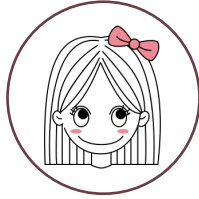# Jessie Lyu

Product Designer

I'm a motivated product designer with strength in UX Research, UX Design, and software engineering.
I designed for creativity and love, aimed at bringing innovation and joy from ordinary.
Currently I' pursuing my master's degreen of Information Management and Systems in University of California, Berkeley.

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Education

University of California, Berkeley
Master of Information Management and Systems
Focus: Product Design | UX Design
Anticipated: 2020

University of Illinois, Urbana-Champaign
B.S. Computer Engineering, with Honors
Minor Mathematics
2012 - 2016

Projects

Dalian - IOS APP
Product Designer
June, 2017 - August, 2017
Dalian is an IOS application aimed at creating a new experience for users to digest news and information, featuring user-generated content.

LiveShopping - IOS APP
Product Designer
April, 2017- June, 2017
LiveShopping is an IOS application that creates an immersive worldwide online-shopping experience through live streaming provides a reliable and trustable platform for both sellers and clients.

Experience

University of California, Berkeley
Graduate Student Instructor
August, 2018 - December, 2018
• Teach "User Interface Design" class as a graduate student instructor, focusing on instructing students design thinking, UX researching, and prototyping of software products.

Yahoo!, Inc.
Software Engineer
Jun, 2016 - July, 2018
• Worked in Yahoo Global Search team, implemented and launched Search Middleware platform which has millions of users each day on mobile/PC devices
• Designed and devloped an internal Search System debugging tool, significantly descreased trouble shooting time for engineers and editors by at least 1/3
• Worked as both designer and engineer to develop a Search UI configuration tool using React.js

Quicket Solutions, Inc.
Software Engineer
Sep, 2015 - May 2016
• Helped research, design, and implement UI of software for cloud based e-ticket system to help police officers more efficiently track tickets, warnings, and driver information
• Worked on product iterations, conducted contextual inquiries and usability tests
• Launched the application in many cities, named a finalist in Amazon's City on a Cloud Innovation Challenge 2015