JESSICA ZHONG

Product Designer // San Francisco, CA

A Product Designer with a business acumen focused on people. I enjoy working on collaborative teams and tackling complex problems by crafting thoughtful solutions grounded by research

CONTACT

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jessicazhong.design

TOOLS

Sketch
InVision
Figma
Trello
Zeplin
Adobe Creative Suite
Maze
UsabilityHub

SKILLS

User research
User Interviews
Information Architecture
Usability Testing
Rapid Iteration
User Flows
Wireframing
Brand Identity
Responsive Design
Prototyping
Hi-fi Mockups
Sitemaps
Git/Github
HTML5
CSS3
JavaScript

EDUCATION

User Experience
at Bloc.io

UC San Diego
B.S Management Science

EXPERIENCE

Attention | Product Designer
2019 - current

- Lead discussions & design reviews on a weekly basis with co-founders and product designers to ensure alignment of product vision
- Developed the visual design to capture the brand essence and style guide to ensure consistency across the mobile iOS application
- Strategized with co-founders and product designers by providing feedback and improving user flows and solutions for the first version of the prototype
- Collaborated and worked closely with product designers on user research efforts to challenge assumptions, guide design decisions and improvements

Jobvite | HR Generalist
2017 - 2018

- Spearheaded company's first Wellness Initiative, resulting in a 45% participation rate for the first year, across all programs for a company of 195 employees
- Implemented a candidate-focused and new hire survey into Jobvite's platform to analyze tangible data regarding the health of Jobvite's brand and candidate experience
- Supported a culture of continuous improvement, validated people processes and transactions to identify ways to simplify, optimize and/or automate

Moody's Corporation | HR Associate
2014 - 2017

- Developed solutions for tasks related to employee relations, organizational restructuring, performance evaluations, harassment training, benefits administration, and talent assessment
- Interpreted HR metrics and reporting analysis to create an evolving employee narrative for managers

PROJECTS

TravelPak | Product Designer
2019

A responsive web application that provides the necessary tools for group travelers to plan, manage and organize trips. Designed with Sketch, conducted research and in-person usability testing to validate solutions, plus developed full mobile and desktop prototypes using InVision.

HealthPoint | Product Designer
2019

A cloud-based mobile application that provides health enthusiasts an improved way to collect and store data, with the ability to analyze, organize and take actionable choices for a healthier lifestyle. Produced design artifacts with Figma, information architecture, user-flows, wireframes and built a clickable mobile prototype.