Education, Healthy Habits, and Inequality

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UAB, December 2024

• Health inequalities in the United States are large

- Two important facts:
 - a) Strong connection between economic and health inequality Kitagawa, Hauser (1973); Pijoan-Mas, Rios-Rull (2014); Chetty et al. (2016)
 - Growing educational gradients of health inequality
 Preston, Elo (1995); Meara et al. (2009); Montez et al. (2011); Case, Deaton (2015)
 - → Reasons not well-understood
- We study to which extent differences in health behaviors across education groups can account for these facts
 - Health behaviors are an important driver of health outcomes
 McGinnis, Foege (1993); Li et al. (2018); Zaninotto et al. (2020)
 - Individuals with higher levels of education are more likely to adopt health-enhancing behaviors
 Lantz et al. (1998); Cutler, Lleras-Muney (2010); Polvinen et al. (2013)

OBJECTIVES

- Measure the impact of lifestyles on health dynamics and economic outcomes
- 2 Understand the joint determination of education and lifestyles
 - → Why is there an education gradient of lifestyles?
 - a) Do higher educated individuals have a higher incentives to invest in protective lifestyles?
 - b) Do individuals raised in healthier environments self-select into higher education?
- 3 Understand the increase in the education gradient of life expectancy
 - → Quantify the role played by the increase in the education wage premium

WHAT WE DO: DATA

- There are many indicators of health behavior in HRS and PSID (preventive tests, substance abuse, exercise)
 - Ideally, we would like to incorporate all this info into a structural model
- Problems:
 - Observed health behaviors are noisy signals of lifestyles (they are imperfectly correlated across individuals and over time)
 - Hard to identify their long-run effect on health outcomes
 - Curse of dimensionality
- We identify patterns in health behavior types that we interpret as lifestyles based on:
 - Cross-sectional and panel variation of health behaviors
 - Health dynamics
 - → Types are permanent, but health behaviors change with age and health status

- Health behavior well represented by two lifestyles: protective and detrimental
- 2 Large effects of lifestyle on LE
 - LE at age 50 is 8.5 years larger for protective than for detrimental
- 3 Complementarity between education and lifestyles
 - Effects of lifestyle on LE larger for the more educated
- 4 Lifestyles are correlated w/ education
 - Detrimental type much more frequent among the less educated
 - Lifestyles explain around 40% of the education gradient in LE
- **5** The difference in lifestyles across education groups has increased over time

Heterogeneous agents model featuring two different stages

- 2) Adulthood standard life-cycle model with labor income and health risks
 - Given education and lifestyle
 - Choice of consumption and savings
 - → Provides early life value of each education and lifestyle choice
- 1) <u>Early life</u> simple static problem
 - Once and for all choice of education and lifestyle
 - Cost of education and lifestyle that is idiosyncratic across individuals
 - → Provides joint distribution of education and lifestyles
- Complementarities between education and lifestyle choices
 - a) An extra year of life is more valuable with higher consumption possibilities
 - b) The benefit in health dynamics of protective behavior larger for the more educated
 - ⇒ Selection: individuals from healthier backgrounds tend to pursue higher education.

Results

- We take health dynamics conditional on education and lifestyle as given
- Calibrate the model to match.
 - 2) Adulthood Wealth accumulation by education and lifestyles of 1930's cohort
 - 1) <u>Early life</u> The joint distribution of education and lifestyles for different cohorts
- → Education gradient of lifestyles (recall: it explains 40% of the education gradient of LE)
 - Income advantage explains 40%
 (⇒ 1 year of LE gradient)
 - Health advantage of protective behavior explains 30% (⇒ 10 months)
 - Selection explains 50% (⇒ 1 year 2 months)
- → Increase in education gradient of LE between 1930s and 1970s cohorts
 - Changes in college wage premium explain 2/3 of the increase in the LE gradient
 - 40% explained by direct effect
 - 60% explained by selection

- Models with exogenous health dynamics
 - De Nardi et al. (2010); Ameriks et al. (2020); Bueren (2023); Nakajima, Telyukova (2023)
 - Capatina (2015); Braun et al (2019); Hosseini et al (2021); De Nardi et al. (2023)
 - → We model endogenous health dynamics
- Models with endogenous monetary health investments
 - Fonseca et al. (2023); Ozkan (2023); Hong, Pijoan-Mas, Ríos-Rull (2024)
 - → Scarce causal evidence of effects of money on health
 - → We focus on health-related behaviour
- Models with endogenous health behaviour investments
 - Cole et al. (2019); Mahler, Yum (2023); Margaris, Wallenius (2023)
 - → Joint decision of education and lifestyle: deal with selection
 - → Effect of lifestyle identified by long-run health dynamics
 - Hai, Heckman (2024)
 - → We model different chanels
- → We study long-run changes of economic and health inequality

Health Dynamics and Health Behavior

THE DATA

- HRS and PSID
 - Unbalanced panels of individuals i=1,...,N followed t=1,...,T periods
- Demographic information: birth cohort (c), sex (s), education (e), age (a_t)
- Wide array of information on health status and health behavior
 - Health state h_t : self-reported health (good/bad) + death
 - Health behavior $z_{mt} \in \{0, 1\}$:
 - Preventive cancer tests (mammography / prostate check)
 - 2 Cholesterol test
 - 3 Flu shot
 - 4 Heavy drinking (2+ drinks on the day they drink)
 - 5 Smoking
 - 6 Exercise

