HANG "JESSIE" LE

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EDUCATION

Drexel University - LeBow College of Business, Philadelphia, PA *Master of Science in Business Analytics (STEM), GPA 4.0*

Foreign Trade University, Vietnam

Bachelor of Science in Business Administration

June 2014

SKILLS

Analytics Tools: R(Proficient), Python (Pandas, NumPy, Scikit-learn), SAS, Stata, EViews, Tableau **Big Data Management**: Hadoop, MapReduce, MySQL, Spark on AWS platform, SAP HANA

Techniques: Text Mining, Predictive Modeling, Machine Learning, Deep Learning, Time Series Analysis

PROFESSIONAL EXPERIENCE

DREXEL UNIVERSITY, Philadelphia, PA

Apr 2019 - Present

Anticipated: Mar 2020

Assistant to Director of Finance (July 2019 – Present)

- Prepare forms and verify compliance for check requisitions, travel advances and reimbursements.
- Produced three financial reports and created new academic program budgets.

Student Consultant, Fortune 100 pharmaceutical client (June 2019 – Aug 2019)

- Collected and processed 6000 Tweets. Cleaned and performed feature engineering on the data with Scikit-Learn.
- Classified prescription abuse Tweets using kNN, Naïve Bayes, Decision Tree, SVM, Random Forest and XGBoost.
- Implemented Neural Network models (CNN) using TensorFlow; applied pre-trained model (BERT) to improve preprocessing codes for Natural Language Processing (NLP) tasks.
- Improved the model's performance by solving a class imbalance issue and tuning hyperparameters; achieved 85% accuracy and 36% F-Score for Abuse Class.

Graduate Analytics Fellow, LeBow College of Business, Analytics Solution Center (Apr 2019 – July 2019)

- Conducted an industry review for a Fortune 50 telecommunication company on the use of telematics data.
- Used SQL queries on SAP HANA to aggregate large data sets (7 million records) of vehicle maintenance, fuel consumption and telematics; removed outliers and imputed missing data.
- Performed descriptive and predictive analyses using Python and Tableau; identified factors that predict vehicle maintenance needs, fuel consumption and breakdowns.

TECHCOMBANK, Ho Chi Minh City, Vietnam

Aug 2014 - May 2017

Senior Relationship Manager, Commercial Business Banking Division (Apr 2015 - May 2017)

- Managed a portfolio of 20+ corporate clients from various industries; achieved 100% of the targeted TOI.
- Collected, cleaned, and performed statistical analyses on financial and economic data with R and Excel.
- Built time-series models to predict bank interest and exchange rates; advised clients for forward rate agreement decision-making.

Management Trainee (Aug 2014 – Mar 2015)

• Promoted after approximately a quarter of the expected time for bank employees.

PROJECTS

Lending Club Loan Data Analysis (Apr 2019)

- Cleaned 2GB financial data; performed random sampling and dimension reduction in R.
- Applied clustering algorithms to segment customers; validated cluster performance and visualized clusters in R.

Portfolio Optimization Using Decision Tree and K-means Algorithm (Mar 2019)

- Performed time series analysis to forecast U.S. GDP based on 70 years of historical data.
- Predicted S&P 500 stock prices, using K means and a decision tree optimization model for various scenarios.
- Formulated buy and sell recommendations based on predicted upper and lower bound prices for the 100 stocks.