

JESSIE TRANG NGUYEN

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Professional Experience

Medill Illinois News Bureau, Springfield, Ill.

Statehouse Reporting Fellow

- Report on state's public education issues like K-12 funding and teacher shortage

January 2025 - present

Fellowship

The Democracy Group, Remote

Marketing & Communications Specialist

- Produce newsletters, press releases and communication materials that promote discussions on civic topics
- Produce social media content for The Democracy Group podcast network with an emphasis on SEO

August 2023 - present

Part-time

LNP | LancasterOnline, Lancaster, Pa.

News Correspondent

- Report on school budget, education policy and current events local to the Cornwall-Lebanon school district in layman's terms

February 2024 - August 2024

Freelance

Centre Country Report, University Park, Pa.

Anchor, Reporter, & Social Media Producer

- Deliver live breaking news and report both in the studio and in the field in an unbiased & engaging manner
- Create PKGs, VOSOTs, VOs, readers, & teasers for a weekly television newscast aired across Pennsylvania to 500,000 television homes

August 2023 - December 2023

NBCUniversal, Remote

National Digital Intern

- Pitch and produce 40+ published pieces of reporting for NBCU, including July 2023's top-performing story with 1.3M views
- Yield nearly 2M total page views from stories with byline appearing in NBCU 12 Local Station channels and affiliate stations
- Copyedit 130+ wires over the course of the internship with an emphasis on SEO, social engagement, and accuracy

June 2023 - August 2023

Internship

WNEP-TV 16, Scranton, Pa.

News Intern/Digital Producer

- Produce news coverage and digital content with an emphasis on SEO metrics through research, fact-checking, shadowing reporters
- Copyedit a daily average of five stories for grammar, punctuation, structure using AP style; assist in the newsroom as necessary

June 2022 - August 2022

Internship

Related Experience

The Daily Collegian, University Park, Pa.

Reporter

- Produce long-form, investigative pieces that impact the Penn State and State College community
- Cover 12 stories per month with an emphasis on issues affecting marginalized and underrepresented communities at Penn State

January 2022 - December 2023

Penn State Global, University Park, Pa.

International New Student Orientation Leader

- Represent Penn State Global and orientation staff as the welcome speaker for 400+ new students and families
- Organize and spearhead 4 orientation sessions for 20+ students per session by providing campus tours, socials, mentorship

January 2023 - September 2023

Education

Northwestern University, Chicago

Master of Science: Journalism, specialization in Medill Investigative Lab and elective concentration in Data Journalism

September 2024 - August 2025

The Pennsylvania State University, University Park, Pa.

Bachelor of Arts: Broadcast Journalism; Minors: Economics & Business and the Liberal Arts; Certificate, Diversity Studies

August 2019 - December 2023

Awards & Recognition

Paul Sagan ProPublica Medill Investigative Lab Scholar (2024-2025), Medill Grant MSJ (2024-2025), Student Keystone Media Award - Excellence in Reporting on Diversity, Equity and Inclusion, 2nd place (Feb 2023), Marvin and Josie Krasnansky Internship Grant (Summer 2023), Evelyn Y. Davis Scholarship (Aug 2022 - May 2023), Daily Collegian Grant (Fall 2022)

Skills

- AP Style, SEO, Adobe Premiere Pro, Edius, ENPS, Adobe Audition, WordPress, Adobe InDesign, Inception, Flourish, Canva
- Investigative reporting, data reporting, news writing, team building, leadership, adaptability, interpersonal communication