HEALTH BEHAVIOR AND HEALTH OUTCOMES

- Across demographic groups: health behaviors associated w/ health outcomes
- But, at individual level:
 - Different health behaviors imperfectly correlated across individuals and over time [See data]
 - Hard to identify their long-run effect on health outcomes
 - Curse of dimensionality if you want to put them in a model

LATENT TYPES

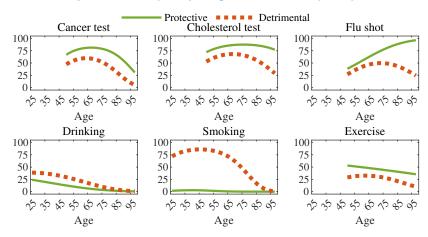
- We assume that observed health behavior is the (noisy) result of a latent time-invariant factor $y \in Y \equiv \{y_1, y_2, ...\}$
 - We interpret y as the individual lifestyle: propensity to engage in healthy behaviors
- We propose a novel econometric model to
 - Allocate individuals to lifestyles y
 - Measure the importance of lifestyles on health dynamics
- We jointly estimate health dynamics and lifestyles using a mixture model:

$$\begin{split} p(\boldsymbol{z}, \boldsymbol{h} | \mathsf{c}, \mathsf{s}, \mathsf{e}, a_0) &= \sum_{y \in Y} \ p(\boldsymbol{z}, \boldsymbol{h} | \mathsf{c}, \mathsf{s}, \mathsf{e}, a_0, y) \ p(y | \mathsf{c}, \mathsf{s}, \mathsf{e}, a_0) \\ &= \sum_{y \in Y} \ p(\boldsymbol{z} | \boldsymbol{h}, \mathsf{c}, \mathsf{s}, \mathsf{e}, a_0, y) \ p(\boldsymbol{h} | \mathsf{c}, \mathsf{s}, \mathsf{e}, a_0, y) \ p(y | \mathsf{c}, \mathsf{s}, \mathsf{e}, a_0) \\ &\simeq \sum_{y \in Y} \ \underbrace{p(\boldsymbol{z} | \boldsymbol{h}, a_0, y)}_{\text{health behavior}} \ \underbrace{p(\boldsymbol{h} | \mathsf{s}, \mathsf{e}, a_0, y)}_{\text{health dynamics}} \ \underbrace{p(y | \mathsf{c}, \mathsf{s}, \mathsf{e}, a_0)}_{\text{lifestyle distribution}} \end{split}$$

RESULTS: LIFESTYLES AND HEALTH BEHAVIOR

1. Lifestyles "well" approximated by 2 types: protective and detrimental

Figure 1: Probability of reporting health behaviors by lifestyle



RESULTS: LIFESTYLES AND HEALTH DYNAMICS

2. LE at age 50 is 8.6 years larger for protective than for detrimental

Table 1: LE at age 50 across education and lifestyles: males born in 1970s

| | All | | HSD | | HSG | | CG | | Δ LE (CG-HSD) | | |
|----------|------|------|-------|------|------|------|------|------|----------------------|-----|-----|
| | % | LE | % | LE | % | LE | % | LE | Data | (a) | (b) |
| All | 100 | 29.3 | 100 | 24.9 | 100 | 28.0 | 100 | 32.8 | 7.9 | 4.7 | 3.2 |
| PRO | 74.4 | 31.5 | 44.3 | 28.5 | 69.0 | 30.1 | 93.6 | 33.4 | 4.9 | | |
| DET | 25.6 | 22.9 | 55.7 | 22.0 | 31.0 | 23.3 | 6.4 | 23.8 | 1.9 | | |
| Δ | 48.8 | 8.6 | -11.4 | 6.6 | 37.9 | 6.8 | 87.2 | 9.6 | 3.0 | | |

⁽a) Gradient explained by difference in health dynamics across education groups for given lifestyle, $\Delta_{
m e} p(m{h}|{
m e},y)$

⁽b) Gradient explained by difference in lifestyles across education groups for given health dynamics, $\Delta_{
m e} p(y|{
m e})$

RESULTS: LIFESTYLES, EDUCATION, AND HEALTH DYNAMICS

3. Effect of lifestyle on LE larger for the more educated (3 years)

Table 1: LE at age 50 across education and lifestyles: males born in 1970s

| | All | | HSD | | HSG | | CG | | Δ LE (CG-HSD) | | |
|----------|------|------|-------|------|------|------|------|------|----------------------|-----|-----|
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RESULTS: LIFESTYLES, EDUCATION, AND HEALTH DYNAMICS

4. Lifestyles explain around 40% of the education gradient of LE

Table 1: LE at age 50 across education and lifestyles: males born in 1970s

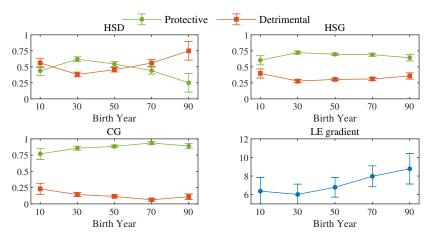
| | All | | HSD | | HSG | | CG | | Δ LE (CG-HSD) | | |
|----------|------|------|-------|------|------|------|------|------|----------------------|-----|-----|
| | % | LE | % | LE | % | LE | % | LE | Data | (a) | (b) |
| All | 100 | 29.3 | 100 | 24.9 | 100 | 28.0 | 100 | 32.8 | 7.9 | 4.7 | 3.2 |
| PRO | 74.4 | 31.5 | 44.3 | 28.5 | 69.0 | 30.1 | 93.6 | 33.4 | 4.9 | | |
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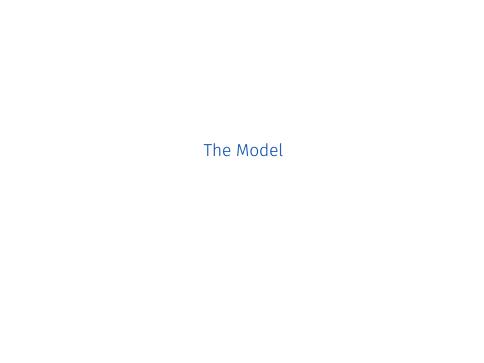
⁽a) Gradient explained by difference in health dynamics across education groups for given lifestyle, $\Delta_{
m e} p(m{h}|{
m e},y)$

