



REVENUE

€9.2M

PROFIT

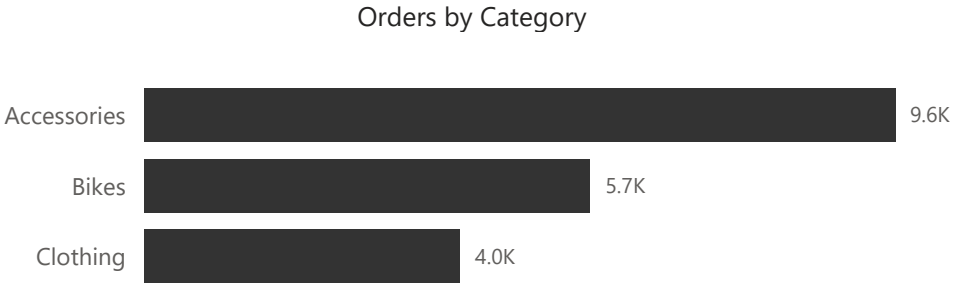
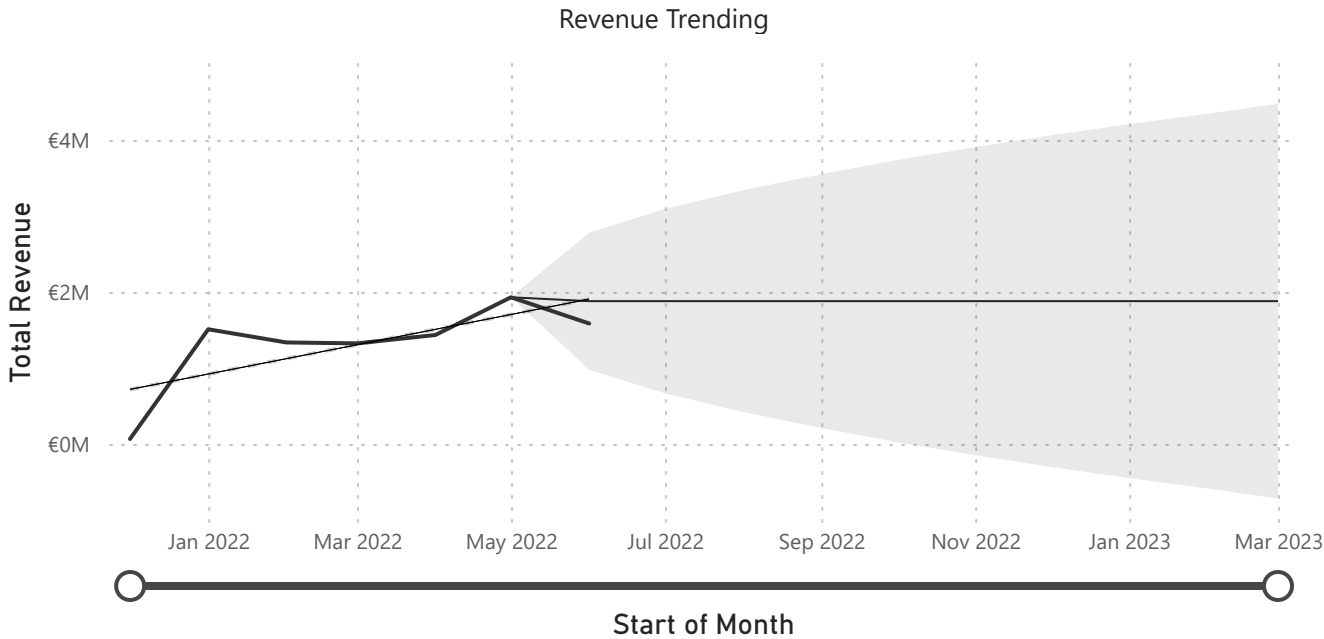
€4M

