Jethro Libutan

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Education

East Carolina University   **Greenville, NC**

Bachelor of Science Degree in Computer Science, Music minor, expected May 2025 (Sophomore first year)
- Dean's List (2020-2021)
- EC Scholars Award - East Carolina's most prestigious full merit scholarship, valued at nearly **$64,000**.
- Honors College - The honors college scholarship equals the value of in-state tuition at nearly **$7,329**.

Technical Skills

Programming Languages: C++, Python, HTML/CSS, JavaScript
Technologies: Visual Studio, Falcon.io, Adobe Premiere Pro, Sony Vegas Pro, Adobe Illustrator

Work Experience

East Carolina University Admissions   **Greenville, NC**

Undergraduate Admissions Social Media Coordinator   October 2021 - Present
- Utilized falcon.io as a social media management tool
- Created blog posts on the ECU admissions student blog
- Created and managed content for 4 social media platforms to promote admissions to ECU
- Promoted Admissions events through marketing and campaigning events
- Created and constructed content for the ECU admissions TikTok page

McGibney Family Farms   **Hurdle Mills, NC**

Social Media Manager   December 2020 - March 2021
- Successfully created, edited, and posted both Instagram and Facebook 100+ feed posts
- Responded to direct messages on Facebook and Instagram
- Drove traffic to the McGibney Family Farms website to increase sales and website visits using social media
- Organically grew the Instagram page to over 200+ followers

Perkins Orchard   **Durham, NC**

Cashier   August 2018 - July 2021
- Gave 20 first-time customers tours weekly
- Unloaded 2 truck shipments weekly of produce and stocked shelves of produce
- Gave high-quality customer service

Extracurriculars

Association for Computing Machinery, PR Chair: Maintained social media by posting about meetings, workshops, etc.

Projects

Content Creator, February 2021 - Present, Instagram, TikTok: @jethrolibutan
- Organically grown personal TikTok account to over 72,000+ followers

Coffee Website, November 2020 - January 2021
- Developed a mock coffee website that contains menu, "about us", review, and "book a table" sections.
- Used HTML, CSS, and Javascript