



Jessica Martin

- MEDIA SPECIALIST -



Toronto



905-977-7767



Jessmartian97@gmail.com



/jessicamartin97



@Jess\_Martian



@JessMartian\_



## EXPERIENCE

### BARISTA | 2018-PRESENT STARBUCKS

Responsible for high-quality food and beverage preparation. Utilizes ePOS operation and demonstrates an excellent customer service. Employs sampling and up-selling techniques to create more sales opportunities by educating customers on products. Continuously contributes to store sales goals as part of a team and as an individual in the most efficient and timely manner.

### PROJECTIONIST | 2016-PRESENT CINEPLEX ENTERTAINMENT

Prepares film playlists across 20 cinemas, following Cineplex standards of optimal presentation while ensuring accuracy and maximizing ad-revenue. Assists with inventory, new employee training and ensures compliance of Motion Picture Association of Canada guidelines.

### RADIO BROADCAST INTERN | 2018 96.9 FM RADIO HUMBER

Managed radio equipment while recording and engaging in the on-air program. Wrote, recorded and edited promotions, public service announcements and feature shows for the station. Collaborated with other interns to construct an entertaining live, on-air show.

### GRAPHIC DESIGN INTERN | 2018 PAPER CRANE & CO.

Collaborated with the marketing team to develop and improve print materials for events and promotions. Coordinated with clientele to meet specifications. Photographed and edited products that were used online. Managing the website and completed projects in an efficient manner.



## EDUCATION

BACHELOR OF DIGITAL COMMUNICATIONS |  
2015 - 2019  
HUMBER COLLEGE SCHOOL OF MEDIA  
STUDIES & INFORMATION TECHNOLOGY



## SKILLS

Photoshop



Illustrator



Photography



HTML&CSS



MS Office  
Suits



### Other skills:

- Strong written and verbal communication skills
- Delivers excellent conflict resolution skills
- Proactive and efficient
- Ability to provide a rich and engaging experience for the end user



## PERSONAL QUALITIES

- Team player with a dynamic approach to leadership
- Very outgoing and optimistic personality
- Creative and Inventive
- Set challenges and goals for myself
- Always open to new skills to expand my knowledge



## INTERESTS



COOKING



DRAWING



PHOTOGRAPHY