

LIS 4040 Management of Information Organizations

Identifying Components of a Service or Project

1. Jessica Dadisman
2. Rochester Public Library
3. The Rochester Public Library App
4. This app was designed by SirsiDynix and is available for both iOS and Android devices. It allows library users to browse for books, DVDs, CDs and other physical materials and place them on hold. The app was created after receiving feedback from users that the library website was difficult to navigate on mobile devices. It includes features such as general library information, links to social media, news, and the library events calendar, a library catalog search engine, and an ISBN search that allows users to scan the barcode of an item to see if it is available in the library. Additionally, users can set up an account that allows them to see their current library holds, due dates, checkouts, and more. Family members can also be added, allowing users to toggle between accounts.
5. **Resources Needed to Create a Similar Service:** SirsiDynix mobile app products such as Enterprise or BLUEcloud Mobile. Other app-building products such as Shoutem, Microsoft Power Apps, or Zoho Creator could also be options, but were not developed specifically with libraries in mind, so there will be a learning curve in using them to build an application for the library. SirsiDynix products would be preferable. Coding or website design knowledge is not needed as the SirsiDynix products are incredibly intuitive and easy to use. All training can be done via a demo or webinar.
6. **Tasks Needed:**
 - 2-3 staff members assigned to develop the app
 - Request demo of Enterprise or BLUEcloud Mobile and/or attend webinar
 - Estimate duration of app development and set a deadline for release
 - App will need to be tested for usability and quality
 - Inform patrons of app release via e-mail blast and library website
 - App release (post to website, e-mail blast, in-library advertisements, QR code at checkout counter that takes users to app store)
 - Post-release feedback from patrons on usability of app (surveys, comment cards, app store reviews)
 - Maintenance and tweaking to app if needed