#### Posters:

- Sara Camacho Estrada, Universidad Autónoma de Madrid, Conceptual metaphors in legal discourses from an image schema perspective
- -Dr. Alexdander Hope, Universidad Autónoma de Madrid, Pushing the limits of metaphor and multi-modality: Walter Benjamin's "Angel of History" and Klee's Angelus Novus
- Dr. Cristina Palmese y Dr. José Luis Carles, Universidad Autónoma de Madrid, Nomadismo, habitabilidad y participación ciudadana
- Sarah Pelusi, Universidad Autónoma de Madrid, and Luca P. Soccio, << Emergencies and metaphors of a common culture>> Echoes of the Mediterranean

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# METAPHOR IN DISCOURSE: RECONTEXTUALIZATION ACROSS MODES AND CONTEXTS



UAM RESEARCH GROUP 'LANGUAGE, CREATIVITY AND IDENTITY'
20TH OCTOBER 2017
Salón de Actos, Facultad de Filosofía y Letras, UAM

### PROGRAMA: COMUNICACIONES

## 9,00 | Opening

9,15 Dr. Charles Forceville & Dr. Nataša van de Laar,
University of Amsterdam, The Netherlands.
METAPHORS PORTRAYING THE RIGHT-WING DUTCH POLITICIAN
GEERT WILDERS IN POLITICAL CARTOONS

10,00 | Dr. Juana Marín Arrese,

Universidad Complutense de Madrid.
METAPHORICAL CREATIVITY AND REPRESENTATION IN POLITICAL
CARTOONS: THE MIGRANT CRISIS IN EUROPE

10,30 | Dr. Laura Filardo Llamas,

Universidad de Valladolid,

Dr. Laura Hidalgo Downing,

Universidad Autónoma de Madrid.

PEACE ON EARTH... BUT WHERE? A STUDY OF SONGS AS METAPHORICALLY-RECONTEXTUALIZED SPACES. THE CASE OF U2.

# 11,00 | Coffee break and posters

11,30 Dr. Carita Paradis & Dr. Jenny Hartman,
University of Lund, Sweden.
COMPARATIVE CONSTRUAL FOR VICARIOUS SENSORY AND EMOTIVE EXPERIENCE

12,15 Dr. Rosario Caballero,
Universidad de Castilla-La Mancha.
SENSING AND DISCUSSING SPACE THROUGH CROSS-MODAL
METAPHOR

12,45 Dr. Eduardo Uriós-Aparisi,

University of Connecticut, USA.

ONE IMAGE IS BETTER THAN 1000 TWITS! IMAGE SHARING,
COMMUNICATIVE CREATIVITY AND WORLD MAKING

13,30-15,00 | Lunch break

15,15 Dr. Marián Martínez, & Dr. Blanca Kraljevic Mujic,

Universidad Complutense de Madrid & Universidad Rey Juan Carlos.

PICTORIAL NARRATIVITY AND METAPHOR: THE DOUBLY-DEICTIC

GAZE IN A RENAISSANCE PORTRAIT

15,45 Dr. Julia Williams Camus,

Universidad de Cantabria.

CREATIVE METAPHORICAL MOTION IN PRESS POPULARISATION ARTICLES ON METASTASIS

16,15 | Coffee break and posters

16,45 | Dr. Coral Calvo Maturana,

Universidad de Cádiz. 'BORN FROM THE HEART': SOCIAL USES OF PICTORIAL AND MULTIMODAL METAPHORS

17,15 Dr. Mariia Rubtcova,

St. Petersburg State University.
METAPHOR AND CREATIVITY IN RUSSIAN FEMALE STUDENTS
GRAFFITTI.

17,45 | CLOSING.