



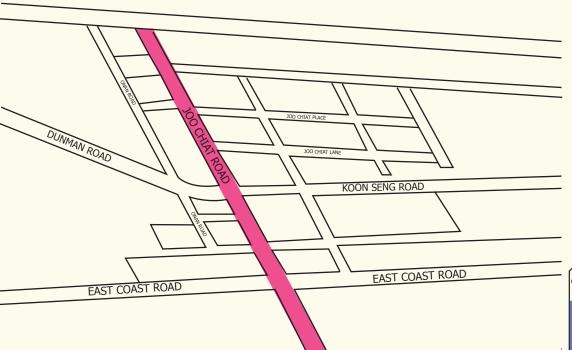
Joo Chiat is an area in the east of Singapore known for its multicultural heritage, and derives its name from a number of roads in the area named after plantation owner and philanthropist Chew Joo Chiat. In the early 20th century, significant Peranakan and Eurasian populations moved into Joo Chiat alongside the Chinese, Malay and Indian communities. Today, Joo Chiat's multi-ethnic influences are most prominent in its architecture and dining. In popular conception, Joo Chiat is often conflated with nearby Katong, with a 2001 book on Joo Chiat noting that for many, the terms Joo Chiat and Katong are virtually interchangeable.



19TH CENTURY

LEISURE

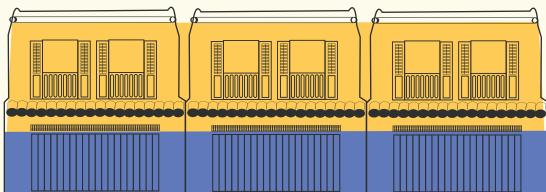
A natural synthesis of occuring cultural development



Early style: 1840 - 1900s

Form: Two Storey Squats

Design: Ethnic Motifs, Doric Columns



20TH CENTURY

LEISURE

A natural synthersis of occuring cultural development

LEISURE

Development of infrastructure

First Transitional Style: 1900+ early

Form: Three Storey, Less Squats

Design: Simple, Retained Ornamentation

Late Style: 1900 - 1940

Form: Three Window Arrangement

Design: Mixture Of Ethnic Styles, Brightly Coloured Tiles



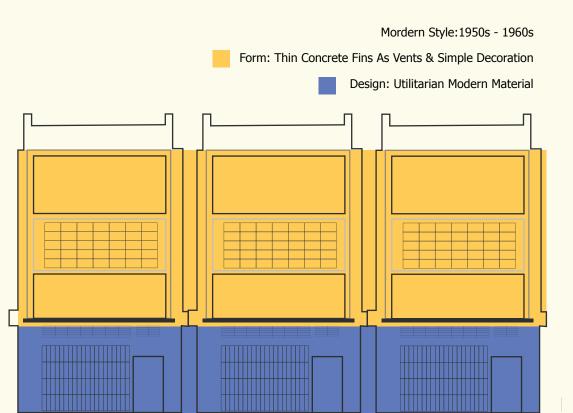


POST WW II COMMERCIAL COMMERCIAL Development Ceaced Development Ceaced Art Deco Style: 1939s - 1960s Form: Stepped Pedestal, With Flag Pole, Date Plaques Design: European Classical Motifs, Geomatrical Design Second Transitional Style: Late 1930s Form: Three Window Arrangement Design: Late Style Motifs 1111111111111111

