

PROYECTO:

| Recursos tecnicos | Precio | Observaciones | Cantidad |
|--------------------------------------|-------------|---------------|----------|
| Laptop personal | \$15,999.00 | | 1 |
| Hosting web | \$133.99 | 6 | 1 |
| Editor de imágenes (Photoshop) | \$299.00 | 6 | 1 |
| Base de datos | \$560.00 | 6 | 1 |
| Entornos de desarrollo (IDE): | | | |
| Visual Studio Code | \$0.00 | | 1 |
| DreamWeber | \$499.00 | 6 | 1 |
| Microsoft Office: (Word, Excel) | \$1,849.00 | 1 | 1 |

| Recursos humanos | | | |
|------------------------|----------|-----------|------------------|
| Personal | Cantidad | Pago/hora | Horas trabajadas |
| Programador web | 2 | \$300.00 | 150 |
| Diseñador gráfico | 2 | \$200.00 | 80 |
| Proyect Manager | 1 | \$150.00 | 150 |
| Encargado de Marketing | 1 | \$100.00 | 60 |
| Administrador | 1 | \$150.00 | 80 |

Subtotal RH

| Costos fijos | |
|--------------|-------------|
| Renta | \$15,000.00 |
| Luz | \$1,000.00 |
| Agua | \$500.00 |
| Internet | \$900.00 |
| Total | \$17,400.00 |

| Totales | |
|---------------------------|---------------------|
| Requerimientos tecnicos | \$10,800.94 |
| Eq. Humanos | \$162,500.00 |
| Costos fijos | \$17,400.00 |
| Utilidad | \$93,014.91 |
| Total del proyecto | \$283,715.85 |

MULTIPLICADO POR EL 0.45

OYECTO PROMAGACIÓN WEB

ConSentido Café

| | |
|---------------------|-------|
| FECHA | 31/03 |
| PRESUPUESTO VIGENTE | 16/05 |

| |
|-------------|
| Subtotal |
| \$15,999.00 |
| \$803.94 |
| \$1,794.00 |
| \$3,360.00 |
| |
| \$0.00 |
| \$2,994.00 |
| \$1,849.00 |

| |
|--------------|
| |
| Sueldo |
| \$90,000.00 |
| \$32,000.00 |
| \$22,500.00 |
| \$6,000.00 |
| \$12,000.00 |
| |
| \$162,500.00 |

| |
|-------|
| /2025 |
| /2025 |