Jessie Zhang

About

I am a designer interested in people, nature and technology, using visual communication as a means to explore and interrogate the world and ourselves. My work spans multiple disciplines, from branding and book design to photography and coding.

Experience

01/2021- Somerset House

Young Producer

Working alongside other Young Producers with speculative design studio Superflux on visions of hopeful futures in a climate-altered world.

07/2019- Georgia Hardinge

09/2019 Film, Photography Content and Media Intern

Worked alongside the design team to understand the processes and the collection; responsibilities included creating assets for social media, marketing material and short films.

07/2018- 原麦山丘

09/2018 Graphic Design Intern

Formed part of the team developing the visual identity for 果汁研习社, a new subsidiary under 原麦山丘.

09/2016- Brookland Junior School

04/2017 French Teaching Assistant (Volunteer)

Assisted the teaching of French to year 5 students and provided one to one teaching for children of native speakers.

06/2016 Mark Reeves Architects

Work Shadowing

Shadowed the architects, learning about collaboration between architects, urban planners, and planning authorities.

08/2015 Russian For Fish

Work Experience

Assisted architects on their work on renovation and extension projects, learning about design and modelling, and inter-firm working relationships, visiting several active project sites.

07/2014 J.P. Morgan Chase

Work Experience

Led group activities and presentations in addition to shadowing the commodities department in their day to day running.

Contact

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Education

09/2017- BA Hons, Graphic Communication Design (with 06/2021 Creative Computing)

Central Saint Martins / Creative Computing Institute, University of the Arts London

09/2016- Foundation Diploma in Art and Design

05/2017 Central Saint Martins, University of the Arts London

09/2014- A-Level Art: A*, French: A, Maths: A,

06/2016 [AS Physics: A]

The Henrietta Barnett School

09/2012- 12 GCSE A*S incl. Mandarin Chinese and French

07/2014 The Henrietta Barnett School

Awards

D&AD New Blood Awards Yellow Pencil 2020

Skills

Graphic design and art direction

Filmmaking

Adobe Creative Cloud suite, including Photoshop, InDesign, Premiere Pro. AfterEffects

HTML and CSS

JavaScript, including Node.js, Express, Socket.IO, Three.js, p5.js, Tensorflow.js

Currently learning: Cinema 4D and machine learning (Python)

Interests

Reading Artificial intelligence Astrophysics Creative technology Playing piano and violin Drawing and painting Sustainability

Languages

English, native Mandarin Chinese, spoken French, proficient