

WELCOME TO

# The **evolution** of Coffee



WELCOME TO  
GANO EXCEL

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There is a reason  
you are here.

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- I don't like my job.
- I don't have enough time.
- I need a new car.
- I am in debt.
- I'm not happy.

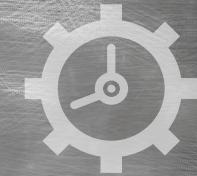


**What's  
Your  
Why?**



Would you like to make more  
**MONEY?**

Would you like to have better  
**HEALTH?**



Would you like to have more  
**TIME?**



Was your answer...  
**YES?**



Did you  
know that

95%



*Work for  
the Other*

5%

# How Different Would Your Life Be?

If you  
were in the

5%



A woman with brown hair, wearing a blue button-down shirt, is smiling and talking on a silver flip phone. She is also working on a laptop computer. A white coffee cup is on the table in front of her.

**HAVE YOU EVER  
THOUGHT ABOUT  
OWNING YOUR  
OWN BUSINESS?**

**MAKE YOUR OWN  
TIME!**

**MAKE YOUR OWN  
MONEY!**

**DECIDE YOUR OWN  
FUTURE!**



# STARTING YOUR BUSINESS

Here are **FOUR THINGS** you should consider before establishing a business:

## **THE RIGHT COMPANY**

Choose a company with an outstanding track record and attractive plans for growth.

## **THE RIGHT PLAN**

Choose a company that provides more than one way to earn.

## **THE RIGHT TIME**

Make sure to work with a company that has proven itself in its first year. It's always the best to get involved with a company in its early stages of growth.

## **THE RIGHT PRODUCT**

Choose an AFFORDABLE product that people use DAILY.

# So, what kind of business?

A POPULAR  
PRODUCT?

Starbucks® Coffee



A GROWING  
INDUSTRY?

The Wellness Industry



# COFFEE

HOW MANY  
PEOPLE DO  
YOU KNOW  
WHO FORGET  
TO DRINK THERE  
DAILY COFFEE?

WHAT IF BY DRINKING COFFEE  
YOU WOULD BE IMPROVING  
YOUR WELL BEING



OVER 2 BILLION CUPS OF  
COFFEE ARE CONSUMED  
DAILY

COFFEE IS SECOND MOST  
CONSUMED BEVERAGE IN  
THE WORLD

A \$42.5 BILLION INDUSTRY  
AND GROWING

# WELLNESS

Nutrition, Exercise  
and Dieting?

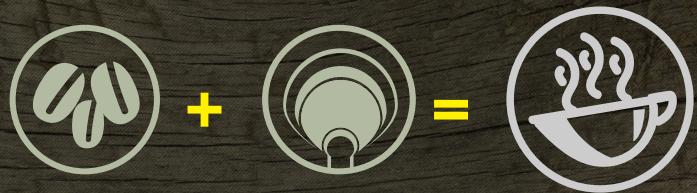
Only less than  
5% stay on track

IT IS THE NEXT  
TRILLION DOLLAR  
INDUSTRY



INTRODUCING...

# The World's First ENRICHED Premium Gourmet Coffee



Enriched with Ganoderma Lucidum  
(also known as Reishi) making it a healthy  
cup of coffee that contains more than

## 200 PHYTONUTRIENT & 150 ANTIOXIDANTS

- Tames Allergies
- Enhances Sleep
- Promotes Sexual Stamina
- Contains 200 Phytonutrients

- Detoxifies And Cleanses The Body
- Contains 150 Antioxidants
- Helps Fight Inflammation
- Naturally Balances Blood Sugar Levels

- Helps Support The Immune System
- Promotes Cellular Rejuvenation



# Our Signature ENRICHED LINE OF PRODUCTS BY: ganoexcel





THE GANO EXCEL MISSION  
**HEALTH + WEALTH**



# OWN YOUR OWN HOME-BASED **COFFEE BUSINESS** WITH GANO EXCEL

Be Your Own Boss from Day One!

It's about one person sharing an idea with others and teaching them to do the same

It's not about one person working hard, it's about a lot of people working together.