⁽b) Gradient explained by difference in lifestyles across education groups for given health dynamics, $\Delta_{
m e} p(y|{
m e})$

5. Education gradient of lifestyles widens over time

Figure 2: Probability of lifestyle at age 50 across cohorts. Males





THE MODEL

Two different stages

- Early life
 - Choice of education and lifestyle
- 2 Life cycle
 - a) Working age: standard life-cycle incomplete-markets model of consumption with health and labor market risks
 - b) Retirement: as before, but without labor market risks



SET UP

- Teenager/parents in cohort c make once-and-for-all simultaneous choices of
 - education e ∈ {HSD, HSG, CG}
 - lifestyle y ∈ {DET, PRO}
- They solve $\max_{\mathrm{e,y}}\left\{V_0^{\mathrm{eyc}} au_{\mathrm{e}} au_{\mathrm{y}}
 ight\}$
 - Value $V_0^{
 m eyc}$ of starting stage 2 with type (e, y, c)
 - Cost $\tau_{\rm e}$ of education e:

$$\tau_{\text{HSD}} = 0 \mid \tau_{\text{HSG}} \sim N(\mu_{\text{HSG}}, \sigma_{\text{HSG}}) \mid \tau_{\text{CG}} \sim N(\mu_{\text{CG}}, \sigma_{\text{CG}})$$

- Cost $\tau_{\rm V}$ of lifestyle y:

$$au_{ extsf{DET}} = 0 \quad | \quad au_{ extsf{PRO}} \sim N(\mu_{ extsf{PRO}}, \sigma_{ extsf{PRO}})$$

- The choices are independent if $V_0^{
 m CG,PRO}-V_0^{
 m CG,DET}=V_0^{
 m HSD,PRO}-V_0^{
 m HSD,PRO}$
- There are complementarities between education and lifestyle if:

$$V_0^{\mathrm{CG},\mathrm{PRO}} - V_0^{\mathrm{CG},\mathrm{DET}} > V_0^{\mathrm{HSD},\mathrm{PRO}} - V_0^{\mathrm{HSD},\mathrm{DET}}$$

[See theory]

Stage 2: Life cycle

STATE VARIABLES

- Working agents are heterogeneous with respect to:
 - Types
 - Education $e \in \{HSD, HSG, CG\}$
 - Lifestyle $y \in \{DET, PRO\}$
 - Cohort c ∈ {1930, 1970}
 - 2 Exogeneous and deterministic state
 - Age $t \in \{25, 27, 29, ...\}$
 - 3 Exogeneous and stochastic states
 - Health status $h_t \in \{h_q, h_b\}$
 - Employment status $l_t \in \{0, 1\}$
 - Shock to earnings $\zeta_t \in \mathbb{R}$
 - 4 Endogenous state
 - Cash-on-hand $x_t \in [\underline{x}, \infty)$

INGREDIENTS

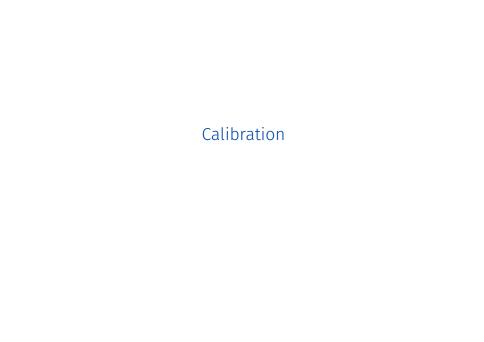
- Cohort-specific ingredients
 - Perceptions about effect of type y on health dynamics
 - Individuals do not understand well the link between type y and health dynamics
 - $\lambda^{c} \in [0,1]$ indicates how much individuals born in cohort c know about it
 - Employment status $l_t^{\mathrm{ec}}(arepsilon,h)$
 - Labor earnings $w_t^{\mathrm{ec}}(\zeta,\epsilon,h)$
- Cohort-independent ingredients
 - Health dynamics $s_t^{\rm ey}(h)$ and $\Gamma_t^{\rm ey}(h'|h)$ (but cohort effects appear through the joint distribution of e and y)
 - Medical expenses $m_t^{\mathrm{e}}(\xi,h)$
 - Progressive tax system T () and minimum income floor \underline{x}

