Rui Sun

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— Education –

University of California, Berkeley

B.A. in Cognitive Science Minor in Design Innovation Graduating in December 2018 GPA: 3.51

— Skills ———

Design Thinking
Interaction Design
Information Architecture
Usability Testing
User Interviews
Paper Sketching
Interactive Prototyping
HTML | CSS | JavaScript

— Tools ——

Sketch | Figma | Zeplin
InVision | Marvel | Balsamiq
Flinto | Principle
Usertesting.com
Adobe Creative Cloud
Keynote | MS Office | GSuite

— Languages —

English Mandarin Chinese Cantonese Chinese Designing **smooth** and **thoughtful** user experience with **curiosity** and **empathy**.

Experiences

UX Design Intern @ Walmart eCommerce

2018 June - August, San Bruno CA

- Redesigned payment step of checkout on mobile app.
- Increased efficiency of adding new credit cards in checkout by 55%.
- Carried out full design process, worked with designer,
 PM, developer, content strategist and UX researcher to test and iterate the redesign.
- Took ownership of usability testing, turning research data into design and engineering recommendations.

Lead UI/UX Designer @ Genetic Foresight

2018 January - May, Berkeley CA

 Collaborated with engineers to redesign user interface of SaaS product platform and company website.

UI/UX Design of Web & Mobile App - Chestnut

Individual Project

 Individually researched and designed UX flow as well as mobile and web app prototypes to improve online shoppers' experience on receiving packages.

Front-end Dev & Web Design - Text Emoji Generator Individual Project

 Built a web app that allows users to customize all kinds of text emojis, using HTML, CSS and JavaScript.

— Leadership —

Chief of Events @ FEMTech Berkeley

2017 Sept - 2018 May, Berkeley CA

 Organized networking dinners with tech companies, attracting 500+ students to explore tech careers.