

HELLO! THIS IS JESSICA YU.

I APPRECIATE THE TIME YOU ARE TAKING TO READ THIS.



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EDUCATION

2014 - 2016

Otis College of Art and Design (Los Angeles, CA)
MFA Graphic Design

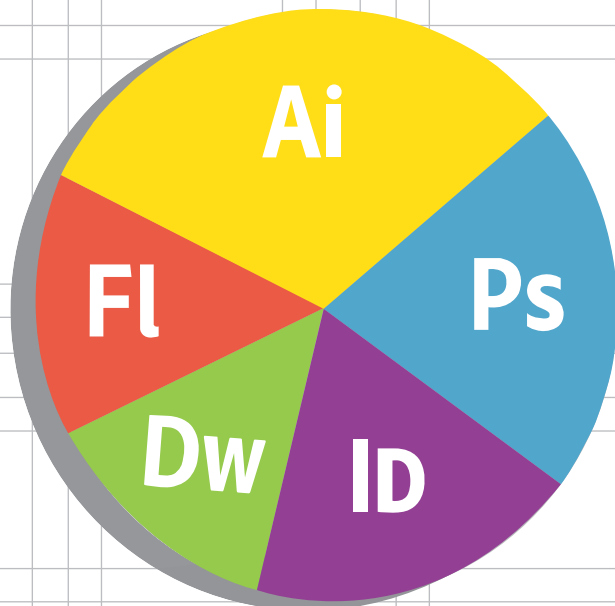
2011 - 2012

Raffles Design Institute (Singapore)
Bachelor of Design

2009 - 2011

Raffles Design Institute (Singapore)
Advanced Diploma in Visual Communication (Graphic Design)

COMPUTER SKILLS



WORK EXPERIENCE

MTV (MUSIC TELEVISION) ASIA

JAN 2011 - MAR 2011

Graphic designer intern
(Singapore)

DCRON ENTERPRISE (PRINTING & DESIGN COMPANY)

MAR 2013 - MAY 2014

Graphic designer
(Kuching, Malaysia)

FREELANCE EXPERIENCE

2013

Advertisement and stage design for **ICBC**
(Industrial and Commercial Bank Of China)
(Kuching branch, Malaysia)

Logo design for **Gao Rui Hotel** (Chongqing, China)

2012

Book cover design for *The Politics and Business Dimensions Of Governance and Regimes: A One-dot Theory Interpretation*
(published by Victoria, Australia: Heidelberg Press, 2012)

T-Shirt designs for **G.M. Marketing** (Kuching, Malaysia)

Logo design for a fashion store,
Tachi Fashion (Hanoi, Vietnam)

2011

Branding for a vegetarian cuisine called **Greendot** (Singapore)

One of the designers for a charity event called **R(EVOL)T** (Singapore)

DESIGN SKILLS

Advertising 50%

Concept 50%

Illustration 80%

Layout 65%

Typography 65%

Packaging 70%

Photography 70%

Web Design 60%

Branding 75%

INTERESTS



SANRIO



SOCIALIZE



BANANAS



MUSIC



TRAVEL



SHOPPING