ORDERS

12K

RETURN RATE

4.03%



Top 10 Products	Orders	Revenue	Return %
Water Bottle - 30 oz.	2,287	€22,779	3.40%
Sport-100 Helmet, Red	1,218	€42,618	5.75%
Sport-100 Helmet, Blue	1,152	€38,753	5.73%
Sport-100 Helmet, Black	1,074	€36,129	4.84%
Road Tire Tube	1,199	€9,492	2.82%
Patch Kit/8 Patches	1,628	€7,454	2.92%
Mountain Tire Tube	1,560	€15,574	2.98%
Mountain Bottle Cage	1,091	€21,878	3.52%
Fender Set - Mountain	1,110	€48,840	2.43%
AWC Logo Cap	1,192	€20,684	1.92%
Total	8,858	€264,202	3.29%

Monthly Revenue

€1.59M✓

Prev Month: 0M
(+1071168.97%)

Monthly Revenue

1,836✓

Prev Month: 1790 (+2.57%)

Monthly Revenue

150!

Prev Month: 148 (-1.35%)

Most Ordered Product Type

Tires and Tubes

Most Returned Product

Road Bikes

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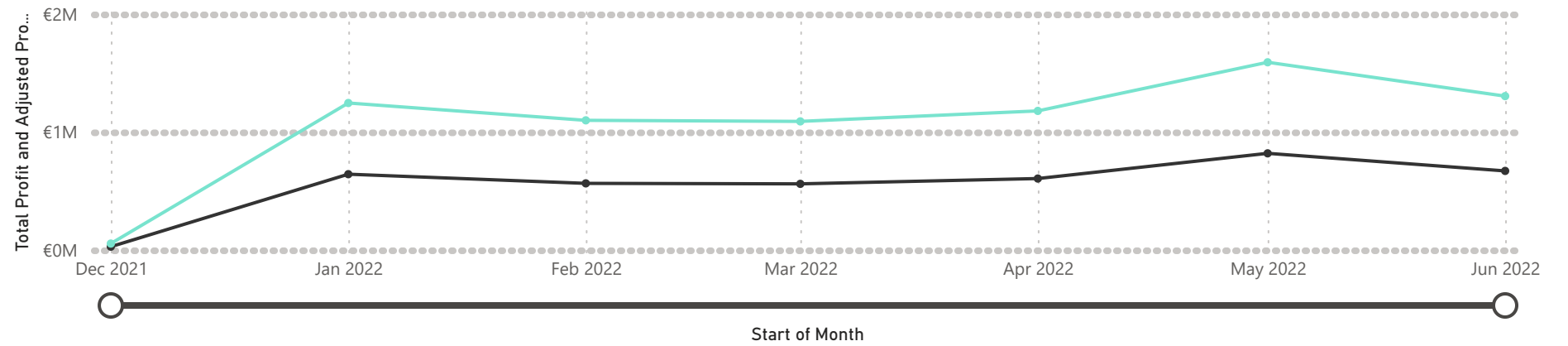
View recovered files

- ☐ All-Purpose Bike Stand
- ☐ AWC Logo Cap
- ☐ Cable Lock
- ☐ Chain

Price Adjustment (%)