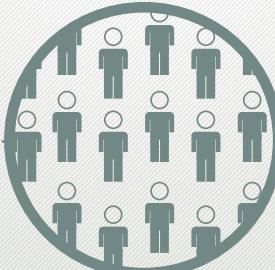
# NETWORK MARKETING

- The most **RESPECTED** and **PROVEN** business models to achieve financial freedom
- **LOW START INVESTMENT** and **UNLIMITED INCOME POTENTIAL**
- A profession which continues to produce the **WORLD'S RENOWNED MILLIONAIRES**
- Over 90 **MILLION** people participate in the industry, **GLOBALLY**
- A business that is **SIMPLE** and **RECESSION PROOF**
- A business that allows you **QUALITY OF LIFE**, **TIME**, and the **FINANCIAL**

# COFFEE + WELLNESS + NETWORK MARKETING = **GANO EXCEL**

**9 Distribution Centers**  
in the United States and growing

**7 million**  
satisfied customers



Gano Excel is present in  
**65+ countries**  
with annual sales over  
\$800 million worldwide

Largest 100% Organic  
Ganoderma Lucidum  
plantation in the world

**Debt Free**

THE WAY TO  
**START**

# YOUR BUSINESS



# 2 WAYS TO GET STARTED



## BUSINESS BUILDER

### SMART START

Enjoy the product at a  
discounted price

**ESP-1 \$195**

**ESP-2 \$495**

**ESP-3 \$995**

**12 WAYS  
TO EARN**

# **3** WAYS TO START QUICKLY

**1** RETAIL  
SALES



**2** FAST START  
BONUS

**3** BINARY  
COMMISION



# 1 RETAIL SALES

1

AFFILIATE PRICE  
**\$17.00**

2

SUGGESTED RETAIL PRICE  
**\$25.00**

3

EXAMPLE

EARN  
**\$8.00/BOX**

SELL 100 BOXES  
**\$800.00**



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# 2 FAST START BONUS

# YOU

Qualify for the **FAST  
START BONUS** by  
enrolling with an:

**ESP3**

**ESP2**

**ESP1**

**ESP QUALIFIED AFFILIATES** earn from  
**\$25 to \$150 every time they personally**  
**enroll Affiliates in their first generation**  
**with an ESP 1, 2 or 3.**

**EXAMPLE: You enroll with an ESP3**

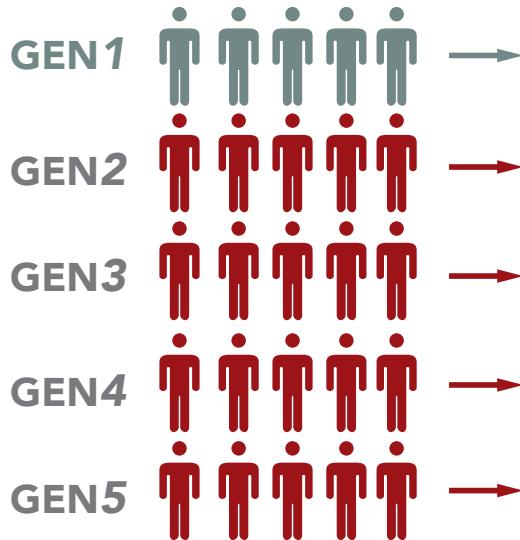
	<b>Enroll</b>	<b>ESP-3</b>	<b>ESP-2</b>	<b>ESP-1</b>
	Gen 1	\$ 150	\$ 75	\$ 25

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# 2 FAST START BONUS

# YOU



**EARN OVERRIDE BONUSES** from \$5 to \$40 on up to four generations of their team's personally enrolled team members who start with an ESP.

5 Levels	ESP-3	ESP-2	ESP-1
Gen 1	\$ 150	\$ 75	\$ 25
Gen 2	\$ 20	\$ 10	\$ 5
Gen 3	\$ 20	\$ 10	\$ 5
Gen 4	\$ 20	\$ 10	\$ 5
Gen 5	\$ 40	\$ 20	\$ 10

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# 2 FAST START BONUS

# YOU **ESP3**



GEN 1  **ESP3**

GEN 2  **ESP3**

GEN 3  **ESP3**

GEN 4  **ESP3**

GEN 5  **ESP3**

## IMAGINE THE EARNING POTENTIAL IN ONE YEAR

### ESP3

 <b>5 Levels</b>	<b>ESP-3</b>	<b>Enroll 5/Month</b>	<b>12 Months</b>
 Gen 1	\$ 150	\$ 750	\$9,000
 Gen 2	\$ 20	\$ 100	\$1,200
 Gen 3	\$ 20	\$ 100	\$1,200
 Gen 4	\$ 20	\$ 100	\$1,200
 Gen 5	\$ 40	\$ 200	\$2,400

