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Designer: Vivienne Chung

Topic: Yosemite National Park

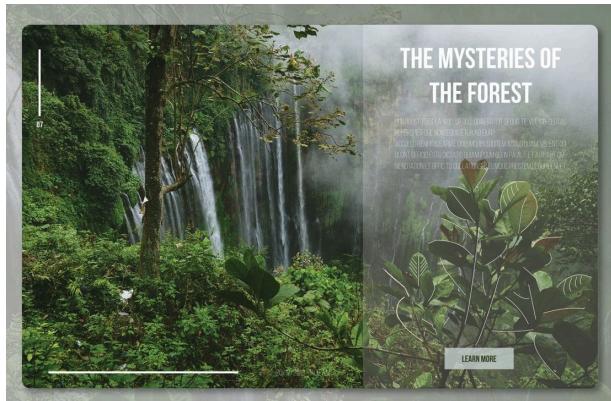
Concept: I want to showcase Yosemite National Park as a natural, beautiful place. For this website, not only do I want it to showcase its grandeur presence, I also want it to be informational so that viewers can be more knowledgeable and grow a larger appreciation for it.

Design Approach:

- Navigation bar at the top
- Homepage:
 - Big pictures taking up the width of the screen
 - Multiple large pictures stacked on top of each other.
 - For each picture, there will be overlaying text
 - For each picture, the text that goes with it can be divided like this:
 - Background (What it is, location, etc.)
 - Main Attributes
 - Importance
- Navigation Bar (Can be more transparent for the homepage, more cohesive with background image) For the sub sections, the navigation bar can be more opaque, distinct
- (Sub sections): More pictures, not as much overlaying text. Sans serif type
 - History
 - Geographic Features
 - Habitats
 - Activities
 - Sources
- Colors: nature/ earthy tones, darker greens, contrasted with the lighter, softer blues
- Overall: clean, informational, enveloping
- Alternative design idea: Lighter, pastel tones (sunset, sky colors), playful

Inspiration Photos:

Source: Pinterest



MNTN

Hiking Guide

Be Prepared For The Mountains And Beyond!

01 GET STARTED What level of hiker are you?

02 HIKING ESSENTIALS Picking the right Hiking Gear!

The Echo Hills Country Club website homepage.

ENTER THE WILD

BIRDS OF A FEATHER

BRITISH COLUMBIA CANADA

THE WILD

ECHO HILLS country club

The Club

Become A Member

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