

# Cavaleiro Farm Website Development Proposal

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**Client:** Antonio Gomes

This project aims to restore and redesign Cavaleiro Farm's online presence while prioritizing privacy and limited search engine visibility (Anti-SEO). The work will be done in **three key phases**, each with clearly defined deliverables.

## Phase 1: Recovery & Initial Setup

1. Recover existing website data and WordPress environment
2. Point domain to the correct hosting and database
3. Create a basic homepage layout
4. Initial archive page design (e.g., blog or post listings)
5. Initial post template
6. Implement anti-SEO measures (robots.txt, noindex tags)

## Phase 2: Functional Design Expansion

1. Refine and complete homepage with detailed content & visuals
2. Booking system integration for the cabin (Airbnb or Booking App)
3. Add interactive map access for directions or location view
4. Custom layout for posts tailored to Cavaleiro Farm's style
5. Create a dedicated landing page for Offers or Promotions

## Phase 3: Privacy & Final Launch

1. Final check for any Google or bot crawling vulnerabilities
2. Review and update WHOIS information
3. Perform a soft launch with client approval

## Project Details

- **Platform:** WordPress
- **Content & graphics:** Provided by client
- **Booking platform:** To be integrated based on client's preference
- **SEO:** Strict Anti-SEO measures as requested

## Total Project Cost

**\$1850 CAD** (approx. **\$1370 USD**)

*Payable in milestones per phase or as agreed.*

## Next Step

If all looks good, just reply:

**"LET'S DO IT"** to my email — then I'll proceed with the development, as I've already started most of **Phase 1** in preparation.