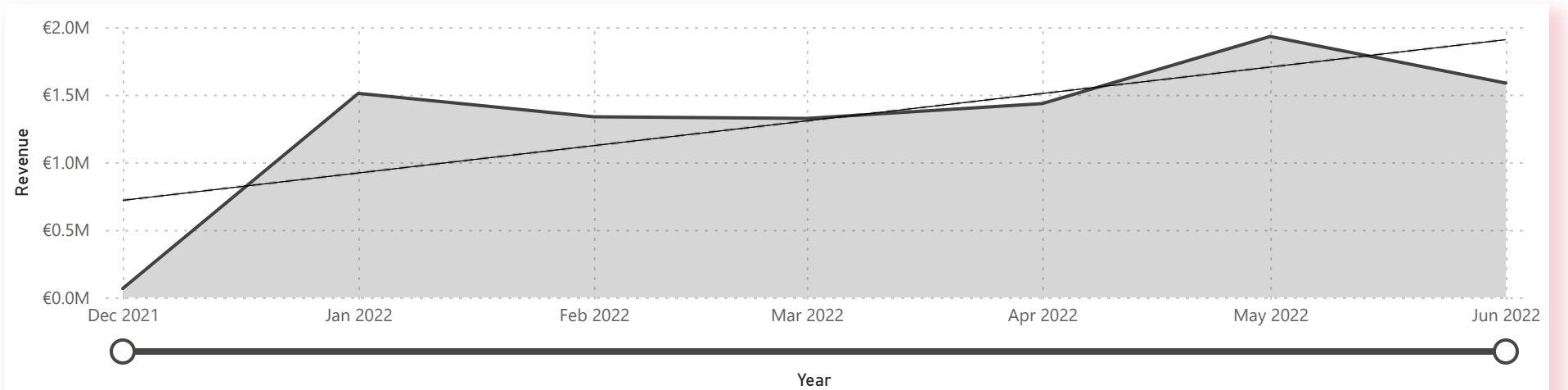
0.40

● Total Profit ● Adjusted Profit



Product Metric Selection

- ☐ Orders
- ☒ Revenue
- ☐ Profit
- ☐ Returns
- ☐ Return %



Select all

Pacific

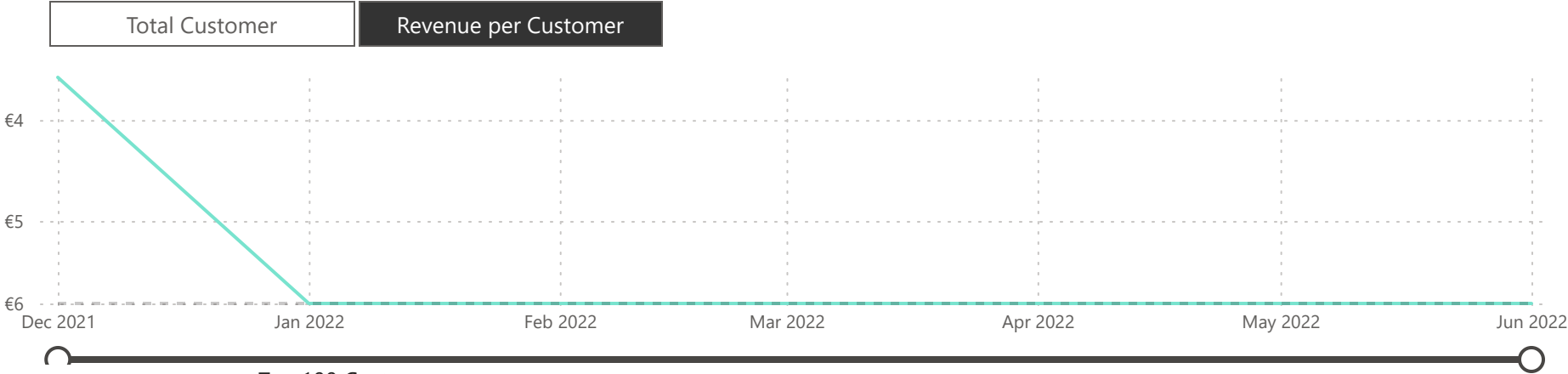


UNIQUE COSTUMERS

18K

REVENUE PER CUSTOMER

€506



Top 100 Customers

Customer Key	Full Name	Orders	Revenue
11420	Mr. Jordan Turner	5	€6,802
11417	Mrs. Lacey Zheng	4	€6,180
11429	Mr. Marco Lopez	4	€6,136
11425	Mrs. Ariana Gray	4	€6,035
11242	Mr. Larry Munoz	3	€5,607
11432	Mrs. Dominique Prasad	3	€3,678
11185	Mrs. Ashley Henderson	20	€1,260
11300	Mr. Fernando Barnes	17	€1,250
11223	Mrs. Hailey Patterson	15	€975
11277	Mr. Charles Jackson	13	€944
11262	Mrs. Jennifer Simmons	15	€896
11330	Mr. Ryan Thompson	15	€872
11711	Mr. Daniel Davis	13	€852
11091	Mr. Dalton Perez	13	€845
11276	Mrs. Nancy Chapman	17	€824
11142	Mr. Eduardo Patterson	10	€788
11287	Mr. Henry Garcia	12	€771
11200	Mr. Jason Griffin	12	€683
11331	Mrs. Samantha Jenkins	9	€655
11211	Mrs. Samantha Russell	11	€648
Total		646	€76,868

