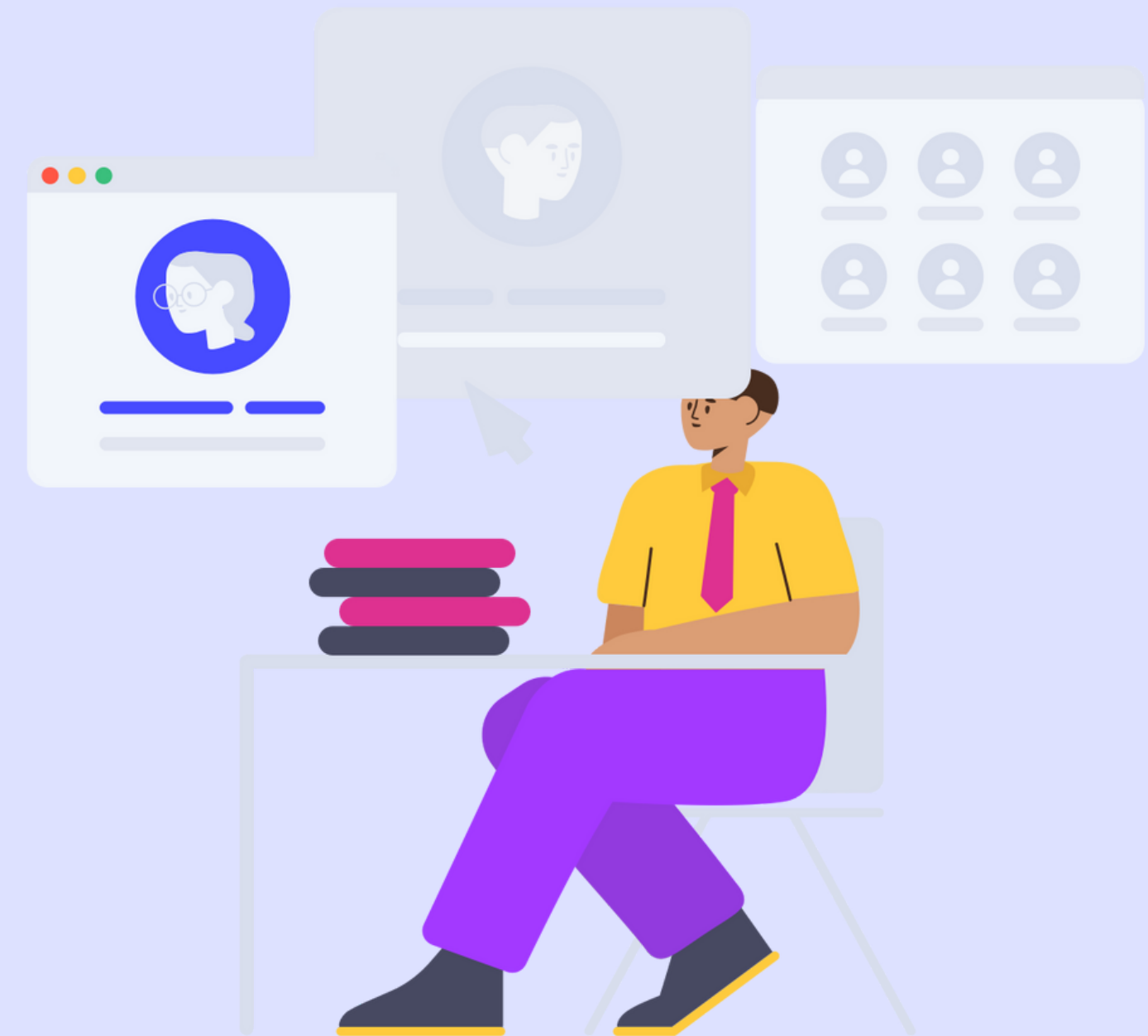




Jessie Auguste | Farah Dianputri | Michaela Gasteratou | Jackie Woodburn

# BeamCV

Connecting refugees to opportunities  
through anonymised data

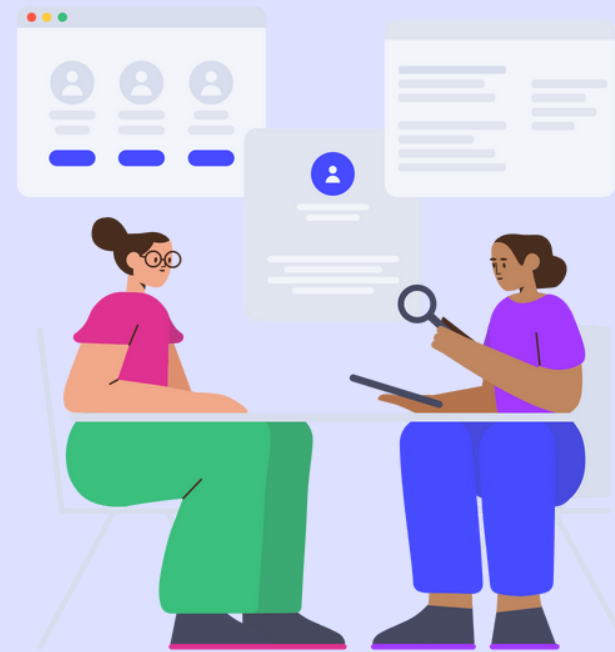


# ➤ Start with Why...

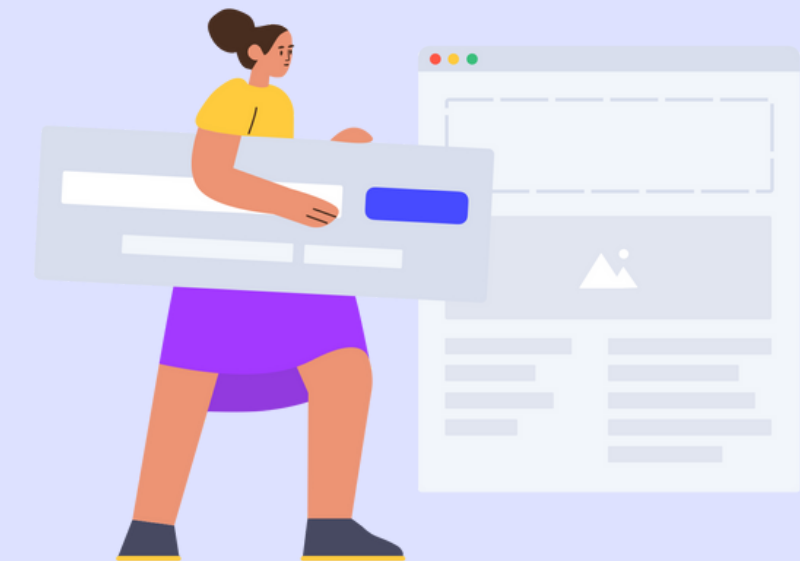
We think there's room to eliminate bias from the job application process, and are committed to help change the process.



As a refugee, I need to be able to *create an application* on **any device**



As a refugee, I *don't want* to be subject to **subconscious bias**



As a refugee, I want my CV to be optimised **to any country I find myself in**



# ***Problems to Address***

## **Subconscious bias**

Refugees' employability may be impacted by biases, centring around their name or gaps in their career.

## **Limited access to technology**

Those fleeing war may not have access to laptops or reliable internet.

## **Lack of references**

Refugees may not have or want to disclose reference contact details or documentation.





# ***Solutions***

- WAYS TO GIVE BACK -

## **Subconscious bias**

Anonymise CV and present work experience without timeline.

## **Limited access to technology**

App should be mobile-first and built to function with limited connectivity in mind:

- cache locally and bulk upload to server
- minimise use of hi-res images and ensure alts are available

## **Accessibility**

- Plain language to communicate effectively
- Single field for name to accommodate for different naming conventions

## **Lack of references**

Prompt connection with other users with employers in common.

# Wireframes

Try out our  
prototype!