WORKER'S PROBLEM

• Worker's problem can be written as:

$$\begin{split} V_t^{\text{eyc}}(h,\zeta,x) &= \max_{c,k'} \left\{ u(c) + \beta \Big[\lambda^{\text{c}} W_t^{\text{eyc}}(h',\zeta',x') + (1-\lambda^{\text{c}}) \, \widehat{W}_t^{\text{eyc}}(h',\zeta',x') \Big] \right\} \\ W_t^{\text{eyc}}(h',\zeta',x') &= s_t^{\text{ey}}(h) \sum_{h'} \Gamma_t^{\text{ey}}(h'|h) \, \mathbb{E} \big[V_{t+1}^{\text{eyc}}(h',\zeta',x') \big] + (1-s_t^{\text{ey}}(h)) \, v_{t+1}(k') \\ \widehat{W}_t^{\text{eyc}}(h',\zeta',x') &= s_t^{\text{e}}(h) \sum_{h'} \Gamma_t^{\text{e}}(h'|h) \, \mathbb{E} \big[V_{t+1}^{\text{eyc}}(h',\zeta',x') \big] + (1-s_t(h)) \, v_{t+1}(k') \\ \text{s.t. } k' &= x-c \\ \widehat{x}' &= (1+r) \, k' + T \big[I_{t+1}^{\text{ec}}(\varepsilon',h') w_{t+1}^{\text{ec}}(\zeta',\epsilon',h') \big] - m_{t+1}^{\text{e}}(\xi',h') \\ x' &= \max \big\{ \widetilde{x}',\underline{x} \big\} \end{split}$$

$$\text{Flow utility: } u(c) &= \frac{c^{1-\sigma}-1}{1-\sigma} + b \\ \text{Bequest motive: } v_{t+1}(k) &= \beta^{T-(t+1)} \theta_1 \frac{(k+\theta_2)^{1-\sigma}-1}{1-\sigma} \end{split}$$



ESTIMATION

• Life-cycle:

- External:

- Parameters related to: demographics, taxes, social security
- Cohort-specific wages $w_t^{\rm ec}(\zeta,\epsilon,h)$ and labor force participation $l_t^{\rm ec}(\varepsilon,h)$
- Cohort-independent health dynamics $s_t^{ ext{ey}}(h)$ and $\Gamma_t^{ ext{ey}}(h'|h)$
- Cohort-independent medical spending $m_t^{\rm e}(\xi,h)$
- Internal: SMM to calibrate remaining 4 parameters $(x, \theta_1, \theta_2, b)$
 - Median wealth across age (by education and lifestyles) for the 1930s cohort
 - Value of statistical life

Early life:

- Estimate cost parameters by matching the marginal distributions of education and lifestyles for two different cohorts: 1930 and 1970.
- Outside loop:
 - Perceptions λ^c to match joint distribution of education and lifestyles: 1930, 1970

Externally estimated parameters

- Labor income (PSID and Census):
 - Extensive margin (probit):

$$\begin{split} \hat{l}_t^{\text{ec}}(\varepsilon_t, h_t) &= f_t^{\text{ec}} + f_t^{\text{e}}(h_t) + \varepsilon_t, \qquad \varepsilon_t \sim N(0, 1) \\ l_t^{\text{ec}}(\varepsilon_t, h_t) &= 1 \text{ if } \hat{l}_t^{\text{ec}}() > 0 \end{split}$$

- Intensive margin:

$$\log w_t^{\text{ec}}(\zeta_t, \epsilon_t, h_t) = \omega_t^{\text{ec}} + \omega_t^{\text{e}}(h_t) + \zeta_t + \epsilon_t, \quad \epsilon_t \sim N(0, \sigma_\epsilon^2)$$
$$\zeta_t = \rho_\zeta \zeta_{t-1} + \nu_t, \qquad \qquad \nu_t \sim N(0, \sigma_\nu^2)$$

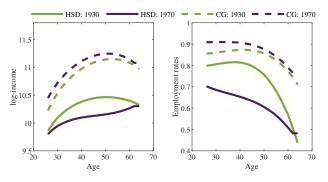
Medical expenses (HRS):

$$\log m_t^e(\xi_t, h_t) = \lambda_t^e(h_t) + \xi_t, \quad \xi_t \sim N(0, \sigma_{\varepsilon}^2)$$

Cohort-specific lifetime earnings

- Lifetime earnings
 - CG: $\Delta_{\rm SC}$ = +12%
 - HSD: $\Delta_{\rm SC}$ = -18%

Figure 3: College premium and labor force participation across cohorts



Source: US Census (1940-2022)

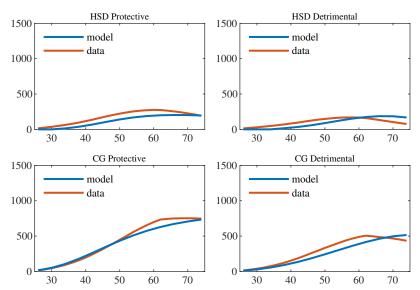
Internally estimated parameters

- The model is able to replicate
 - Higher wealth accumulation for the more educated
 - Higher wealth accumulation for the protective (conditional on education)
- We choose a VSL of 1 Million \$
- Parameter values

| Parameter | Description | Value |
|-----------------|----------------------------------|--------|
| \underline{x} | income floor | 17.34 |
| $	heta_1$ | bequest motive: marginal utility | 9.23 |
| $	heta_2$ | bequest motive: non-homoteticity | 455.35 |
| b | value of life | 1.25 |

