

Jesica Halife

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about me **Software Engineer with over 15 years of experience.**

Passionate about coding, learning new technologies, and guiding teams and clients toward achieving their goals. I enjoy taking a hands-on approach in both tech and product development.

experience **Cook Unity**

2024 - now

Senior software engineer working on a meal subscription platform.

Part of the **activation team** within the **growth zone**, responsible for building a platform focused on **user retention** by delivering an exceptional experience, ultimately driving customer satisfaction and increasing revenue.

Aerolab

2021 - 2024

Development Specialist involved in legacy and projects from scratch – startups and big companies.

Fullstack developer, decision maker, team lead and supporter, client partner – participating on product and scope definition.

Actively reviewing on-going projects.

Key clients and projects: Solid Starts (mobile app 2.5 million active users), Renxo (white label – web and mobile video streaming platform), Prive (market intelligence platform – scraper, web app, shopify app, subscriptions management), Blinktrip (web app, internal CRM), Athyna (HR platform with Resume parser), YourCooper (web app with +500K users).

Kern-IT

2018 - 2021

Full-stack developer working in an agile software development team, building a solution for Clinical Analysis and Microbiology Laboratories used all around LATAM. Work closely with customers and support teams to quickly respond to issues.

Technical referrer in the Innovation Team, bringing innovative ideas to gain business opportunities.

GLYMS

2008 - 2018

Full-stack developer working on a Clinical Analysis Laboratories solution from scratch. Analyzing customer requirements, estimating tasks to deliver the first product MVP, building interfaces for third-party hardware integration. Training and implementing software both remote and on-site.

education **Computer Engineering**

2009 - 2019

Universidad Argentina De la Empresa (Buenos Aires, Argentina)

skills **Web Development**

React (Next.js), CSS in JS, Tailwind, Material UI, Node.js (NestJS)

Cloud Services

AWS, Vercel, Auth0, CMS, Stripe, REST, Serverless

Programming Languages

Javascript, Typescript, C#

Mobile Development

React Native, RevenueCat

Databases

SQL, PostgreSQL, NoSQL (MongoDB, DynamoDB)

languages **Spanish**

Native

English

Professional proficiency