

Rui Sun

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Berkeley, California

Education

University of California, Berkeley

B.A. in Cognitive Science

Minor in Design Innovation

Graduating in December 2018

GPA: 3.51

Skills

Design Thinking

Interaction Design

Wireframing

Information Architecture

Usability Testing

User Interviews

Paper Sketching

Interactive Prototyping

Presentation

HTML | CSS | JavaScript

Tools

Sketch | Figma | Zeplin

InVision | Marvel | Balsamiq

Flinto | Principle

Usertesting.com

Adobe Creative Cloud

Keynote | MS Office | GSuite

Languages

English

Mandarin Chinese

Cantonese Chinese

Designing **smooth** and **thoughtful** user experience with **curiosity** and **empathy**.

Experiences

UX Design Intern @ Walmart eCommerce

June - August 2018, San Bruno CA

- Redesigned payment step of checkout on mobile app.
- Increased efficiency of adding new credit cards in checkout by 55%.
- Carried out full design process including sketching on paper, creating wires, flow, high-fidelity mockups, interactive prototypes and running usability testing.
- Worked with designer, PM, dev, content strategist and UX researcher to test and iterate the redesign.

Lead UI/UX Designer @ Genetic Foresight

January - May 2018, Berkeley CA

- Collaborated with engineers to redesign UI & UX of SaaS platform and company website.

UX Research & Design of Mobile App - ACCESS

Self-Started Team Project

- Worked with partner to research and design UI & UX of mobile app, helping people on wheelchair discover accessible places and build a community more easily.

UI/UX Design of Web & Mobile App - Chestnut

Self-Started Individual Project

- Individually researched and designed UX flow as well as mobile & web app prototypes to improve online shoppers' experience on receiving packages.

Front-end Dev & Web Design - Text Emoji Generator

Self-Started Individual Project

- Built a web app that allows users to customize all kinds of text emojis, using HTML, CSS and JavaScript.

Leadership

Chief of Events @ FEMTech Berkeley

2017 Sept - Present, Berkeley CA

- Organized networking dinners with tech companies, attracting 500+ students to explore tech careers.