Here are the 10 multiple-choice questions based on the lesson content:

=== Multiple Choice ===

1. What is speech?

A) The act of writing a letter

B) The use of language in human vocal communication

C) The art of singing a song

D) The process of typing on a computer

Answer: B) The use of language in human vocal communication

2. What are the qualities of a good speaker?

A) Being loud and expressive

B) Being clear and concise

C) Being biased and emotional

D) Being short and concise

Answer: B) Being clear and concise

3. What is the main purpose of a good speech?

A) To persuade the audience

B) To entertain the audience

C) To inform the audience

D) To confuse the audience

Answer: A) To persuade the audience

4. What should a speaker do to ensure effective delivery?

A) Speak quickly and loudly

B) Speak clearly and at a moderate pace

C) Speak slowly and quietly

D) Speak rapidly and softly

Answer: B) Speak clearly and at a moderate pace

5. What is the importance of research in writing an effective speech?

A) It helps to write a longer speech

B) It helps to write a more complicated speech

C) It helps to make the speech more informative

D) It helps to make the speech more persuasive

Answer: D) It helps to make the speech more persuasive

6. What should a speaker do to make their speech more effective?

A) Use complex sentences and jargon

B) Use simple phrases and clear language

C) Use loud and expressive tone

D) Use a monotone voice

Answer: B) Use simple phrases and clear language

7. What is the role of the audience in a speech event?

A) To listen and react

B) To speak and interrupt

C) To read and nod

D) To sleep and rest

Answer: A) To listen and react

8. What is the importance of transparency in a good speech?

A) It helps to confuse the audience

B) It helps to make the speech more informative

C) It helps to make the speech more persuasive

D) It helps to make the speech more transparent

Answer: D) It helps to make the speech more transparent

9. What should a speaker avoid when delivering a speech?

A) Being clear and concise

B) Being loud and expressive

C) Being biased and emotional

D) Being unprepared

Answer: C) Being biased and emotional

10. What is the role of evidence in writing an effective speech?

A) It helps to make the speech longer

B) It helps to make the speech more complicated

C) It helps to make the speech more persuasive

D) It helps to make the speech more entertaining

Answer: C) It helps to make the speech more persuasive