Here are the quiz items based on the lesson content:

=== Multiple Choice ===

1. What is speech?

A) The use of language in writing

B) The use of language in human vocal communication

C) The use of language in reading

D) The use of language in listening

Answer: B) The use of language in human vocal communication

2. What are the qualities of a good speaker?

A) Only persuasive and loud

B) Only unbiased and unemotional

C) Transparency and unambiguity, unbiased and unemotional, and audience participation

D) Only enunciation and intonation

Answer: C) Transparency and unambiguity, unbiased and unemotional, and audience participation

3. What is important when writing an effective speech?

A) Only using long, complicated sentences

B) Only writing down your thoughts without reading it aloud

C) Writing two simple phrases instead of one long, complicated sentence and interpreting it aloud

D) Only writing about your personal opinions

Answer: C) Writing two simple phrases instead of one long, complicated sentence and interpreting it aloud

4. Why is it important to research when writing a speech?

A) So that you can write a longer speech

B) So that you can write a more complicated speech

C) So that you can make your speech more effective

D) So that you can write a speech quickly

Answer: C) So that you can make your speech more effective

5. What is a speech event?

A) Any social interaction where language is used

B) Only formal events like graduation ceremonies

C) Only informal events like room-to-room campaigns

D) Only events where people speak at the same time

Answer: A) Any social interaction where language is used

6. What is the purpose of enunciation, intonation, loudness, and tempo in speech?

A) To make the speech longer

B) To make the speech more complicated

C) To express meaning and convey a message effectively

D) To make the speaker more anxious

Answer: C) To express meaning and convey a message effectively

7. What is the importance of audience participation in a good speech?

A) To make the speech more boring

B) To make the speech more complicated

C) To ensure the audience will ensure their attention and express their solidarity

D) To make the speaker more confident

Answer: C) To ensure the audience will ensure their attention and express their solidarity

8. How can you make your speech more effective?

A) By using only simple sentences

B) By writing a longer speech

C) By using evidence to back up your points

D) By only writing about your personal opinions

Answer: C) By using evidence to back up your points

9. What is the goal of a good speech?

A) To make the audience bored

B) To make the audience confused

C) To convey a message effectively through words

D) To make the speaker more anxious

Answer: C) To convey a message effectively through words

10. How can you ensure effective listening in a speech?

A) By not paying attention to the speaker

B) By only listening to the beginning and end of the speech

C) By giving your full attention to the speaker and expressing your solidarity

D) By daydreaming during the speech

Answer: C) By giving your full attention to the speaker and expressing your solidarity