



# GRAPHIC DESIGN

LANDING PAGE

# PORTFOLIO

Jesús Rubén Serrano Palomino



## DESCRIPCIÓN:

UN PORTFOLIO DE SERVICIOS ES UN DOCUMENTO EN EL CUAL SE INCUYE INFORMACIÓN FUNDAMENTAL SOBRE SU EMPRESA O (FREELANCE). POR UN LADO SE INCLUYEN ASPECTOS RELACIONADOS A LA HISTORIA DE LA EMPRESA Y SUS OBJETIVOS; Y POR OTRO SE HABLA CON CLARIDAD DE LOS SERVICIOS QUE OFRECE.

## PROBLEMA:

ES POCO CONOCIDO POR TAL MANERA NO CUENTA CON LOS SUFFICIENTES CLIENTES.

HOY EN DIA ES MUY IMPORTANTE CONTAR CON UN PORTFOLIO DE PRODUCTOS O SERVICIOS EN NUESTRA WEB. MUCHAS VECES AL LANZAR UN NUEVO PRODUCTO O NEGOCIO SE PRETENDE RESUMIR DE MANERA POCO CLARA QUE ES LO QUE SE OFRECE.



## SOLUCIÓN:

REALIZAR UNA PAGINA WEB (LANDÍNG PAGE) PARA DAR A CONOCER A LOS CLIENTES O POTENCIALES CLIENTES CUAL ES EL TRABAJO QUE REALIZA. CON UN PORTFOLIO CREADO DE MANERA COMPLETA Y CON CALIDAD, NO QUEDAN DUDAS DE QUÉ ES LO QUE SE ESTÁ OFRECIENDO.

## EVIDENCIAS:

The screenshot shows a dark-themed website layout. On the left, a vertical sidebar contains links: HOME, ABOUT, SERVICES, PROJECT, TESTIMONIALS, and CONTACT. At the top center, the word "PORTFOLIO" is displayed above a large, faint watermark of the "JS" logo. Below the watermark, the name "JESÚS SERRANO" is centered, followed by the subtitle "I'm a Creative Graphic Design and Developer". A "Download My CV" button is located just below the subtitle. At the bottom of the page, there are social media icons for Facebook, LinkedIn, and Instagram. A small status bar at the very bottom left shows the URL "127.0.0.1:5500/index.html#".



# EVIDENCIAS:

PORTFOLIO

OUR SERVICES

HOME

ABOUT

SERVICES

PROJECT

TESTIMONIALS

CONTACT

Switch To Light Mode

WEB DESIGN

WEB DEVELOPMENT

ANDROID APPS

PHOTOGRAPHY

CONTENT WRITING

VIDEO EDITING

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PORTFOLIO

PROJECT 02

BETSABE SALAZAR  
MAKEUP & NAILS STUDIO

Fiesta del mar  
JFOZI PUERTO VALLARTA - RIVIERA NAYARIT - TEC

POPS DONUTS

Red ferris wheel at night.

Wedding cake topper.

Table setting with flowers and hummingbird.

Interior room view.

Blue hair close-up.

People outdoors in a sunny environment.



# EVIDENCIAS:

HTML

```
<!-- Header -->
<header>
  <div class="container">
    <div class="main">
      <div class="topbar">
        <a href="#" class="logo">Portfolio</a>
        <div class="toggle">
          <i class="fa fa-bars" aria-hidden="true"></i>
        </div>
      </div>
      <div class="banner" id="banner">
        <div class="content">
          <div class="imgBox">
            
          </div>
          <p>Jesús Serrano</p>
          <p>I'm a Creative Graphic Design and Developer</p>
          <a href="#" class="btn">Download My CV</a>
          <ul class="socialMedia">
            <li><a href="#"><i class="fa fa-facebook" aria-hidden="true"></i></a></li>
            <li><a href="#"><i class="fa fa-linkedin" aria-hidden="true"></i></a></li>
            <li><a href="#"><i class="fa fa-instagram" aria-hidden="true"></i></a></li>
          </ul>
        </div>
      </div>
    </div>
  </div>
</header>

<!-- About -->
<section class="about" id="about">
  <div class="title">
    <h2>About Me</h2>
  </div>
  <div class="content">
    <h3>My Background</h3>
    <p>I have a Bachelor's degree in Graphic Design from the University of Valencia. I have been working as a graphic designer for over 5 years, specializing in branding, web design, and print design. I am also experienced in front-end development, particularly with React.js and CSS frameworks like Bootstrap and Tailwind CSS. I am currently looking for opportunities to work as a full-stack developer or a junior developer at a company that values creativity and innovation.</p>
    <h3>My Skills</h3>
    <ul>
      <li>Graphic Design</li>
      <li>Web Development</li>
      <li>Front-end Development</li>
      <li>React.js</li>
      <li>CSS Frameworks</li>
      <li>HTML/CSS</li>
      <li>JavaScript</li>
      <li>Node.js</li>
      <li>MongoDB</li>
      <li>Git</li>
    </ul>
  </div>
</section>
```

CSS

```
# styles.css
# styles.css @media (max-width: 992px) > .services .content
1  @import url('https://fonts.googleapis.com/css2?family=Montserrat:wght@500&display=swap');
2
3  * {
4      margin: 0;
5      padding: 0;
6      box-sizing: border-box;
7      font-family: "Montserrat", sans-serif;
8      scroll-behavior: smooth;
9  }
10
11 :root {
12     --black: #333;
13     --black2: #333;
14     --white: #fff;
15     --white2: #fff;
16 }
17
18 .dark {
19     --black: #fff;
20     --black2: #444;
21     --white: #333;
22     --white2: #444;
23 }
24
25 body {
26     overflow-x: hidden;
27 }
28
29 .container {
30     position: relative;
31     width: 100%;
32 }
33
34 .navigation {
35     position: fixed;
36     width: 300px;
37     height: 100%;
38     border-right: 1px solid #rrrrrr;
border-right: 1px solid #rrrrrr;
}
```



## **PROBLEMAS ENCONTRADOS:**

## **OPORTUNIDAD DE MEJORA:**



## CONCLUSIONES:

