# Jessie Zhang

### **About**

I am a designer interested in people, nature and technology, using visual communication as a means to explore and interrogate the world and ourselves. My work spans multiple disciplines, from branding and book design to photography and coding.

# **Experience**

#### 01/2021- Somerset House

#### Young Producer

Working alongside other Young Producers with speculative design studio Superflux on visions of hopeful futures in a climate-altered world.

# 07/2019- Georgia Hardinge

#### 09/2019 Film, Photography Content and Media Intern

Worked alongside the design team to understand the processes and the collection; responsibilities included creating assets for social media, marketing material and short films.

### 07/2019- 原麦山丘

## 09/2019 Graphic Design Intern

Formed part of the team developing the visual identity for 果汁研习社, a new subsidiary under 原麦山丘.

# 09/2016- Brookland Junior School

# 04/2017 French Teaching Assistant (Volunteer)

Assisted the teaching of French to year 5 students and provided one to one teaching for children of native speakers.

# 06/2016 Mark Reeves Architects

#### **Work Shadowing**

Shadowed the architects, learning about collaboration between architects, urban planners, and planning authorities.

# 08/2015 Russian For Fish

#### **Work Experience**

Assisted architects on their work on renovation and extension projects, learning about design and modelling, and inter-firm working relationships, visiting several active project sites.

### 07/2014 J.P. Morgan Chase

# Work Experience

Led group activities and presentations in addition to shadowing the commodities department in their day to day running.

#### Contact

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#### **Education**

09/2017- BA Hons, Graphic Communication Design (with 06/2021 Creative Computing)

Central Saint Martins / Creative Computing Institute

Central Saint Martins / Creative Computing Institute, University of the Arts London

09/2016- Foundation Diploma in Art and Design

05/2017 Central Saint Martins, University of the Arts London

09/2014- A-Level Art: A\*, French: A, Maths: A,

06/2016 [AS Physics: A]

The Henrietta Barnett School

09/2012- 12 GCSE A\*S incl. Mandarin Chinese and French

07/2014 The Henrietta Barnett School

# **Awards**

D&AD New Blood Awards Yellow Pencil 2020

# **Skills**

Graphic design and art direction

Filmmaking

Adobe Creative Cloud suite, including Photoshop, InDesign, Premiere Pro, AfterEffects

HTML and CSS

JavaScript, including Node.js, Express, Socket.IO, Three.js, p5.js, Tensorflow.js

Currently learning: Cinema 4D and machine learning (Python)

### **Interests**

# Reading Artificial intelligence Astrophysics Creative technology Playing piano and violin Drawing and painting Sustainability

# Languages

English, native Mandarin Chinese, spoken French, proficient