

JM

JESSICA MOORE

Full Stack Developer

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PROFILE

Forward-thinking developer who embraces change and new challenges. I'm passionate about learning new skills, and always looking for my next creative outlet. With a background in marketing, I'm driven to make strategic and creative processes come together in my work to create a powerful end product.

CORE SKILLS

DEVELOPMENT

- JavaScript
- CSS / Sass
- Python
- PostgreSQL
- React
- HTML
- Django
- Git / GitHub

DESIGN

- Illustrator
- InDesign
- Photoshop

EDUCATION

WEB DEVELOPMENT IMMERSIVE GENERAL ASSEMBLY (FORMERLY BITMAKER) | 2019

Gained fluency in full-stack web development during this full-time, 12 week immersive program that focused on industry best practices in Object-Oriented Programming, MVC frameworks, Data Modeling, and Test-Driven Development.

ADVERTISING & MARKETING COMMUNICATIONS

SHERIDAN COLLEGE | 2011 - 2014

PROJECTS

BUILDME

A team project built during the Web Development Immersive program at General Assembly - buildMe is a web application where junior developers and designers can find the opportunity to collaborate with one another in order to build an impressive portfolio. Users can view, post, find and apply to projects in order to connect with other users. This full stack application was built with a React front end which makes API requests to the Django built back end.

TECHNOLOGIES USED

- React, Redux, JavaScript, Sass, Django REST Framework, PostgreSQL

CROWDFUNDER

A team project completed during the Web Development Immersive program at General Assembly - this backend clone of kickstarter was completed using Django. Tasked with managing and prioritizing user stories to complete a viable product within a short period of time, this project required the team to utilize agile development and team coding using Git & GitHub.

TECHNOLOGIES USED

- Python, Django, SQLite, CSS, Git & GitHub

WORK HISTORY

LEVEY INDUSTRIES

MARKETING COORDINATOR | 2018 - 2019

- Executed and tracked performance of a twice weekly email campaign targeting high-end clientele of interior designers and architects
- Developed and implemented brochures, newsletters, marketing materials and content for social media and company website
- Leveraged the company's participation in industry specific trade shows and event sponsorships
- Worked with management to identify key sales audiences, develop appropriate messaging and identify best channels to reach the target audience
- Demonstrated keen attention to detail, and ability to work under pressure and meet deadlines in a fast paced work environment