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GitHub: <https://github.com/jetamartin>

SUMMARY

Former product director and company founder turned software engineer

SKILLS

LANGUAGES / WEB TECHNOLOGIES: JavaScript, Python, jQuery, Ruby, Java, HTML5/CSS

FRAMEWORKS: React, Node.js, Express, Flask, Rails, Cordova, Bootstrap

DATABASE: SQL, NoSQL (MongoDB, CouchDB, PouchDB)

TOOLS / UTILITIES / METHODOLOGIES: Git/GitHub, Jasmine/Jest Testing tools, RESTful API, RWD, Test Driven Development

RECENT PROJECTS

Tennis-Central <https://github.com/jetamartin/tennis-central/>

A full stack web app (React/Node.js) that connects tennis players with similar skill levels & availability for match play

- Server implements full RESTful API and utilizes Sequelize ORM for accessing PostgreSQL database
- Frontend: SPA using React, Bootstrap for styling, Formik for form handling and Yup for form field validation
- Backend: Express/Node.js with PostgreSQL DB, Password hashing via bcrypt, User auth using JWT, RESTful API

Almost Karaoke <https://github.com/jetamartin/not-so-karaoke/>

A full stack web app (JavaScript/Flask/Python) that displays YouTube Music Videos alongside the video's lyrics.

- Leverages Google's YouTube API and Genius's Music Lyrics API as data sources
- Frontend: HTML/CSS and JavaScript with Bootstrap styling
- Backend: Flask/Python with PostgreSQL DB. Password hashing via bcrypt. User auth using JWT, RESTful API

EDUCATION

Springboard Software Engineering Career Track, Fellow

2020 – 2021

- 9-month, 700+ hours of hands-on course material, with 1:1 industry expert mentor oversight, and completion of 4 in-depth portfolio projects.
- Mastered skills in front-end web development, back-end web development, databases, and data structures and algorithms. Tech stacks React/Node.js and Flask/Python.

University of Georgia

BS Computer Science

GPA 3.6 - Cum Laude graduate. Honors program

EMPLOYMENT HISTORY

Leave of Absence, Caregiver for terminally ill parents

2015 – 2020

- Responsibilities included scheduling medical appointments, interviewing, arranging and managing in house nursing care and in-home hospice care, financial custodianship, and estate legal coordination.
- In my free time I updated my software dev skills by completing a number of web and mobile app development certifications, online software development courses through Udemy (React/Redux, Node.js, Advanced JavaScript) and completed a number of personal projects. (<http://jet-martin-portfolio.herokuapp.com/>)

- MobiSenz Solutions**, *Founder*, San Diego, CA 2013 – 2015
Software/hardware company whose mission was to create “smart” solutions by combining intelligent sensor technology and intelligent software developed to run on smart phones and mobile devices
- Created market segmentation model to identify market opportunities for a wearable sleep analysis solution
 - Interviewed potential customers in the targeted market segments to capture their product requirements
 - Completed 3-year market forecasts for two target market segments to analyze revenue potential of target markets
- Mitchell International**, *Senior Director of Product Management*, San Diego, CA 2006 – 2010
- Directed Mitchell’s Medical bill review product offerings which accounted for revenues of \$50M/year
 - Supervised team of 5 Product Managers and 2 systems operation specialists
 - Conceived and successfully implemented first Product Training track for customers attending Annual Customer Summit
- BakBone Software Inc**, *Director of Product Management*, San Diego, CA 2003 - 2005
Global supplier of Data Protection software for mid-size businesses with annual revenues of \$50M
- Directed and mentored a team of Product Managers that was responsible for all of BakBone's product revenue
 - Led customer engagements to determine their business needs and created product specifications to satisfy those needs
 - Authored business plan to extend product suite to include real-time data protection solutions leading to \$5M acquisition
- Iomega**, *Product General Manager, Software Solutions*, San Diego, CA 2002 – 2003
- Managed Iomega’s data storage software solutions business unit
 - Established product line strategy, product roadmap and product specifications
 - Negotiated OEM license with Toshiba to bundle backup software with their laptops resulting 10% increased revenue
- EMC (Division of Dell Corporation)**, *Director of Product Management*, Palo Alto, CA 1999 – 2002
- Business line responsibility for backup and recovery storage management platform and Disaster Recovery products
 - Created product specs for a web-based storage management console reducing customer management cost by 20%
 - Managed a team of Product managers, Product Marketing Managers and Technical Marketing Engineers
- 3Com Corporation**, *Product Line Manager*, Santa Clara, CA 1996 – 1999
- Increased 3Com's Fast Ethernet Hub market share by 4% to a market leading 34% and \$100M revenue run rate
 - Initiated and executed marketing and promotional campaigns for distribution channel that increased YOY sales by 17%
 - Spearheaded business plan and secured executive buy-in to pursue new emerging Storage Area Networking market
- Hewlett Packard**, *Tech Consultant / Strategic Product Planning Manager*, Cupertino CA 1987 - 1996
- Collaborated with HP Dev team to customize HP products to fit needs of strategic customer opportunities
 - Recipient of HP Excellence Award for crafting solution enabling HP to win \$30M Walmart contract for Unix servers
 - Defined Network Product Strategy for Unix Server Division and managed \$75M networking product portfolio
- IBM**, *Software Engineer*, Palo Alto, CA 1984 – 1987
- Designed and developed Transport layer networking protocol for an OSI-based intrabank messaging system
 - Led architectural design and code reviews for Transport Layer and related project component
 - Implemented a full set of unit and integration tests for the Transport layer