, NJ

*Team USA Athlete*

*Mar 2014 - Mar 2022*

- Represented Team USA at 15+ international and domestic competitions while consistently achieving top three placements
- Recognized as one of the nation's top ten student-athletes for accomplishments in academics, figure skating, and community service

## SKILLS & INTERESTS

- **Languages:** English (native), Mandarin Chinese (proficient)
- **Technical Skills:** Java, HTML/CSS, Python, Figma, Pitchbook, Crunchbase
- **Interests:** Figure skating, playing violin, volunteering in my community, playing badminton, going on nature walks and hikes