2020

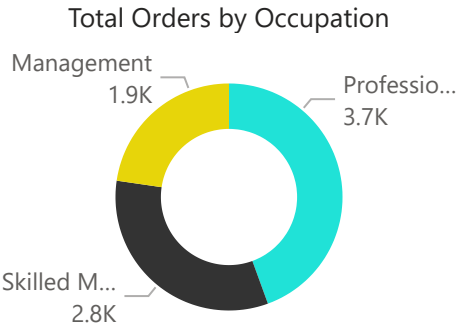
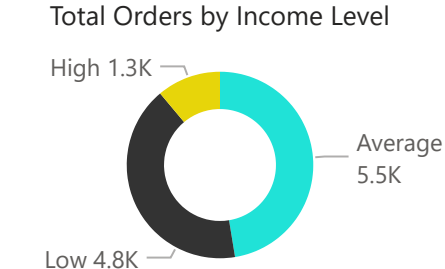
2022

Top Costumer (By Revenue)

Mr. Jordan Turner

Orders: 5

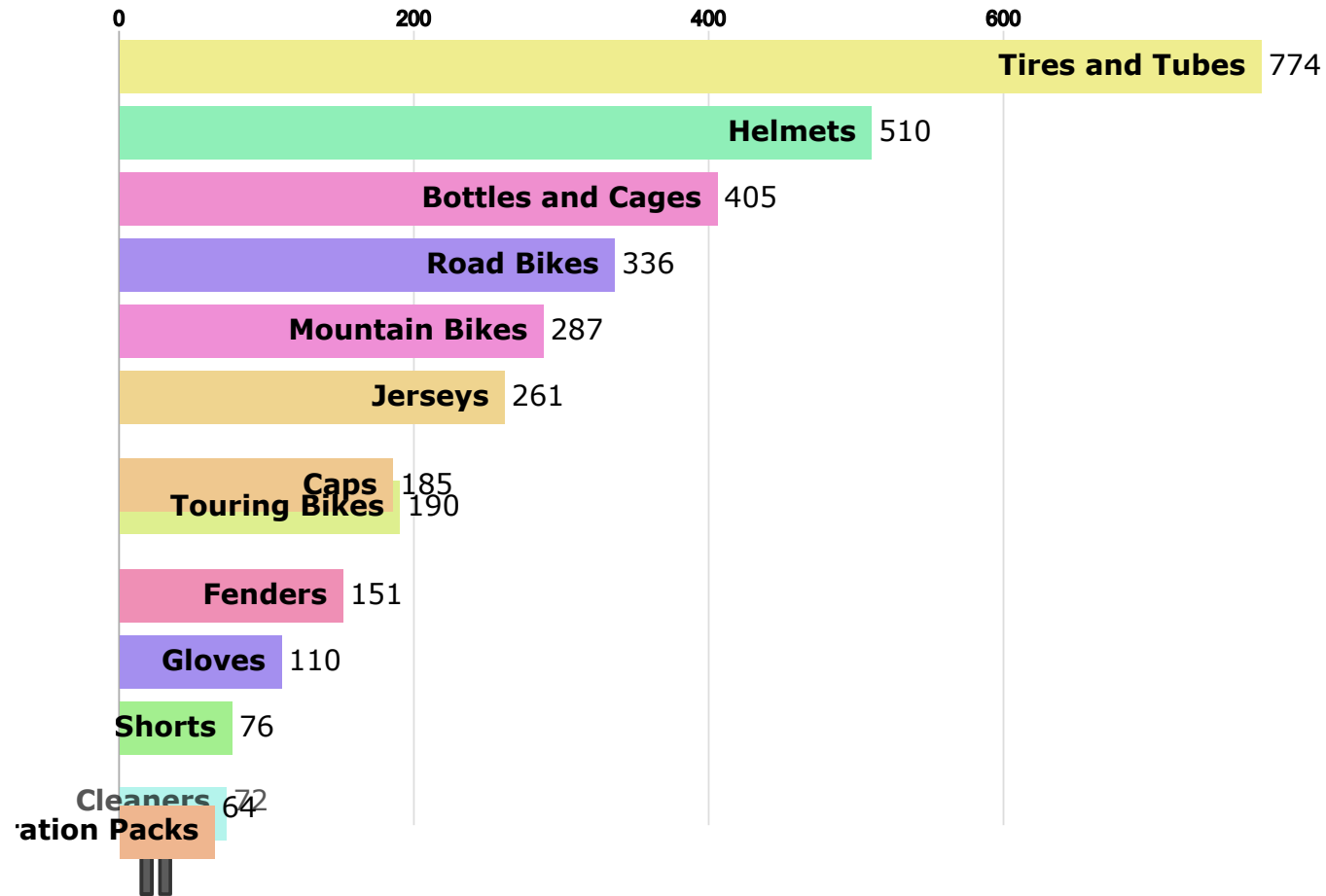
Revenue: 6.8K



Among customer skilled manual roles in 2022, Jordan drives the most revenue at \$6.8

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Improve Q&A with synonyms from Copilot (preview)



and your org Content created by AI may not be accurate, so review it carefully. [Read terms](#)

