Jessica McDonald

Web Developer | Berliner seit 2014

Hi, I'm Jess 👋 I've spent the last 6 months completely immersed, *5 days a week 8 hours a day*, studying web development - and now I'm looking for my very first role in technology. Prior to this I've had 8 successful years building a career in the e-commerce industry - now transferring my analytical skills and project management acumen to retraining as a software developer. Check out my cover letter to hear more.

jessmcdonald.com

Berlin, DE
jessmcdonald.com
github.com/jessmcdonald
linkedin.com/in/jessicajanemcdonald
twitter.com/jessssssssssss
+49 162 5821 453
jessicajsmcdonald@gmail.com

SKILLS

- HTML
- CSS
- JavaScript
- React
- Express.js
- Node.js
- MongoDB
- PostGreSQL
- Vue
- Angular
- React Native
- Data visualisation
- Project management
- E-commerce business strategy
- Data analysis
- KPI setting + tracking
- Negotiation
- UX

EXPERIENCE

Zalando SE, Berlin, DE

Buying Manager - Project Management
JUN 2017 - AUG 2019

Owned the ecommerce product offering for one of Zalando's private labels - managing a €6mil portfolio/season, including extensive travel to China and around the world to negotiate on fashion sourcing.

Devised and implemented category strategy, (pre & in season) resulting in avg +20% NMV growth per season against +7% buy budget growth.

Consulted for tech team (engineering & design) in OKR + sprint planning, steering direction of tech projects, sole buying expert for the organisation.

Junior Buyer
APR 2015 - JUN 2017

Assistant Buyer
AUG 2014 - APR 2015

Spectrum Brands, Manchester, UK

Forecaster / Merchandise Demand Planner
NOV 2012 - JUL 2014

White Stuff, London, UK

Allocator / Merchandising assistant
JUN 2012 - NOV 2012

EDUCATION

CareerFoundry, Berlin, DE —
Full-Stack WebDev Immersion
JUN 2019 - DEC 2019

Intensive project-based programme - focus on JavaScript MERN stack.

Projects developed:

- Full-stack MERN movie app
- Mobile chat app - React Native, Google Firestore
- Serverless PWA - Meetup API, AWS Lambda, ReCharts Data visualisation
- To-Do app - Vue.js, vueDraggable, vue-material
- Quiz app - Angular, TypeScript

Nottingham Trent University, Nottingham, UK — *BA (Hons) International Business Mgmt, 2:1*
SEP 2008 - JUN 2012

Corvinus University, Budapest, HU — *Sociology, Economics and Philosophy*
SEP 2010 - AUG 2011

1yr Erasmus exchange

Ecole de Management de Marseille, Marseille, FR — *Diploma in European Mgmt*
JUN 2009 - SEP 2009

Summer programme scholarship.

LANGUAGES

- English - Native
- German - B1