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| OBJECTIVE  * To deliver a unique, scalable approach to web development, provide visual communication and apply a social media and business acumen to meet industry standards and also provide a rich, engaging experience for the end user  SKILLS |
| * Proficient with HTML, CSS, Java and JavaScript -- edited, designed and implemented website content and graphics following industry guidelines * Advanced knowledge of Adobe Photoshop, Illustrator, InDesign and Premier Pro – created and efficiently provided unique work to consumers * Implemented and managed social media to execute marketing strategies and community management * Strong written and verbal communication skills from the multiple customer service positions, can deliver excellent conflict resolution skills in an efficient and timely manner * Team player who is also able to work independently and as a leader |

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| EXPERIENCE | | | |
| PROJECTIONIST | **Cineplex Entertainment** | | Feb. 2016 – Present |
| * Responsible for generating playlists for new movies while following strict guidelines * Address guest concerns on behalf of supervisors and management * Familiar with Vista POS system across multiple units * Assist supervisors with inventory counts, training new employees, and delegating when required * Maintain a safe, sanitary, and appealing work environment for guests and employees | | | |
| WEB DEVELOPER | Freelance | Present | |
| * Managed websites and design/created to meet industry standards and goals * Wrote external and internal design specs for clients * Maintained and updated costumer websites as needed * Performed weekly assessments of all websites and software to look for potential problems or crashes * Provided technical support for users | | | |
| SALES ASSOCIATE | Forever 21 | Oct. 2014 – Sept. 2015 | |
| * Processed sales, exchanges and refunds as a cashier * Assisted customers with product selection to best fit their personal needs * Consulted customers on the latest styles, trends, and product availability * Balanced the needs of multiple customers in a fast-pace retail environment * Maintained a clean store and neat, orderly product displays | | | |
| CASHIER | Longo’s | Sept. 2012 – Oct. 2014 | |
| * Processed sales transactions accurately in a timely manner * Collaborated with team members regularly for exceptional service to enhance customer experience * Built customer confidence by actively listening and providing feedback in a professional manner | | | |

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| education | |
| BACHELOR OF DIGITAL COMMUNICATIONS   * Course work in web development, media writing, social media marketing and graphic design | HUMBER COLLEGE  Sept 2015 – Present |

References available upon request