

High-Fidelity Prototype

[Figma Link](#) (refer to frame titled “Shopping Cart”)

The high-fidelity prototype is largely based off of the low-fidelity version. Aligning with the rest of the site, we’re aiming to achieve a simple, minimalistic look. Muddy Paws’ audience is largely adventurers, who prefer simplicity in life. Therefore, our shopping cart is also a simple interface, where the left hand side lists the products in their shopping cart, while the right hand side highlights their entire order summary. The header remains the same as the rest of the site to achieve consistency. We stick to neutral colors, like the rest of the site, since the audience likely prefers neutral, earthy tones. Overall, we aim to achieve a simple, clean shopping cart page.