

Jessie Won

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WORK EXPERIENCE

Product Design Intern @ PlanGrid

San Francisco, USA 09/2018 - 12/2018

- Planned and led a research sprint, including 7 customer interviews, to understand email usage in construction
- Implemented loading states and skeleton screens into PlanGrid's design system to decrease perceived wait time and establish consistent patterns
- Created designs and user flows to allow for user management, then trained and performed usability testing on 30+ users to improve upon design

Software Engineer Intern @ Cognite

Oslo, Norway 01/2018 - 04/2018

- Proposed and implemented an adapted Spotify Squad model to optimize productivity across R&D (~50 employees, 70% of Cognite)
- Redesigned company website to enhance recruiting; tripled traffic and increased job applicants, including 10x more intern applicants for next term
- Transitioned team into an Agile environment by planning and leading sprints
- Developed 15+ screens and features in React for a new application; shipped a beta version with over 30 daily active users after 4 months

Software Engineer Intern @ Wizeline

Guadalajara, Mexico 05/2017 - 08/2017

- Led a chatbot integration with Salesforce; conducted research, defined use cases, and administered UX workshops
- Defined the architecture for a new automated chatbot building platform and translated product requirements into technical specifications
- Developed features in React for a chatbot platform as lead UI engineer

Web Developer Intern @ The Tomlin Group

Waterloo, Canada 09/2016 - 12/2016

- Led the design, implementation, and launch of a digital catalog for a new product line, saving \$45 per catalog at every product update
- Redesigned graphics and catalog pages to better align with company vision

Technical Implementation Specialist @ ACS Athletics

Toronto, Canada 01/2016 - 04/2016

- Performed usability testing and trained 3 clients throughout the implementation of a new product that automated form submission
- Built macros in Excel VBA to optimize data importing, saving employees over 40 hours of seasonal work

SKILLS

Design

Sketch • Figma • InVision
Illustrator • Photoshop
Personas • Usability Testing
Journey Mapping • User Interviews

Development

JS • HTML • CSS • Python • SQL

PROJECTS

jessiewon.com/portfolio

Post Cajón

Redesigned a bulky drum into a smaller, digital instrument to solve users ergonomic needs

Jobmine

Enhanced the UX of a job board through human factors analyses

Connect | 1st @ UW Portal Hacks

Developed a messaging widget to increase student portal usage

Plan-It | 3rd @ GDC Hackathon

Built a space-themed puzzle game

EDUCATION

University of Waterloo

09/2015 - 04/2020

BASc Systems Design Engineering
Minor in Cognitive Science

- Ranked 2nd in class 2017

HOBBIES

Varsity Swimming | CIS All-Canadian
Dragonboat | Worlds Qualifier
Cooking • Sailing • Bouldering
Eating a lot of food