## BeamCV

Connecting refugees  
to opportunities  
through anonymized  
data

Find out more



## Register

Name

Athena

Industry

Technology

Start your CV

Click above to start the flow

## Work Experience

Software Engineer  
Beamery

2 years

Add New Work Experience

Next

Click 'Add New Work Experience' to try adding another job or 'Next' to continue the tutorial

## Skills

Python

Skill

Add New Skill

Next

## About Me

Language

English

Tell us about your  
experiences outside of work  
(Limit: 2000 characters)

Lorem ipsum dolor sit  
amet,

Next



# ***Security***

## **Authentication**

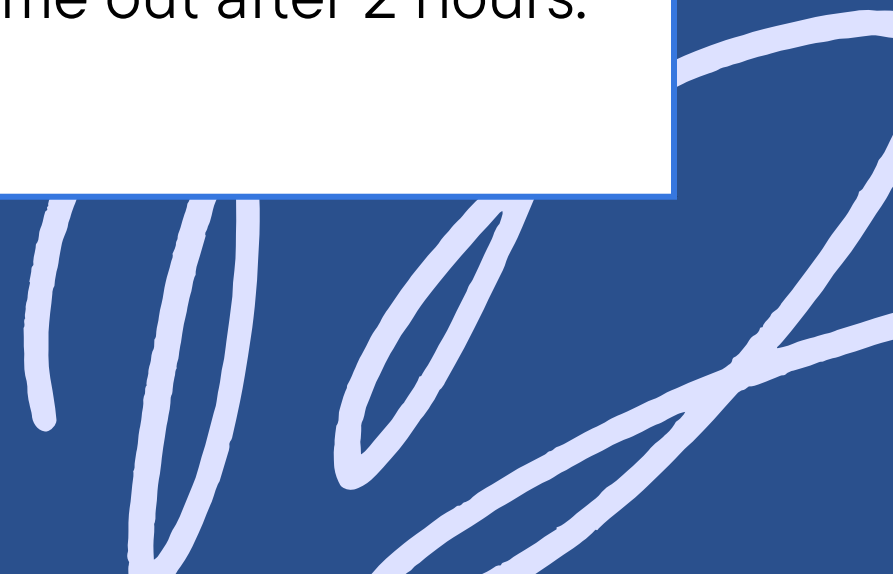
Refugees' are sharing very sensitive data, secure methods of authentication are key. We require authentication through SSO.

## **Brute force protection**

Users are locked out after 5 incorrect login attempts, to prevent compromise of accounts

## **Session management**

Refugees may be using shared or public devices. Sessions time out after 2 hours.



# *Next steps...*



**Hi Athena!**

You worked in the same company as XXX. Would you like to write a reference for them?

Yes

No

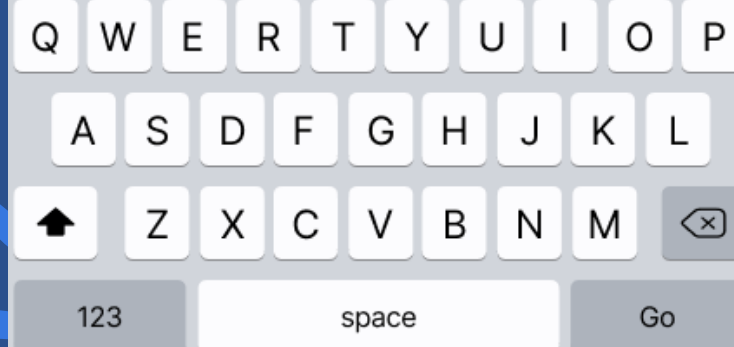
Hi there! We saw your experience as a software engineer and think you'd be a good fit for the team!

When would be a good day for to arrange an interview

Thank you for reaching out! I will be free for an interview next Tuesday!

Write your reply...

Send



## **Native messaging**

Enable employer to reach out to applicant natively within the app.



## **ATS bypass**

Prevent CVs being rejected by Applicant Tracking System due to lack of key words.



## **CV localisation**

Research CV "norms" in different countries, and output different PDFs accordingly.



## **Provide context**

Add context to CVs automatically, e.g. tech stack of previous employer.

**Thank you for your time!**  
**Reach out to us for**  
**questions.**



**LinkedIn:**

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