



## The Wander Project

The Wander Project is a cloud storage application for the desktop users with mobile capabilities. No matter the stage of planning the user is at, it is an organized space for the user to find ideas, save places, and piece together an itinerary. The user can store media saved from other websites, or upload them from a personal device.

This application is meant to give a feel of calmness by using cool and neutral colors and wanderlust by using a minimal design. It is easy to navigate so the user can plan hassle-free, as well as being able to get information quickly while on-the-go.



## The Wander Project

**logo basics**  
**colors**  
**typography**  
**buttons**

a guide for the dos and don'ts  
sea themed colors  
the one family font rule  
buttons and links

A minimalistic wanderlust mood is created by modeling it after the ocean. To me, the ocean always gives me a sense of adventure and wanderlust. So the colors are centered around the ocean.



main



main - storm gray



main - pacific waves

THE  
**wander**  
PROJECT

words only alternative

THE  
**wander** PROJECT

horizontal alternative



do not outline



do not flip or use  
alternative colors



do not add  
background color



do not change  
number of lines



do not stylize



do not recreate  
with another font



do not rotate



do not distort



favicon use: 32px x 32px



min: 100px x 100px

THE  
**wander**  
PROJECT

min: 56px x 32px

THE  
**wander** PROJECT

min: 195px x 32px

THE  
**wander** PROJECT

min: 135px x 32px

#4D828D  
seaglass blue



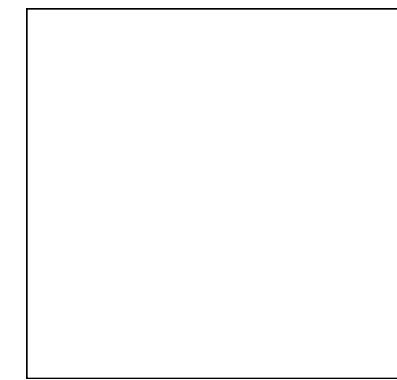
#409A8F  
pacific waves



#545454  
storm gray



#FFFFFF  
seafoam white



main colors



logo colors



text colors

# SF Pro Display

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

## Header

Subheader  
Body

Date  
Destination  
Address  
Time

## Semibold - 30px

Regular - 18px  
Regular - 14px

Semibold - 20px

Semibold - 18px

Medium - 16px

Regular - 14px

# Hawaii Trip

01.08.2019 - 01.16.2019

## January 08, 2019

- Norman Y. Mineta San Jose International Airport  
1701 Airport Blvd, San Jose, CA 95110  
08:00
- Daniel K. Inouye Airport  
300 Rodgers Blvd, Honolulu, HI 96819  
13:30
- Hilton Waikiki Beach  
2500 Kūhiō Ave, Honolulu, HI 96815  
14:15

Where to...



MEDIA

ITINERARIES

USERNAME

Where to...



MEDIA

ITINERARIES

USERNAME

Where to...



View

Delete

Edit

DONE

MAP