21ST CENTURY

HERITAGE

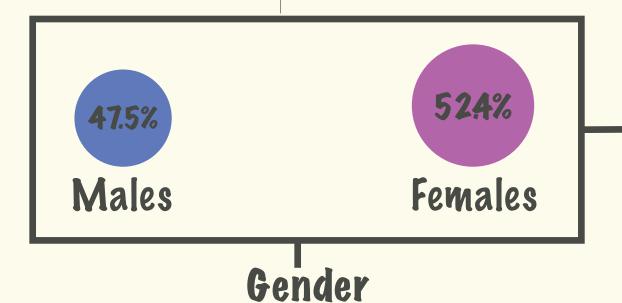
Culture Enrichment

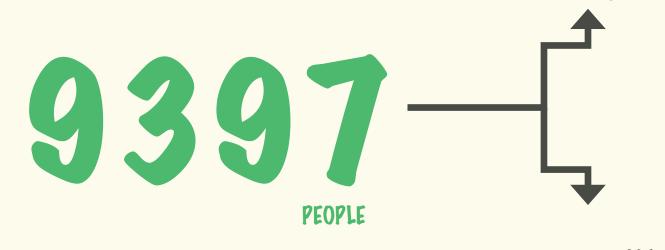


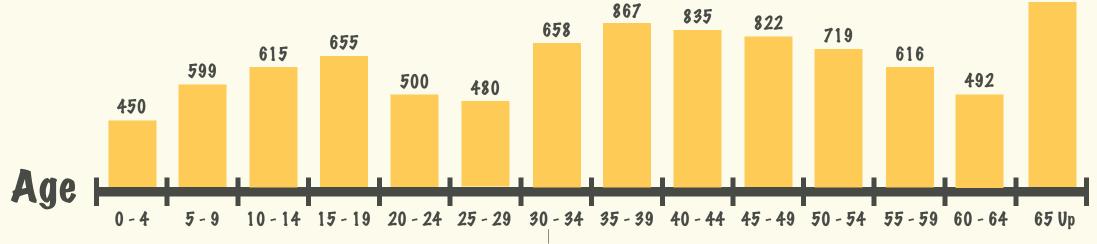
ACKNOWLEDGMENT OF ALL DATAS

- http://eresources.nlb.gov.sg/infopedia/article s/SIP_946__2008-11-13.html (Website)
- http://mychewjoochiat.blogspot.sg/
 (Website)
- **3.** http://www.singstat.gov.sg/ (Website)
- **4.** Genius Loci Katong & Joo Chiat
- **5.** Potrait of Places_Katong (Book)
- **6.** Joo Chiat: A Living Legacy (Book)

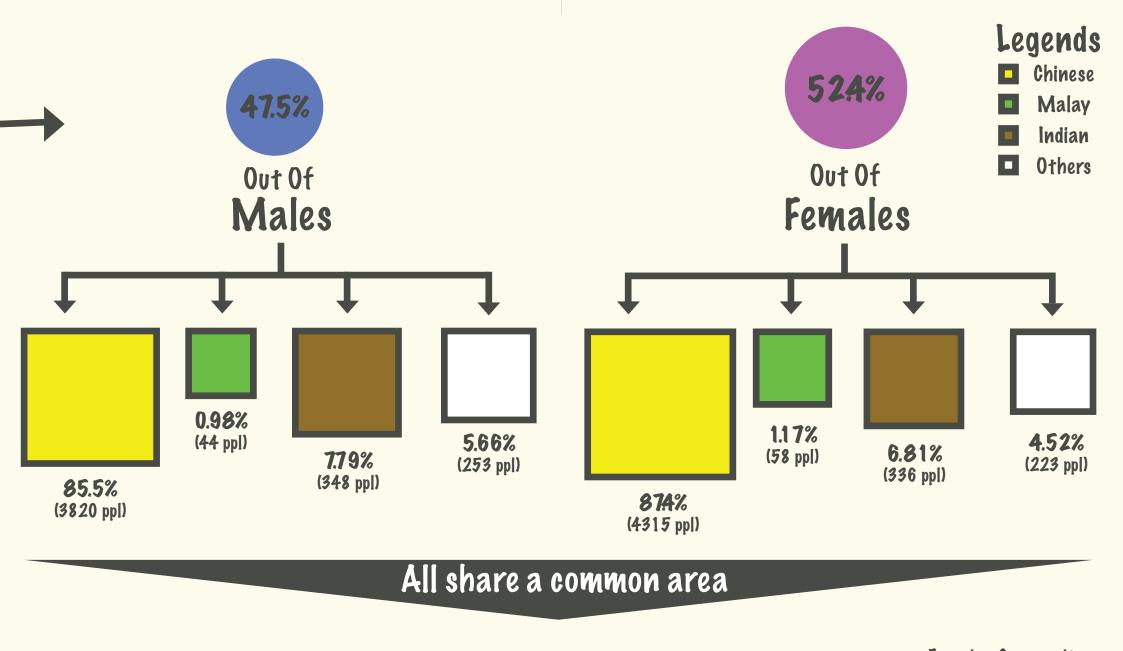
JOO CHIAT
POPULATION







1089



Sri Seripaga Cinayagar Temple (Built in 1875) Masjid Khalid (Khalid Mosque) (Built in 1917)

Kuan Im Ing Temple (Built in 1921) Church Of The Holy Fmaily (Built in 1923) Eurasian Community
Centre
(Ceylon's Road
Eurasian CC)



Po You Know Katong Culture?

Po You Know Katong Material Culture?



Pas

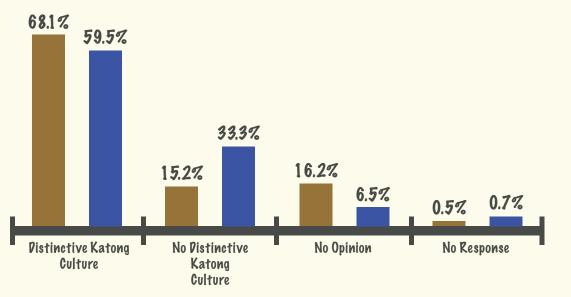
Present

Insider = People that lived in that area
Outsider = People that lived doesn not lived in that area
* Survey below requires each person to give 4 Ans.

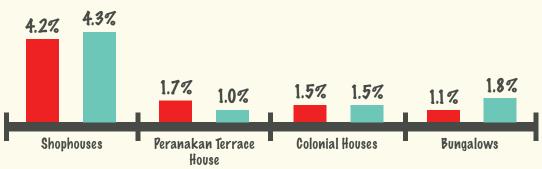


Outsider

Insider = People that lived in that area Outsider = People that lived doesn not lived in that area * Survey below requires each person to give 4 Ans.



Hence, It very Obvious that most of the poeple be it living in the past or present are mostly aware of the existance of Katong culture



Hence, it was shown that Katong/JooChiat road are well known for the food due as shown on the graph above most of the people chose shophouses over other stuff.