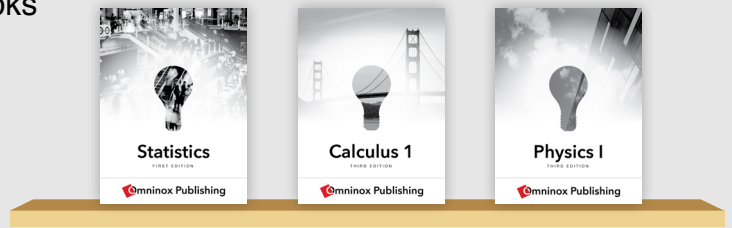


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INTERACTIVE BOOKS FOR iPad

- Downloads 2x faster than competing interactive books
- Guaranteed to follow College Board standards
- No CDs, physical storage or shipping required
- Students own their books & notes forever
- Easily install books through iBookstore®
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- Annual updates - at no cost
- Offline viewing anywhere

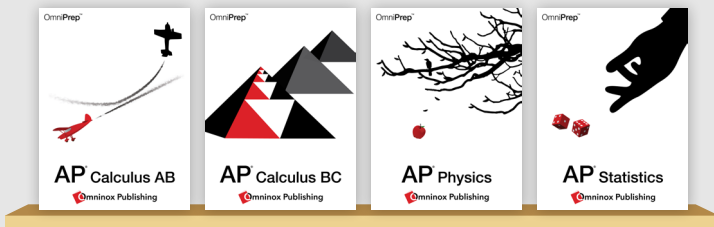


OmniGuide™

An interactive textbook replacement
for use in the classroom

Embedded with Interactivity!

- Frequent Quizzing
- High-res & 3D Images
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- Highlighting
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BONUS : *Get licenses for ALL Omninox books for up to 10 years*

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Exclusive Package

Be involved in the creation of and own
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Partner with our team to build something
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PRICING INFORMATION

Book Creation & Licenses

Exclusive Package

TOTAL **\$240,000**

Development Fee [content creation, embedding interactivity]

\$100,000

Exclusive License [own the intellectual property]

\$80,000

3 years of updates

\$60,000

Unlimited copies of your developed book

INCLUDED

300 student licenses, per year for 5 years* **[\$225K value]**

INCLUDED

Non-Exclusive Package

TOTAL **\$100,000**

Development Fee [content creation, embedding interactivity]

\$100,000

Non-Exclusive License [be an interactive book pioneer]

INCLUDED

Minimum 3 years of updates

INCLUDED

2000 student licenses, per year for 5 years* **[\$150K value]**

INCLUDED

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** Included free-of-cost for any purchase of 500+ licenses

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per staff / per year

Up to 20 teachers

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101 - 500 teachers

\$500

500+ teachers

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