# JESSICA MARTIN

2693 Lakeshore Boulevard West Etobicoke, ON M8V 1G6

(905)-977-7767 jessmartian97@gmail.com

#### **OBJECTIVE**

• To deliver a holistic, scalable approach to web development, provide visual communication and apply a social media and business acumen to meet industry standards and also provide a rich, engaging experience for the end user

## SKILLS

- Proficient with Microsoft Word, Outlook, and PowerPoint
- Excellent guest service and conflict resolution skills
- Advanced knowledge of Adobe Photoshop, Premiere Pro, and Audition
- Strong written and verbal communication skills
- Team player who is also able to work independently or serve as a leader
- Completed Ontario Smart Serve Course

#### **EXPERIENCE**

## Cast Member

#### Cineplex Entertainment

Feb. 2016 - Present

- Cross-trained at multiple units (Projection, Concession, Floor, Box Office, Melt, Poptopia, Xscape)
- Address guest concerns on behalf of supervisors and management
- Responsible for generating playlists for new movies while following strict guidelines for projection
- Familiar with Vista POS system across multiple units
- · Assist supervisors with inventory counts, training new employees, and delegating when required
- Maintain a safe, sanitary, and appealing work environment for guests and employees

#### SALES ASSOCIATE Forever 21

Oct. 2014 - Sept. 2015

- Processed sales, exchanges and refunds as a cashier
- Assisted customers with product selection to best fit their personal needs
- Consulted customers on the latest styles, trends, and product availability
- Balanced the needs of multiple customers in a fast-pace retail environment
- Maintained a clean store and neat, orderly product displays

# CASHIER Longo's

Sept. 2012 – Oct. 2014

- Processed sales transactions accurately in a timely manner
- Collaborated with team members regularly for exceptional service to enhance customer experience
- Built customer confidence by actively listening and providing feedback in a professional manner

# **EDUCATION**

## BACHELOR OF DIGITAL COMMUNICATIONS

**HUMBER COLLEGE** 

 Course work in photography, media writing, video production social media, and web design Sept 2015 – Present

References available upon request