



You in Review is a lifestyle tracker application for mobile users. Whether the user is keeping track of mood, weight, exercise, or trying to create better habits, its interactive properties keeps the user engaged. The data the user inputs, the better insight the user gets on their daily, weekly, monthly, and yearly progress.

This application is meant to encourage the users by starting off with a bland canvas, and as the user progresses, the more colorful the application gets. It is meant to be simple and easy to navigate, and give a sense of accomplishment with each day they track.



**logo basics**  
**colors**  
**typography**  
**buttons**

a guide for the dos and don'ts  
pastel colors  
the one family font rule  
buttons and links

A pastel color palette is used to keep it simple and clean. I wanted the data presented to be filled with color, but not bright and overbearing. Pastels are soft and comforting, which is how the user should feel.



main



main - hazy gray



square alternative



do not outline



do not flip or use  
alternative colors



do not add  
background color



do not change  
number of lines



do not stylize



do not recreate  
with another font



do not rotate



do not distort



favicon use: 25px x 32px



#E76C63  
happy coral



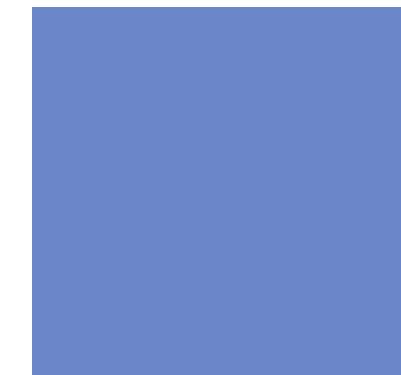
#E2B779  
mellow beige



#6DA58C  
calming green

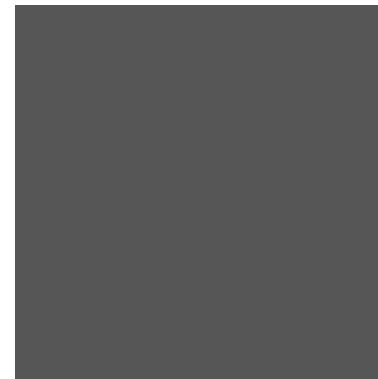


#6B86C9  
trusting blue

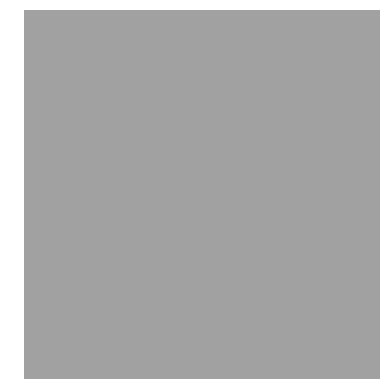


logo colors

#565656  
hazy gray



#A1A1A1  
gloomy gray



text colors

# Roboto Slab

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

# Roboto

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

# Header

Subheader

Body

TITLE

Text

# Regular - 50px

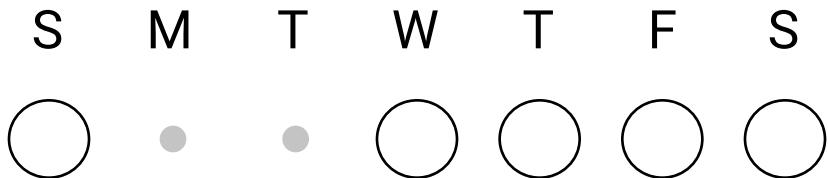
Light - 20px

Light - 18px

Regular - 16px

Regular - 14px

# 2019



# JANUARY 2020

