Rui Sun.

Education

University of California, Berkeley
B.A. in Cognitive Science

GPA: 3.5. Design Innovation Certificate. Graduating in Fall 2018. Coursework: Design Methodology, Human-Centered Design, Web Design, Innovation and Design Thinking in Business, Structure and Interpretation of Computer Programs.

Experience

UI/UX Design of Web & Mobile App - Chestnut
Individual Project

Designed low-to-high fidelity mobile and web app prototypes to improve online shoppers' experience on receiving packages. Designed the application's UX flow.

Design Thinking - Therapeutic Stress-Relieving Massager
Team Project

To improve college students' stress-relieving mechanisms, we interviewed 20 UC Berkeley students to understand how they deal with stress. We then conducted user research, usability testing and storytelling to develop our final solution, which is a therapeutic stress-relieving massager. Designed user interface and iterations of physical prototypes with 3D printing and CAD.

Front-end Dev & Web Design - Text Emoji Generator
Individual Project

Using HTML, CSS and JavaScript, built a web application that provides a wide range of options for users to create text emojis.

Market Research Intern @ Conversica.com
2017 May - August, Foster City CA

Built the annual market research report "2017 Sales Effectiveness Report - 4P's of Lead Follow-up" from scratch, used for sales support and marketing purposes. Collected data from 900 companies across 13 industries, analyzed data with metrics and devised the final report.

Skill Sets

Design Tools	Methods	Programming
Figma	Design Thinking	HTML
Adobe	User Research	CSS
POP by Marvel	Usability Testing	JavaScript
Sketch	A/B Testing	Python
InVision App	Interviewing	SQL

Contact

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