

JESSIE WON

SYSTEMS DESIGN ENGINEERING

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WORK EXPERIENCE

Digital Catalog and Web Developer

Tomlin Group | 09/2016 - 12/2016

- Collaborated with marketing team to upgrade physical catalog into a web platform, as one of the first in the plumbing industry
- Implemented a MySQL database, and trained senior employees on database fundamentals to aid transition into computerization
- Redesigned graphics, icons and catalog in Photoshop/Illustrator
- Updated and created responsive webpages to align with product vision, enhance digital presence and increase user conversion

Technical Implementation Specialist

ACS Athletics | 01/2016 - 04/2016

- Provided QA and tech support to clients and internal members through Zendesk, closing 29% of overall tickets
- Solved database problems and created reports using T-SQL
- Wrote macros using Excel VBA to optimize data importing, saving employees over 40 hours of seasonal work
- Conducted usability tests and provided summaries of results

Sailing Instructor

Cadets Canada - CNS Hamilton | 09/2015 - Present

- Apply national-level C420 sailing and racing experience to create weekly dynamic and interactive lessons for youth athletes
- Train cadets in drill and deportment while building character, citizenship, teamwork, and leadership skills

PROJECTS

Path | Finhacks | 11/2016

Designed and developed an Android app which prioritized and mapped multiple destinations for the best public transit route

Connect | University of Waterloo Portal Hackathon (1st) | 03/2016

Developed a messaging widget to increase portal usage; feature is currently being further developed by the UW Portal Team

Plan-It | Accelerator Centre Game Design Camp (3rd) | 02/2016

Created a 1-button puzzle game for large format Christie screens

See these and more at jessiewon.com#projects

SKILLS

Design

HTML • CSS • Solidworks
Illustrator • Photoshop • InDesign

Development

C++ • Java • Python • Excel VBA
Javascript • PHP • SQL • MATLAB

Other

Time Management • Communication
Quick Learner • Detail Oriented

EDUCATION

Systems Design Engineering

BASc Candidate | University of Waterloo

09/2015 - Present

- President's Scholarship of Distinction
- Ranked 4th in class, Spring 2016

Relevant Courses:

- Digital Computation, Data Structures & Algorithms, Human Factors in Design

Relevant Projects:

- **Arduino Mastermind** - Implemented hardware to create mastermind game using tactile buttons and interrupts
- **Jobmine Redesign** - Enhanced UI and conducted heuristic evaluations, design walkthroughs, usability testing

INTERESTS

Varsity Swimming

- 10+ years of race experience
- Currently training 15-20 hours a week
- Academic All-Canadian recipient

Expeditions and travelling

- 2016 Gold Duke of Edinburgh award

Snowboarding • Bouldering • Piano