

SKILLS & TECHNOLOGIES

Sketch + InVision User Research Wireframing Rapid Iteration Prototyping Git/GitHub CSS3
Figma User Interviews Usability Testing User Flows Hi-fi Mockups HTML5 JavaScript

EXPERIENCE

Attention | Product Designer

2019 - current

- Lead discussions & design reviews on a weekly basis with co-founders and product designers to ensure alignment of product vision
- Developed the visual design to capture the brand essence and style guide to ensure consistency across the mobile iOS application
- Strategized with co-founders and product designers by providing feedback and improving user flows and solutions for the first version of the prototype
- Collaborated and worked closely with product designers in a design sprint to design, ideate and implement two clickable prototypes in less than a week

Jobvite | HR Generalist

2017 - 2018

- Spearheaded company's first Wellness Initiative, resulting in a 45% participation rate for the first year, across all programs for a company of 195 employees
- Implemented a candidate-focused and new hire survey into Jobvite's platform to analyze tangible data regarding the health of Jobvite's brand and candidate experience

Moody's Corporation | HR Associate

2014 - 2017

- Developed solutions for tasks related to employee relations, organizational restructuring, performance evaluations, harassment training, benefits administration, and talent assessment
- Interpreted HR metrics and reporting analysis to create an evolving employee narrative for managers

PROJECTS

TravelPak | Product Designer

2019

A responsive web application that provides the necessary tools for group travelers to plan, manage and organize trips. Designed with Sketch, conducted research and in-person usability testing to validate solutions, plus developed full mobile and desktop prototypes using InVision.

HealthPoint | Product Designer

2019

A cloud-based mobile application that provides health enthusiasts an improved way to collect and store data, with the ability to analyze, organize and take actionable choices for a healthier lifestyle. Produced design artifacts with Figma, information architecture, user-flows, wireframes and built a clickable mobile prototype.

EDUCATION

Bloc | User Experience Design

University of California, San Diego | B.S Management Science