

Part 1: Describe your website

For my final project, I wanted to create a fun and light hearted page dedicated to the history and appreciation of handbags. I like the storied history of bags and their relevance in pop culture, like the Baguette that Sarah Jessica Parker wears in Sex and the City. My favorite part about handbags are the variations one style can have: texture, color and size. This project is a bit of fun for me, it allows me to show my interests in an academic setting. I hope to use this portfolio and demonstrate my basic understanding of html, css, and javascript.

I used text from blogs like purseblog.com and pursebop to provide the history of handbags on my website. It tells viewers how the handbags were brought to life and their journey to it-bag status. Many were popularized by celebrities or even ideas from celebrities! I want viewers to be able to connect these handbags with real people and not just a brand.

The site is colorful and playful with a modern art flair. I re-sketched a Takashi Murakami flower and turned it into a gif so it would grab the users attention. It was a witty reference to Murakami's collaboration with Louis Vuitton and an example of how a handbag can make art more accessible to a broad audience. I used textillate to emphasize the title of my webpage when the user first enters the site which lets the user know what website they are on, in an enjoyable way.

Some people can automatically recognize the brand or the style of the bag when they see it in real life. My target audience are those who have an interest in fashion and I wanted to help them learn more about the bags they desire or are already carrying.

Part 2: How users would interact with your website

The interaction type you implemented

- Homepage with individual handbags would appear on delay
 - If users decided to view the website on a smaller window screen, the breakpoint would be at 1200px
 - Iconic Handbags in the History of Fashion and References in Pop culture would be animated with textillate
- Details page is responsive when webpage is resized
 - The text wraps and the images resize

How we should reproduce it (e.g., click on X on page Y, or scroll on page X, etc.)

- Users will start from index.html
- See loading gif animation
- Homepage with individual handbags would appear on delay
- Users are able to click any of the handbag images which will lead them to a details page
 - Here they will find out what the handbag's name is, the history of the handbag and how it was popularized.

- Users can scroll through the page to see ad campaigns featuring the handbags, images of celebrities carrying them, or handbags featured in movies/tv shows.
- When the user is finished on that page, they will click the title of the page which will redirect them to the homepage (with no loading gif)
- User can click any other image to learn about the other selected handbag

Part 3: External tool I used

- Textillate web API
- I chose to use textillate to animate the title of my website so it would introduce the website in an interesting way.
- I downloaded the master file from github so I could have the 2 javascript files that were required to run the animation. I also had to install jquery so I could actually run textillate.
- It adds an entertaining moment where after the “loading” gif, it seems like the title is still catching up to load before finally settling in the static state.

Part 4: Iteration on Prototypes

In my wireframes I always planned to have a loading image before having my homepage appear on delay. When it came time to making my prototype, I quickly identified that I wanted to use a murakami image as my loader. It was a bit of trial and error because the image kept jumping and wasn't staying in the same place, so I iterated in figma before realizing adobe illustrator would execute better.

When it came time to lay out my details page, my goal was to have columns with a mix of image and text; this way the layout would be interesting. During my time coding it, the images and text were different sizes so the left and right columns weren't the same scale at the bottom. Sadly, I had to take my text out of the columns and add it to the top of my page in a horizontal layout. While it looks better than before, it's not what I originally planned.

Part 5: Challenges I experienced in implementing my website?

- I had a hard time setting up my json data so I could use it with my template. It took me a while to remember the details like using a `,` after each data point and also using `""` for my strings.
- I also had to remember to match my syntax, for example did `details.html?bag=Hermes%20Birkin` instead of `details.html?bag=Hermes-Birkin` and the first did not match my json data.
- It was the small details that really tripped me up.