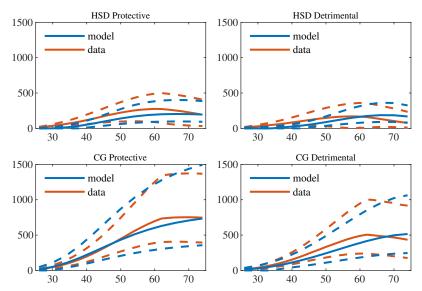
Model Fit

Figure 4: Wealth profiles: median



Model Fit

Figure 5: Wealth profiles: median, 25th, 75th



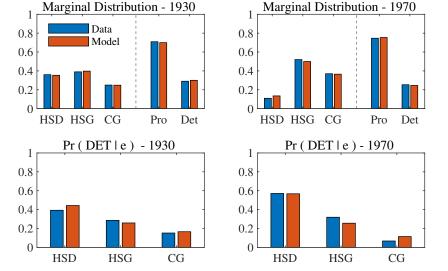
ESTIMATION: FARIY-LIFE

- Match the marginal distribution of e and y in each cohort $c \in \{1930, 1970\}$
 - → A total of 6 parameters and 6 statistics
- Identification
 - μ_{hsg} , μ_{CG} , μ_{PRO} drive the <u>average</u> share of e and y for one cohort
 - $\sigma_{\rm hsd}$, $\sigma_{\rm cg}$, $\sigma_{\rm PRO}$ drive <u>changes</u> in e and y over cohorts c as $V_0^{\rm eyc}$ changes (due to changes in wages and labor force participation)
- Calibrate λ^{1970} = 1 and λ^{1930} to match the increase in the life-expectancy gradient between the 1930 and the 1970 cohort.

| Parameter | Value | Parameter | Value |
|---------------------|-------|------------------------|-------|
| $\mu_{	extsf{HSD}}$ | 6.53 | $\sigma_{	extsf{HSD}}$ | 2.02 |
| $\mu_{	extsf{cg}}$ | 26.55 | $\sigma_{	extsf{cg}}$ | 18.92 |
| $\mu_{	t PRO}$ | -1.27 | $\sigma_{	t PRO}$ | 10.38 |
| λ^{1930} | 0.85 | | |

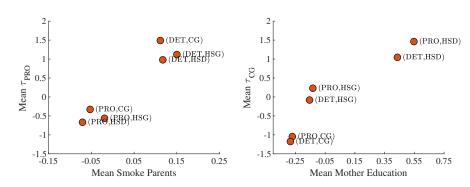
ESTIMATION: EARLY-LIFE

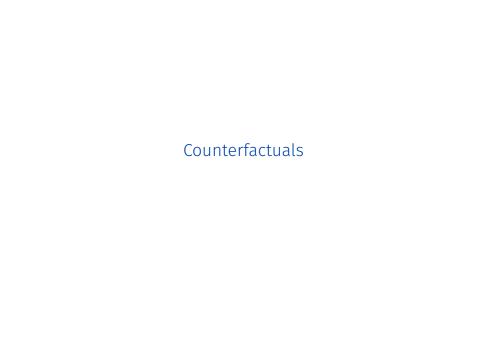
Figure 6: Model Fit: Early-life



ESTIMATION: EARLY-LIFE

Figure 7: Model Validation: Early-life





TWO QUESTIONS

1 Why is there an education gradient of lifestyles?

What has been the effect of the rise in the education wage premium on the increase in education gradient of LE? Question 1: Education gradient of lifestyle

Mechanisms

- Why higher educated individuals are more likely to be protective?
 - 1 Income gradient: $w_t^{
 m ec}(\zeta,\epsilon,h)$ and $l_t^{
 m ec}(arepsilon,h)$

Higher expected income for the more educated motivates healthier behavior because the value of life increases w/ consumption possibilities

$$V_0^{\mathrm{CG},\mathrm{PRO}} - V_0^{\mathrm{CG},\mathrm{DET}} > V_0^{\mathrm{HSD},\mathrm{PRO}} - V_0^{\mathrm{HSD},\mathrm{DET}}$$

 $oldsymbol{2}$ Complementarities in health dynamics: $s_t^{ ext{ey}}(h)$ and $\Gamma_t^{ ext{ey}}(h'|h)$

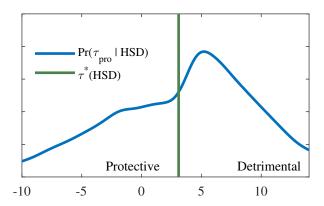
Gains in life expectancy due to protective health behavior are larger for those with a college education

$$V_0^{\rm CG,PRO} - V_0^{\rm CG,DET} > V_0^{\rm HSD,PRO} - V_0^{\rm HSD,DET}$$

- 3 Selection:
 - Given the complementarities between lifestyle and education, individuals facing lower cost of protective behavior (τ_{PRO}) are more likely to choose higher education.

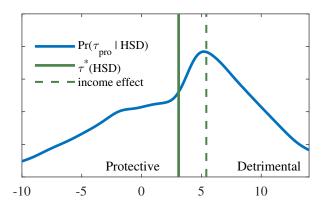
EDUCATION GRADIENT OF LIFESTYLE Lifestyle Choice for HSD

 $\bullet \ \ \text{HSD choose y = PRO} \ \ \text{iff} \ \ \tau_{\text{PRO}} < V_0^{\text{HSD,PRO}} - V_0^{\text{HSD,DET}} \equiv \tau^* \big(\text{HSD} \big)$



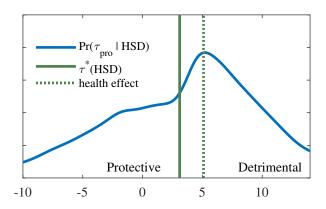
1 Income Effect

→ If HSD had same income as CG: 16pp more of PRO (out of 43pp gap)



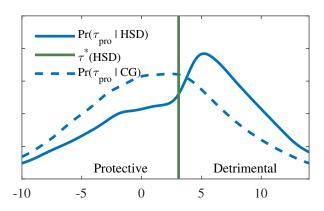
2. Health Effect

→ If HSD had same health gain of PRO as CG: 13pp more of PRO (out of 43pp gap)



