



**Jessica Martin**

- GRAPHIC DESIGNER -

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## EXPERIENCE

### • RADIO BROADCAST INTERN | 2018

#### 96.9 FM RADIO HUMBER

Managed radio equipment while recording and engaging in the on-air programs. Wrote, recorded and edited promos, public service announcements and feature shows for the station using Adobe Audition. Along with collaborating with other interns to construct an entertaining live, on-air show.

### • GRAPHIC DESIGN INTERN | 2018

#### PAPER CRANE & CO.

Collaborated closely with the marketing team to develop and improve print materials for events and promotions. Photographed and edited products that were used online while managing the website. Completed projects in an efficient manner with multiple deadlines.

### • PROJECTIONIST | 2016-2018

#### CINEPLEX ENTERTAINMENT

Prepared film playlists across 20 cinemas while following Cineplex standards of optimal presentation, ensured accuracy within the playlists including all given content and maximizing ad-revenue for media sales. Assisted with inventory, new employee training and ensured compliance of Motion Picture Association of Canada guidelines.

### • SALES ASSOCIATE | 2014-2015

#### FOREVER 21

Maintained product display while providing customer service and working with cash, debit and visa transactions while meeting deadlines for sales in a fast-pace environment.

## EDUCATION

### • BACHELOR OF DIGITAL COMMUNICATIONS | 09.2015-PRESENT

HUMBER COLLEGE SCHOOL OF MEDIA STUDIES & INFORMATION TECHNOLOGY

## SKILLS

### Photoshop



### Illustrator



### Audition



### HTML&CSS



### Web Development



### Another skills:

- Strong written and verbal communication skills
- Delivers excellent conflict resolution skills
- Proactive and efficient
- Ability to provide a rich and engaging experience for the end user

## PERSONAL QUALITIES

- Team player with a dynamic approach to leadership
- Very outgoing and optimistic personality
- Creative and Inventive
- Set challenges and goals for myself
- Always open to new skills to expand my knowledge

## INTERESTS



COOKING



DRAWING



TRAVELS