

# ECommerce & POS Integration for Red Roosters

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**Client:** Antonio Gomes | Red Rooster

To streamline restaurant operations and open new sales channels, this project will implement an **online ordering system using WooCommerce**, integrate it with a modern **POS system** for walk-in and phone orders, and ensure **secure infrastructure** with a third-party security audit.

## Milestone 1: WooCommerce & POS Integration

**Goal:** Set up a unified system for managing both online and walk-in/phone orders.

- Upload all products on WooCommerce with complete details (image, description, price)
- Install and test best-fit POS system (e.g., HikePOS, OpenPOS, VitePOS, ConnectPOS, or FooSales)
  - Evaluate features and compatibility
  - Recommend one based on restaurant needs
- Integrate POS with WooCommerce
  - Shared inventory
  - Smooth order management
- Implement **Contact Recognition**
  - Track customer details via phone/email
  - Enable order lookup & targeted marketing

## Milestone 2: Security Network Testing & Hardening

**Goal:** Secure the system for online transactions and internal operations.

- Identify and coordinate with a third-party Security Consultant
  - Perform full audit of website + POS infrastructure
- Internal Security Improvements:

- SSL certificate and HTTPS redirection
- Web app firewall (WAF) setup
- Backend code vulnerability check
- Recommendations for secure device/network use

### **Milestone 3: SEO & Deployment**

**Goal:** Make the ordering system visible, functional, and ready for real-world use.

- On-page SEO setup for online ordering pages
  - Meta titles, descriptions, alt tags, schema
- Final deployment and testing
  - Live order testing
  - Staff onboarding for POS use
  - Post-launch checkup

### **Total Project Cost**

**\$1,800 CAD**

- ◆ This is a **one-time project fee**, inclusive of planning, development, and launch.
- ◆ Ongoing maintenance or additional features can be scoped separately if needed.

### **Next Steps**

1. Confirm acceptance of the proposal
2. Initial kickoff and product data gathering
3. Testing and selecting the best-fit POS system
4. Begin WooCommerce + POS setup
5. Coordinate with 3rd party security auditor

**If all looks good, just reply to my email with:**

**“LET’S DO IT”** — then I’ll proceed with the development right away and keep you updated on the progress.