3. Selection

 \rightarrow If HSD had same distribution of τ_{PRO} as CG: 19pp more of PRO (out of 43pp gap)



EDUCATION GRADIENT OF LIFESTYLE Summary

Table 2: Decomposition: 1970s cohort

| | Pr(PRO HSD) | Pr(PRO CG) | Δ Pr(PRO) | LE(HSD) | LE(cg) | Δ LE |
|----------------|-------------|------------|------------------|---------|--------|-------------|
| Model | 0.42 | 0.85 | 0.43 | 24.7 | 32.1 | 7.3 |
| Same lifestyle | 0.85 | 0.85 | 0.00 | 27.5 | 32.1 | 4.7 |
| Health | 0.55 | 0.85 | 0.30 | 25.6 | 32.1 | 6.5 |
| Income | 0.58 | 0.85 | 0.27 | 25.8 | 32.1 | 6.3 |
| Selection | 0.61 | 0.85 | 0.24 | 26.0 | 32.1 | 6.1 |

Question 2: Changes over time

CHANGES OVER TIME

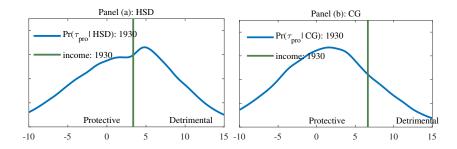
Mechanisms

 Income effect: Increases in the education wage premium strengthen the complementarity between education and lifestyles,

$$\Delta_{\mathrm{C}}\left(V_{0}^{\mathrm{CG,PRO,C}}-V_{0}^{\mathrm{CG,DET,C}}\right) > \Delta_{\mathrm{C}}\left(V_{0}^{\mathrm{HSD,PRO,C}}-V_{0}^{\mathrm{HSD,DET,C}}\right)$$

- \rightarrow This increases the education gradient in Pr[y = PRO | e]
- <u>Perceptions</u>: As individuals become aware of the importance of types on health outcomes, they are more willing to invest in protective behavior.
 - → Unclear effect on the education gradient
- ullet <u>Selection effect</u>: worse pool of individuals in terms $au_{ exttt{PRO}}$ for both HSD and CG.
 - → Unclear effect on the education gradient

CHANGES OVER TIME: 1930 VS 1970 COHORTS 1930 cohort

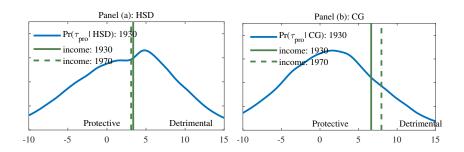


Changes over Time: 1930 vs 1970 cohorts

Income effect

$Pr(\tau_{PRO} | e)$ as in 1930, education premium widens

- → Pr(PRO|HSD) declines 1pp
- → Pr(PRO|CG) increases 5pp
- → LE gradient widens 7 months

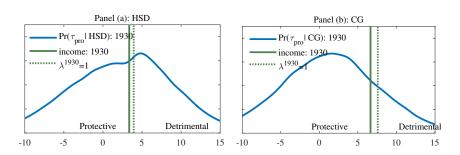


CHANGES OVER TIME: 1930 VS 1970 COHORTS

Changes in Perceptions

$\Pr(\tau_{PRO} | e)$ and income as in 1930, perceptions as in 1970 (fully aware)

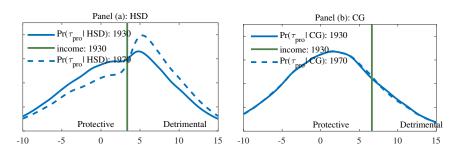
- → Pr(PRO|HSD) increases 3pp
- → Pr(PRO|CG) increases 4pp
- → LE gradient widens 2 months



CHANGES OVER TIME: 1930 VS 1970 COHORTS Selection effect

$\Pr(\tau_{PRO} | e)$ changes, education premium and perceptions as in 1930

- → Pr(PRO|HSD) declines 11pp
- → Pr(PRO|CG) increases 1pp
- → LE gradient widens 9 months



CHANGES OVER TIME: 1930 VS 1970 COHORTS Summary

Table 3: **Decomposition**

| | $\Delta_{ m c}$ Pr(cg) | $\Delta_{ m c}$ Pr(HSD) | $\Delta_{ m c}$ Pr(PRO) | $\Delta_{ m c}$ Pr(PRO $ $ CG $)$ | $\Delta_{	exttt{c}}$ Pr(PRO $ $ HSD) | $\Delta_{ m c}\Delta_{ m e}$ LE | |
|------------|------------------------|-------------------------|-------------------------|-----------------------------------|--------------------------------------|---------------------------------|--|
| Data | 0.12 | -0.25 | 0.04 | 0.08 | -0.18 | 1.92 | |
| Model | 0.12 | -0.26 | 0.05 | 0.06 | -0.11 | 1.28 | |
| Income | | | | 0.05 | -0.01 | 0.57 | |
| Perception | | | | 0.04 | 0.03 | 0.15 | |
| Selection | | | | 0.01 | -0.11 | 0.75 | |



CONCLUSIONS

- We develop an econometric model to identify latent types in lifestyles
 - ⇒ Differences in lifestyles across education groups account for 40% of the LE gradient (3.1 out of 7.8 years)
- HA model w/ complementarities in edu and health investments
 - Education gradient of lifestyles
 - Income advantage explains 25% (⇒ 8 months of LE gradient)
 - Health advantage of protective behavior explains 23% (⇒ 7 months)
 - Selection explains 66% (⇒ 1 year 10 months)
 - 2 1.9 years increase in education gradient of LE between 1930s and 1970s cohorts
 - Changes in wages and perceptions explains 2/3 of the increase
 - 44% explained by changes in wages
 - 5% explained by changes in perceptions
 - 60% explained by changes in selection

