



Jessilin Lugo

web designer

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EDUCATION

*Full Stack Web Development
Coding Boot Camp*

**UNIVERSITY OF CALIFORNIA,
RIVERSIDE EXTENSION**
RIVERSIDE, CA
2021

Associate of Arts / Graphic Design

**FASHION INSTITUTE OF
DESIGN & MERCHANDISING**
LOS ANGELES, CA
2015

*Associate of Arts / Merchandise
Product Development*

**FASHION INSTITUTE OF
DESIGN & MERCHANDISING**
LOS ANGELES, CA
2013

KEY SKILLS

ADOBE SUITE

HTML/CSS

JAVASCRIPT

VISUAL STUDIO CODE

MICROSOFT OFFICE

SPANISH FLUENCY

PROFESSIONAL PROFILE

Full Stack Web Developer with 5+ years of experience in Graphic Design, specializing in typography and team management. Hardworking, bilingual, and highly regarded for proven success in increasing brand recognition and revenues in competitive markets for industry leaders through digital, print, and multimedia brand project management. Exceptional collaborative and interpersonal skills, with the ability to examine and understand distinct client needs and deliver precise products and strategies that exceed expectations. Accustomed to performing in deadline-driven, fast-paced environments, pushing creative limits to ensure projects are completed on time and at or under budget.

PROFESSIONAL EXPERIENCE

Crystalplus.com | Montclair, CA | 2017 – Present

ART DEPARTMENT MANAGER

- Supervise a staff of 5 designers, providing training on company policy; delegate assignments to designers which play to their strengths, enabling shorter project turnaround and boosting efficiency by 28%.
- Review incoming orders and create production proofs for customer review; create print files from approved production proofs for manufacturing.
- Collaborate closely with the customer service department to determine unique project requirements, responding to art inquiries and requests, and provide seasonal updates to product images for use on the company's website and online catalog.
- Translate stakeholders' insights into actionable creative strategies and concepts that drive revenue and profit.

Malito Brand | Montclair, CA | 2016

GRAPHIC DESIGNER

- Collaborated closely with senior employees and management to create unique designs that fit the brand's identity.
- Managed the company's social media presence and designed and rolled out social media posts to increase consumer intrigue, reachability, and brand recognition, creating an 80% increase in customers.
- Designed thoughtful physical pop up shop layouts and displays which cohesive with the brand's aesthetic.