Here are 10 multiple-choice questions based on the lesson content:

=== Multiple Choice ===

1. What is speech defined as in the lesson?

A) The use of written language

B) The use of spoken language in human vocal communication

C) The use of gestures in non-verbal communication

D) The use of technology to communicate

Answer: B) The use of spoken language in human vocal communication

2. What is the main purpose of a good speech according to the lesson?

A) To persuade the audience to agree with the speaker

B) To entertain the audience with humor

C) To convey a message effectively through spoken words

D) To intimidate the audience with loud noises

Answer: C) To convey a message effectively through spoken words

3. What is one characteristic of a good speech mentioned in the lesson?

A) It should be delivered in an emotional way

B) It should be transparent and unambiguous

C) It should be delivered in a biased way

D) It should be delivered in a rushed pace

Answer: B) It should be transparent and unambiguous

4. Why is it important to research when writing a speech?

A) To find supporting evidence for the speech

B) To find opposing views to argue against

C) To find inspiration for the speech

D) To find a topic to discuss

Answer: A) To find supporting evidence for the speech

5. What is one tip for writing an effective speech mentioned in the lesson?

A) Write one long, complicated sentence

B) Write two simple phrases instead of one long, complicated sentence

C) Write in a poetic style

D) Write in a scientific style

Answer: B) Write two simple phrases instead of one long, complicated sentence

6. What is the role of the speaker in a speech event?

A) To listen and respond to the audience

B) To initiate the conversation and greet others

C) To speak at the same time as the audience

D) To remain silent throughout the event

Answer: B) To initiate the conversation and greet others

7. What is the significance of non-representational or paralinguistic aspects of vocalization in speech?

A) They are not important in conveying meaning

B) They are important in conveying meaning

C) They are only important in written language

D) They are only important in spoken language

Answer: B) They are important in conveying meaning

8. What is one common speech event mentioned in the lesson?

A) A job interview

B) A graduation ceremony

C) A debate

D) A party

Answer: B) A graduation ceremony

9. What is the main theme of the lesson on speech?

A) How to write a speech

B) How to deliver a speech

C) The characteristics of a good speech

D) The importance of speech in daily life

Answer: C) The characteristics of a good speech

10. Why is it important to ensure the participation of the audience in a speech?

A) So the speaker can dominate the conversation

B) So the audience can ask questions

C) So the audience will ensure their attention through effective listening

D) So the speaker can ignore the audience

Answer: C) So the audience will ensure their attention through effective listening