ECONOMETRIC MODEL

1 Health Behavior

- We model the probability of individual i of reporting the m'th behaviour $(z_{mt} = 1)$ at time t as a probit model.
 - There is a latent variable (z_{mt}^*) that depends on type (y), age (a_t) , health (h_t) , and an idiosyncratic shock (ϵ_t)

$$z_{mt}^* = \gamma_{0,m,y} + \gamma_{1,m,y} a_t + \gamma_{2,m,y} a_t^2 + \gamma_{3,m,y} h_t + \epsilon_t, \quad \epsilon_t \sim N(0,1)$$

Then,

$$\operatorname{Prob}\left(z_{mt}=1\right)=\operatorname{Prob}\left(z_{mt}^{*}>0\right)=\underbrace{\alpha_{m}(y,a_{t},h_{t})}_{\alpha_{mt}}$$

 Considering independence of health behaviour given type, the probability of observing a sequence of health behaviours z for an individual across time, is assumed to be given by:

$$p(z|h,y) = \prod_{t=1}^{T} \prod_{m=1}^{M} \alpha_{mt}^{z_{mt}} (1 - \alpha_{mt})^{1-z_{mt}}$$



ECONOMETRIC MODEL

2. Health Dynamics

- We model the probability of reporting some health $h' \in \{Good, Bad, Dead\}$ next period as a multinomial probit model
 - There are latent variables $(h_{h,h'}^*)$ that depend on gender (g), education (e), type (y), health (h), age (a), and an idiosyncratic shock $(\epsilon_{h'})$

$$h_{h,h'}^* = f(a, s, e, y; \boldsymbol{\beta}_{h,h'}) + \epsilon_{h'}$$

with,

$$f(a, g, e, y; \boldsymbol{\beta}_{h'}) = \beta_{0,y,e,g,h,h'} + \beta_{1,y,e,g,h,h'}a$$

Back to Mixture Model

ECONOMETRIC MODEL

3. Weights

 The mixture weights at the initial age (age 25 are modeled as a multinomial probit model:

$$\begin{split} y_1^* = & \lambda_{0,s,e,c}^1 + \lambda_{1,s,e}^1 b h + \epsilon_1 \\ \vdots \\ y_Y^* = & \lambda_{0,s,e,c}^Y + \lambda_{1,s,e}^Y b h + \epsilon_Y, \end{split}$$

We compute weights for future ages using the health transition model:

$$p(y, h_t|s, e, c) = \sum_{h_{t-1}} p(h_t|h_{t-1}, y, s, e) p(y, h_{t-1}|s, e, c)$$

Back to Mixture Mode

HEALTH BEHAVIOUR DATA

Table 4: Mean health behavior and 4-year auto-correlation

| | Mean | | | | | AC | |
|-------------|------|------|------|-------|-------|-------|-------|
| | HSD | HSG | CG | 50-60 | 70-80 | 50-60 | 70-80 |
| Drinking | 0.09 | 0.10 | 0.07 | 0.13 | 0.05 | 0.53 | 0.48 |
| Smoking | 0.23 | 0.16 | 0.07 | 0.21 | 0.08 | 0.81 | 0.78 |
| Cancer test | 0.66 | 0.76 | 0.85 | 0.71 | 0.77 | 0.42 | 0.41 |
| Cholesterol | 0.77 | 0.84 | 0.89 | 0.79 | 0.89 | 0.37 | 0.30 |
| Flu shot | 0.58 | 0.62 | 0.69 | 0.49 | 0.77 | 0.55 | 0.62 |
| Exercise | 0.26 | 0.39 | 0.55 | 0.42 | 0.38 | 0.40 | 0.39 |

Notes: HRS. HSD: high-school dropout; HSG: high-school graduate; CG: college graduate; 50-60: sub-sample of individuals aged 50 to 60; 70-80: sub-sample of individuals aged 70 to 80. The last two columns show the autocorrelation (AC) of each health behavior with a 4-year lag.

Back to Data

HEALTH BEHAVIOUR DATA

Table 5: Cross correlation health behaviors

| | Drinking | Smoking | Cancer | Cholesterol | Flu shot | Exercise |
|-------------|----------|---------|--------|-------------|----------|----------|
| Drinking | 1.00 | 0.08 | -0.02 | -0.03 | -0.03 | 0.02 |
| Smoking | 0.18 | 1.00 | -0.10 | -0.07 | -0.06 | -0.08 |
| Cancer test | -0.04 | -0.13 | 1.00 | 0.26 | 0.19 | 0.11 |
| Cholesterol | -0.04 | -0.11 | 0.39 | 1.00 | 0.24 | 0.07 |
| Flu shot | -0.05 | -0.05 | 0.23 | 0.24 | 1.00 | 0.02 |
| Exercise | -0.01 | -0.14 | 0.08 | 0.04 | 0.02 | 1.00 |

Notes: HRS. Upper diagonal: individuals aged 70 to 80. Lower diagonal: individuals aged 50 to 60.