## CAN YOU ENROLL 5 PEOPLE A MONTH FOR AN EXTRA \$15,000 PER YEAR?

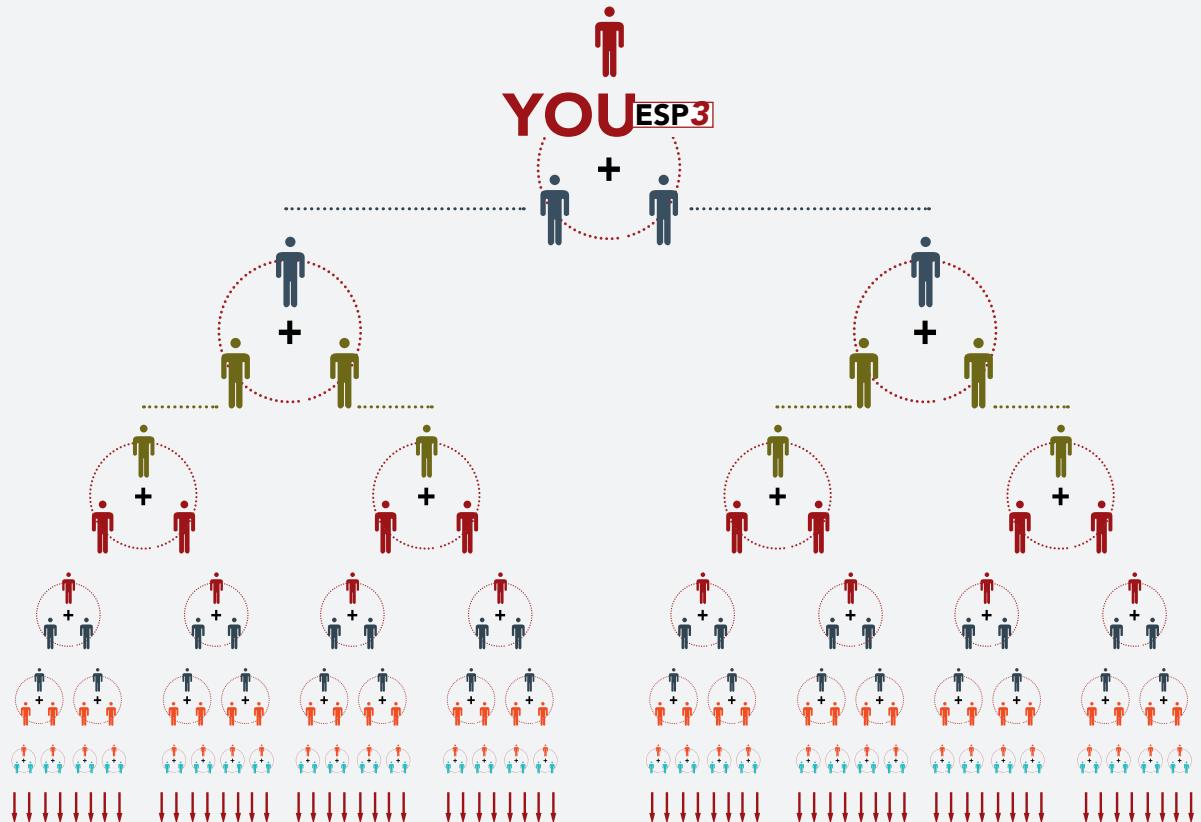
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# 3 BINARY COMMISSION

MINIMUM \$50  
AUTOSHIP

WEEK	People	Residual
1	2	\$8.50
2	4	\$17
3	8	\$35
4	16	\$70
5	32	\$140
6	64	\$280
7	128	\$560
8	256	\$1,020
9	512	\$2,040
10	1024	\$4,080