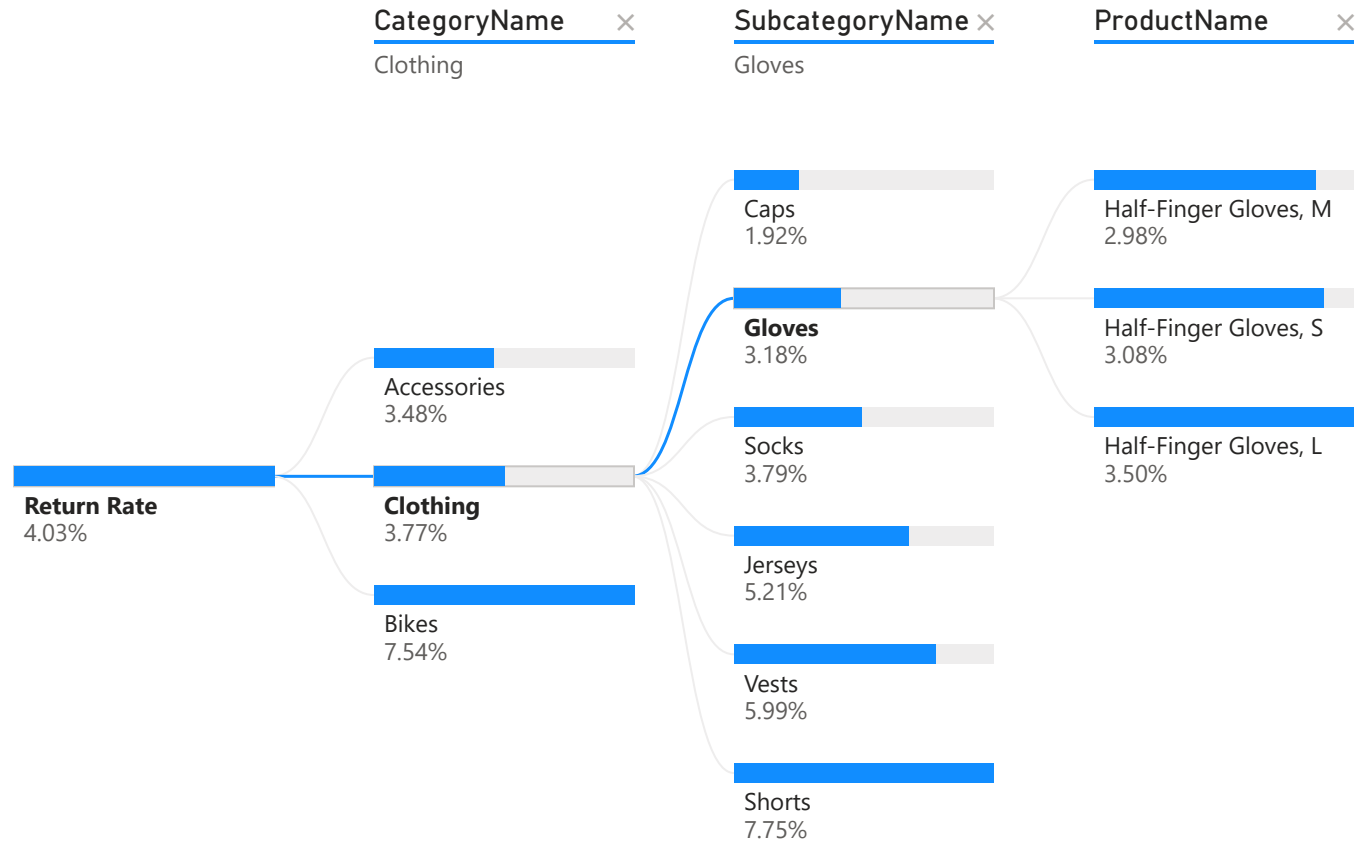
Add synonyms



total orders for blue bikes by start of month as a column chart



CategoryName	Total Orders
Accessories	9,599
Bikes	5,689
Clothing	4,026
Total	11,839



12K
Total Orders

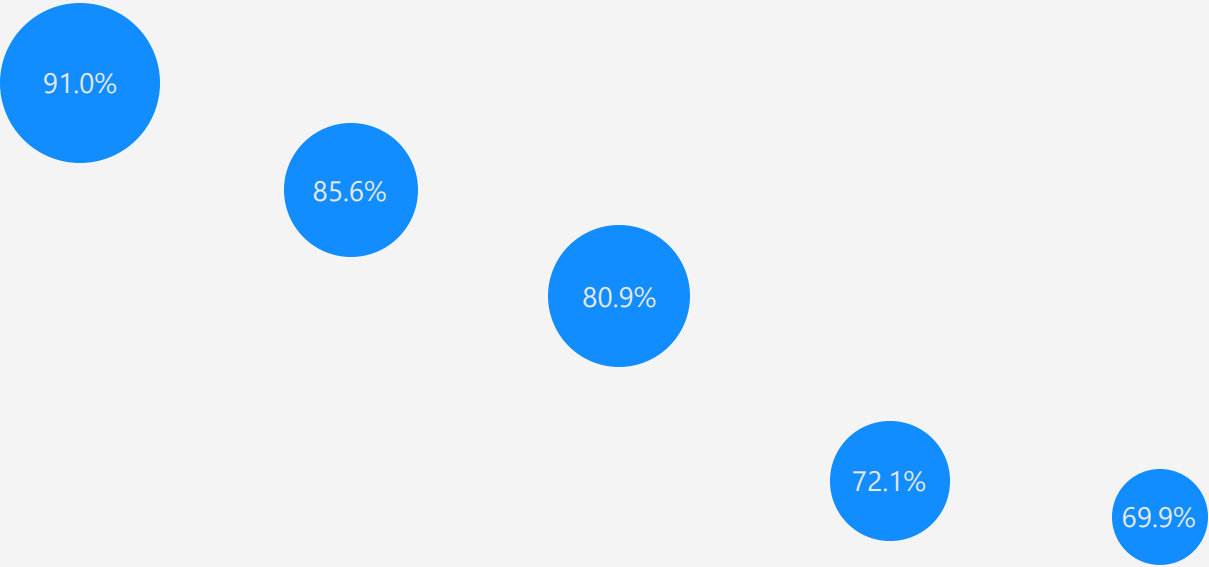
Key influencers

Top segments



When is HomeOwner more likely to be ?

We found 5 segments and ranked them by % HomeOwner is Y and population size. Select a segment to see mor...



	Segment 1	Segment 2	Segment 3	Segment 4	Segment 5
% HomeOwner is Y	91.0%	85.6%	80.9%	72.1%	69.9%
Population count	2552	2039	2199	1748	1279