Back to Data

SET UP: TWO EDUCATION CHOICES

• An individual decides to hold a protective lifestyle if:

$$\tau_{\text{PRO}} < \max\{V^{\text{CG,PRO}} - \tau_{\text{CG}}, V^{\text{HSD,PRO}}\} - \max\{V^{\text{CG,DET}} - \tau_{\text{CG}}, V^{\text{HSD,DET}}\}$$

SET UP: TWO EDUCATION CHOICES

• An individual decides to hold a protective lifestyle if:

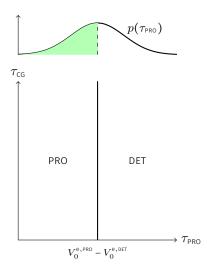
$$\tau_{\text{PRO}} < \max\{V^{\text{CG,PRO}} - \tau_{\text{CG}}, V^{\text{HSD,PRO}}\} - \max\{V^{\text{CG,DET}} - \tau_{\text{CG}}, V^{\text{HSD,DET}}\}$$

- $V^{\text{CG,PRO}} V^{\text{CG,DET}} = V^{\text{HSD,PRO}} V^{\text{HSD,DET}}$:
 - An individual decides to be protective if:

$$\tau_{\text{PRO}} < V^{e, \text{PRO}} - V^{e, \text{DET}}$$

– The decision of being protective is independent on the value of $au_{ extsf{cg}}$

Independent choices: $V_0^{\scriptscriptstyle \sf CG,PRO} - V_0^{\scriptscriptstyle \sf CG,DET} = V_0^{\scriptscriptstyle \sf HSD,PRO} - V_0^{\scriptscriptstyle \sf HSD,DET}$



SET UP: TWO EDUCATION CHOICES

• An individual decides to hold a protective lifestyle if:

$$\tau_{\text{PRO}} < \max\{V^{\text{CG,PRO}} - \tau_{\text{CG}}, V^{\text{HSD,PRO}}\} - \max\{V^{\text{CG,DET}} - \tau_{\text{CG}}, V^{\text{HSD,DET}}\}$$

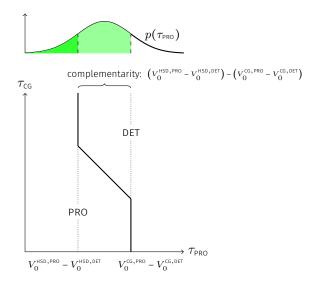
- With $V^{\text{CG,PRO}} V^{\text{HSD,PRO}} > V^{\text{CG,DET}} V^{\text{HSD,DET}}$:
 - An individual decides to be protective if:

A.
$$au_{\text{CG}} < V^{\text{CG,PET}} - V^{\text{HSD,DET}} : au_{\text{PRO}} < V^{\text{CG,PRO}} - V^{\text{CG,PET}}$$

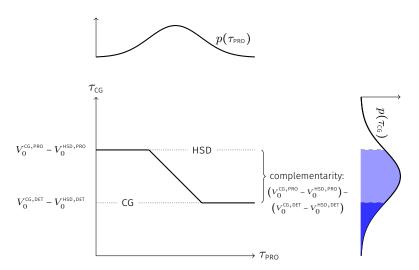
B. $au_{\text{CG}} > V^{\text{CG,PRO}} - V^{\text{HSD,PRO}} : au_{\text{PRO}} < V^{\text{HSD,PRO}} - V^{\text{HSD,DET}}$

C. $V^{\text{CG,DET}} - V^{\text{HSD,DET}} < au_{\text{CG}} < V^{\text{CG,PRO}} - V^{\text{HSD,PRO}} : au_{\text{PRO}} < V^{\text{CG,PRO}} - au_{\text{CG}} - V^{\text{HSD,DET}}$

Complementarities:
$$V_0^{\rm CG,PRO} - V_0^{\rm CG,DET} > V_0^{\rm HSD,PRO} - V_0^{\rm HSD,DET}$$

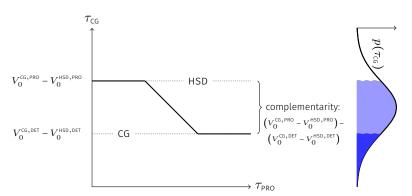


Complementarities: $V_0^{{\rm CG,PRO}} - V_0^{{\rm CG,DET}} > V_0^{{\rm HSD,PRO}} - V_0^{{\rm HSD,DET}}$

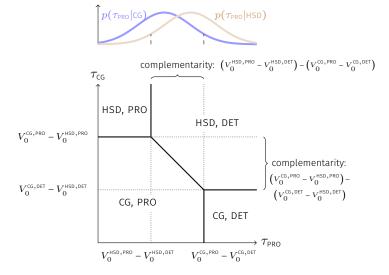


Complementarities: $V_0^{\text{CG,PRO}} - V_0^{\text{CG,DET}} > V_0^{\text{HSD,PRO}} - V_0^{\text{HSD,DET}}$





Complementarities:
$$V_0^{ ext{CG,PRO}} - V_0^{ ext{CG,DET}} > V_0^{ ext{HSD,PRO}} - V_0^{ ext{HSD,PRO}}$$



Complementarities:
$$V_0^{{\rm CG,PRO}} - V_0^{{\rm CG,DET}} > V_0^{{\rm HSD,PRO}} - V_0^{{\rm HSD,DET}}$$

- Complementarities imply:
 - Higher educated individuals are more likely to invest in protective lifestyle as the returns are larger: direct effect.
 - Individuals with lower cost cost of adopting health behavior (healthy parents/ peers) are more likely to go to college: selection effect.
- Selection drives that the distribution of au_{PRO} across education groups is different:

$$F(\tau_{\text{PRO}}|\text{CG}) \ge F(\tau_{\text{PRO}}|\text{HSD})$$

 \Rightarrow High-school dropouts are negatively selected in terms of $au_{ exttt{PRO}}$