JESSICA ZHONG

Product Designer // San Francisco, CA

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SKILLS & TECHNOLOGIES

Sketch + InVision	User Research	Wireframing	Rapid Iteration	Prototyping	Git/GitHub	CSS3
Figma	User Interviews	Usability Testing	User Flows	Mockups	HTML5	JavaScript

EXPERIENCE

Attention | Product Designer · 2019 - current

- Lead discussions & design reviews with co-founders and product designers to ensure quick ideation and implementation on a weekly basis
- Co-developed the visual design for capturing the brand essence and style guide to ensure consistency across the mobile application
- Collaborated and strategized with co-founders and product designers by producing wireframes, hi-fi mockups and clickable prototypes

Jobvite | HR Generalist · 2017 - 2018

- Spearheaded company's first Wellness Initiative, resulting in a 45% participation rate for the first year, across all programs for a company of 195 employees
- Implemented a candidate-focused and new hire survey into Jobvite's platform to analyze tangible data regarding the health of Jobvite's brand and candidate experience
- Supported a culture of continuous improvement, validated people processes and transactions to identify ways to simplify, optimize and/or automate

Moody's Corporation | HR Associate · 2014 - 2017

- Developed solutions for tasks related to employee relations, organizational restructuring, performance evaluations, harassment training, benefits administration, and talent assessment
- Interpreted HR metrics and reporting analysis to create an evolving employee narrative for managers

PROJECTS

TravelPak | Product Designer · 2019

A responsive web application that provides the necessary tools for group travelers to plan, manage and organize trips, making group travel planning easier than ever. Designed with Sketch, conducted research and in-person usability testing to validate solutions, plus developed full mobile and desktop prototypes using InVision.

HealthPoint | Product Designer · 2019

A cloud-based mobile application that provides health enthusiasts an improved way to collect and store data, with the ability to analyze, organize and take actionable choices for a healthier lifestyle. Produced design artifacts with Figma, information architecture, user-flows, wireframes and built a clickable mobile prototype.

EDUCATION

Bloc | User Experience Design

University of California, San Diego | B.S Management Science