Rui Sun.

Education

University of California, Berkeley

B.A. in Cognitive Science

GPA: 3.5. Design Innovation Certificate. Graduating in Fall 2018.
Coursework: Design Methodology, Human-Centered Design,
Web Design, Innovation and Design Thinking in Business,
Structure and Interpretation of Computer Programs.

Experience

UI Design of iOS App - LibSpace

Individual Project

Designed low-to-high fidelity iOS app interactive prototypes to help
college students find seats in libraries more efficiently.
Designed the application's UX flow.

Design Thinking - Therapeutic Stress-Relieving Massager

Team Project

To improve college students' stress-relieving mechanisms, we
interviewed 20 UC Berkeley students to understand how they deal
with stress. We then conducted user research, usability testing and
storytelling to develop our final solution, which is a therapeutic
stress-relieving massager. Designed user interface and iterations of
physical prototypes with 3D printing and CAD.

Front-end Dev & Web Design - Text Emoji Generator

Individual Project

Using HTML, CSS and JavaScript, built a web application that
provides a wide range of options for users to create text emojis.

Product Marketing Intern @ Conversica.com

2017 May - August, Foster City CA

Built the annual market research report "2017 Sales Effectiveness
Report - 4P's of Lead Follow-up" from scratch, used for sales support
and marketing purposes. Collected data from 900 companies across
13 industries, analyzed data with metrics and devised the final report.

Skill Sets

Design Tools	Methods	Programming
Figma	Design Thinking	HTML
Illustrator	User Research	CSS
POP by Marvel	Usability Testing	JavaScript
Balsamiq	A/B Testing	Python
3D Printing	Interviewing	SQL

Contact

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