

# Jessie Lyu



## Product Designer

📞 (669)-246-2810

✉ jessie\_lyu@berkeley.edu

💻 jessielyu.me

I'm a motivated product designer with strength in **UX Research**, **UX Design**, and **software engineering**.

I designed for creativity and love, aimed at bringing innovation and joy from ordinary. Currently I'm pursuing my master's degree of Information Management and Systems in University of California, Berkeley.

### Skillset

- Adobe Suites
- Sketch
- Figma
- Qualitative research
- Software prototype
- Frontend development

## Experience

### University of California, Berkeley

Graduate Student Instructor

*August, 2018 - December, 2018*

- Teach "User Interface Design" class as a graduate student instructor, comprehensively instruct on students on user research processes, HCI concepts, human-centered design principles and Android mobile app development.

### Yahoo!, Inc.

Software Engineer

*Jun, 2016 - July, 2018*

- Worked in Yahoo Global Search team, implemented and launched Search Middleware platform which has millions of users each day on mobile/PC devices
- Designed and developed an internal Search System debugging tool, significantly decreased trouble shooting time for engineers and editors by at least 1/3
- Worked as both designer and engineer to develop a Search UI configuration tool using React.js

### Quicket Solutions, Inc.

Software Engineer

*Sep, 2015 - May 2016*

- Helped research, design, and implement UI of software for cloud based e-ticket system to help police officers more efficiently track tickets, warnings, and driver information
- Worked on product iterations, conducted contextual inquiries and usability tests
- Launched the application in many cities, named a finalist in Amazon's City on a Cloud Innovation Challenge 2015

## Education

### University of California, Berkeley

Master of Information Management and Systems

Focus: Product Design | UX Design

*Anticipated: 2020*

### University of Illinois, Urbana-Champaign

B.S. Computer Engineering, with Honors

Minor Mathematics

*2016*

## Projects

### TechExchange - Website Redesign

UX Designer

*October, 2018*

Redesign the visual and layout for TechExchange's website (techexchange.org), which is a nonprofit organization aims at bringing technology to low-income households.

### Dalian - IOS APP

Product Designer

*June, 2017 - August, 2017*

Dalian is an IOS application aimed at creating a new experience for users to digest news and information, featuring user-generated content.