

# JESSIE LU

## CONTACT ME :

1930 McCord dr. Ottawa ON  
(613) 263 - 9087  
17jl223@queensu.ca

## S U M M A R Y

Third year Computer Science student at Queen's University with a passion for design.  
Self-motivated and enthusiastic to gain skills and experience in industry!

## DESIGN EXPERIENCE

Fall 2020

### Goodreads IOS app Redesign

UI/UX design - Side Project

- Figma
- UXtweak
- Treejack

- To remodel the current information architecture of Goodreads so that it is simple and easy to navigate.
- Conduct user research to capture the users' mental model in deciding which tasks naturally group together.
- Wireframed redesign in Figma

Fall 2020

### Profile Website

- HTML
- CSS
- Visual Studio Code

- Coded my personal website from scratch using
- Hosted on Github
- <https://jesslelu.github.io./index.html>

Fall 2020

### Girls SySTEM Mentorship Program

Marketing Director

- Photoshop

- My role was to establish a brand image for our organisation that effectively communicates our vision
- Designing posters, tee-shirts, logo
- Manage social media accounts

## EDUCATION

### Queen's University

2018-2023

Bachelor of Computer Science (Hons.)

- GPA: 3.74
- Coursework: Human-Computer Interaction

## AFTER HOURS

- Frosh Mentor: Queen's Computing Students' Association (2020-2021)
- Peer Support Volunteer: Queen's University Student Government (2020-2021)
- Toastmasters Public Speaking Club: Awarded 2nd place for final speech out of 17 people (2018)
- Loves: cats, coffee, and Dwight Schrute (forever and beyond)