About Us

As the world's leader in conversational engagement technology, Gupshup's mission is to make conversations between brands and their consumers fulfilling and delightful! Our advanced AI Platform provides secure and scalable conversations around the world and is handling more than 10 billion conversations every month, transmitted in 200+ countries.

Today, over 45,000 businesses globally Gupshup's award-winning software, services, and support to transform how they connect, converse, convert, and delight customers. Composed of Gupshup's product portfolio - Conversational Marketing, Conversational Commerce, and Conversational Support, we offer companies an innovative way to create 'moments of magic' across the customer lifecycle. As the world moves from analog to digital, Gupshup is applying its brand, products, people, network, and scale to reshape the future of digital conversations.

Some of our key clients include Unilever, Flipkart, Nykaa, Citibank, Standard Chartered, Netflix, Tata, AkzoNobel, Danone, and many mid-sized companies across the globe.

Founded in 2004 by serial entrepreneur, Beerud Seth, Gupshup.io is headquartered in Bombay, India with offices across the USA, Europe, Latin America, APAC, and the Middle East. Valued at $1.4 bn, the company has marquee investors such as Tiger Global, Fidelity Management and Research Co. LLC, and others on its cap table.

Working at Gupshup gives you an opportunity to impact the world, invest in your career growth, and be part of an inclusive and diverse workplace. We are a global team of problem-solvers, innovators, and risk-takers who are helping drive innovations for the mobile-first markets. So, if you're ready to unleash your full potential, be a part of a powerful mission, do your best work, and be the best version of yourself, apply now!

Visit www.gupshup.io to know more about our platform and https://www.gupshup.io/resources/newsroom to view our newsroom.

Position: Frontend Engineer

Job Responsibilities

- The role will require you to be an expert in technologies such as HTML, CSS, JavaScript, ReactJS
- Strong experience in ReactJS, Redux.
- UI Design tools, Wireframe tools etc.
- If the candidate has knowledge in Vue.JS it's an added advantage.
- The candidate must have an excellent knack of UI technologies and must be passionate about learning newer technologies in UI/UX and can guide the team in delivering quality results.

- The candidate is expected to design and develop a UI framework that can be used across multiple products and website
- The candidate must also have worked on optimization of the web application/web sites and must be aware of tools used to benchmark the performance.
- Additionally, the candidate must have exposure to agile development (short sprints) and will require helping the team with debugging and troubleshooting issues.