


J E S S P O T T E R



EDUCATION

VIRGINIA TECH

Blacksburg, VA

May 2019

Bachelor of Fine Arts in
Visual Communications
Design with an Art History
minor.

- Graduated Cum Laude with Honors and was a four-year member of the Dean's List.
- Studied abroad in Scandinavia & Finland.
- Was a late-night DJ on the student radio station.
- Was President and Treasurer of the Virginia Tech Environmental Coalition.

EXPERIENCE

GRAPHIC DESIGN INTERN & GALLERY ASSISTANT

The Perspective Gallery

Blacksburg, VA

May 2018—May 2019

- Created branding materials for several of the gallery exhibitions and outreach programs.
- Designed for postcards, flyers, posters, banners, etc.
- Worked with a small team to install and deinstall various visual art exhibits and prepared the gallery for opening receptions.
- Photographed & digitally organized objects in the permanent collection to build an internal database.
- Was named Most Valuable Employee!

GRAPHIC DESIGNER

FourDesign

Blacksburg, VA

August 2018—January 2019

- Collaborated with a small team to produce visual media for various local and regional clients, including marketing materials for both print and digital use.
- Prepared and performed client presentations.

DESIGNER AND MEDIA TEAM MEMBER

Rock the Blocks Music Festival

Blacksburg, VA

November 2015—March 2017

- Worked with a small team that was responsible for the organization and advertisement of a local music festival.
- Designed official festival t-shirts and coordinating artist housing.

SKILLS

- Adobe Creative Suite
- HTML 5/ CSS
- UI/UX Design
- Prototyping
- Microsoft Office
- Digital Photography
- Illustration
- Photo editing & manipulation
- Video editing

INTERESTS

- Community arts
- Pop-up exhibits
- Typography
- Hand-drawn animation
- Kate Bush

AWARDS

Merit Award 2018

- Given by the Society for Experimental Graphic Design