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# 3 BINARY COMMISSION



FIND YOUR TEAM BALANCE

## POWER LEG

**3000** PTS

**2000** PTS

**3000** PTS

**10,000**

## PAY LEG

**2000** PTS

**2700** PTS

**2000** PTS

**6,700**

BALANCE VOLUME

**BINARY**  
**MONTHLY RESIDUAL**  
**AUTOSHIP = \$100**

**\$6,700**  
 $\times 15\% = \b{\$1,005/MONTH}$

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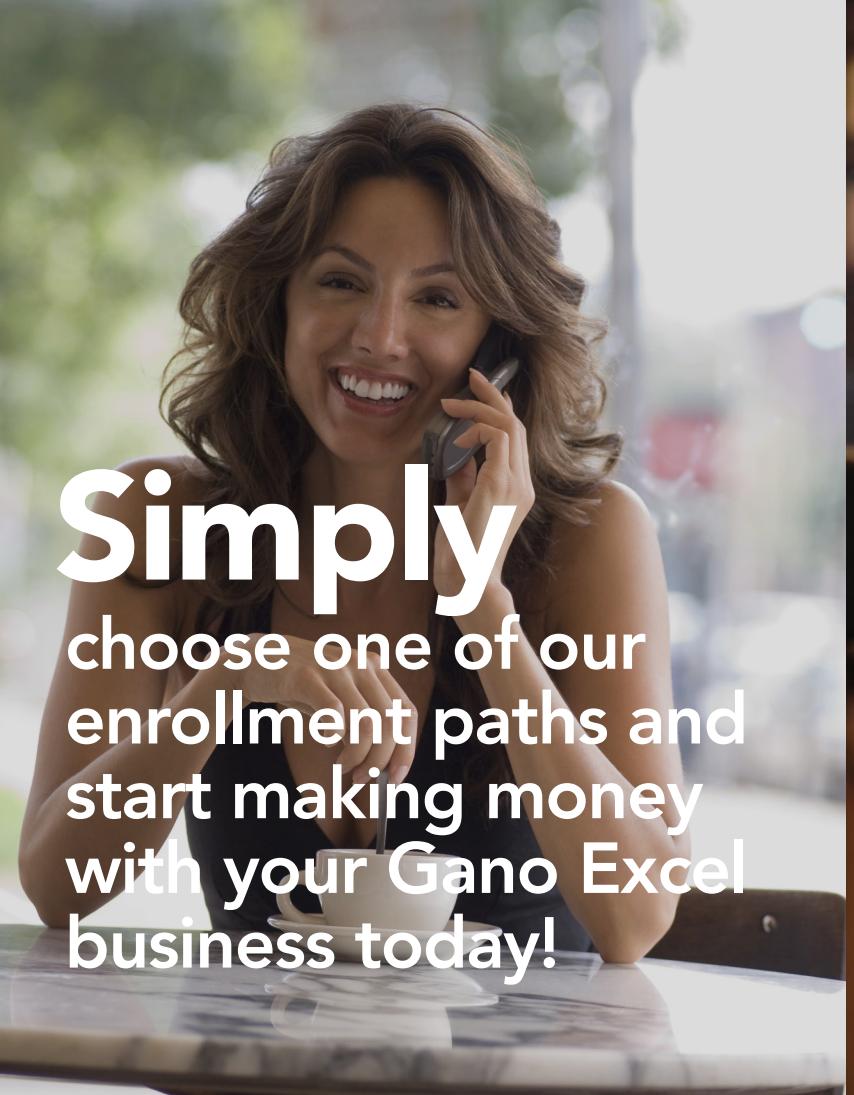
## ***Getting Started is Easy, Simple, & Fun!***

- **ZERO** Affiliation Fees
- **ZERO** Monthly Fees for Back Office / Websites
- **ZERO** Annual Renewal Fees
- Buy **WHOLESALE**, Sell Retail
- **MAKE IMMEDIATE PROFITS**

# HOW MUCH WOULD YOU LIKE TO EARN FOR THE SAME EFFORT

50%  
20%





**Simply**  
choose one of our  
enrollment paths and  
start making money  
with your Gano Excel  
business today!

1

A customer who wants  
to purchase and enjoy  
the benefits of our  
enriched products

3

Be a serious  
entrepreneur, build a  
successful business  
and maximize your  
earning potential

2

Start your Business,  
earn some additional  
income, and develop  
your Plan B



**Make Your  
Decision Today**  
START **SHARING**  
**YOUR BUSINESS TOMORROW!**

# The *evolution* of Coffee

LIFESTYLE  
WELLNESS  
COFFEE  
WEALTH



ganoexcel

OPPORTUNITY PRESENTATION