

JESS PETER

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Designer/developer hybrid specializing in data visualization, interaction design and seemingly unsolvable problems.

WORK EXPERIENCE

July 2015 –
Present

Centre for Effective Practice
User Experience (UX) Designer

Designed clinical tools for use by primary care providers (PCPs).
Participated in an iterative design process where input from PCPs was integrated into tool development.

September 2014 –
Present

Visual Analytics Lab at OCADU
Research Assistant

Designed and developed interactive visualizations to suit the needs of a number of clients.
Contributed to papers and posters for conference submission.

April 2014 –
September 2014

Kaypok Inc.
Interaction Designer

Designed and developed working prototypes of dashboard interfaces for sentiment analysis start-up.
Designed wireframes for web app layouts.
Conducted in-depth research on best practices for data visualization design.

November 2013 –
September 2014

Multi-platform Game Distribution System Project
Research Fellow

Conducting horizon scanning on wearable technology for children.
Developing concept art and usable graphics for wearable interfaces.

May 2013 –
December 2013

Baycrest (May 2013 - December 2013)
Research Assistant

Developed prototype iPad application as a companion to the art tour program in place at the hospital.
Developed internal website to explain principles of hospital rebranding to staff.

November 2012 –
August 2013

Mobile Experience Lab at OCADU
Research Assistant

Developed gesture-based interface for an “on-this-day” media retrieval installation.
Contributed research on effective interventions for Alzheimer’s care.

July 2011 –
August 2011

Halton Industry Education Council
Marketing and Social Media Assistant

Designed promotional materials (i.e. business cards, banners, web elements, newsletters etc.).
Wrote copy for web and print distribution.

EDUCATION

OCAD University
BFA in Digital Futures

OCAD University Medal for Digital Futures
OCADU Award
Emerging Artists and Designers Scholarship

Burlington Central High School
High School Diploma

Burlington Central High School Book Award
for Excellence in Visual Art

SKILLS

Great at

- JavaScript
- d3.js
- Raphael.js
- jQuery
- HTML/CSS
- InDesign
- Illustrator
- Processing

Good at

- Python
- NumPy
- Flask
- NLTK
- OpenCV
- PhotoShop
- Sketch
- Final Cut Pro

Familiar with

- Rhinoceros 3D
- C++
- Arduino