



ROCK TOKEN

White Paper
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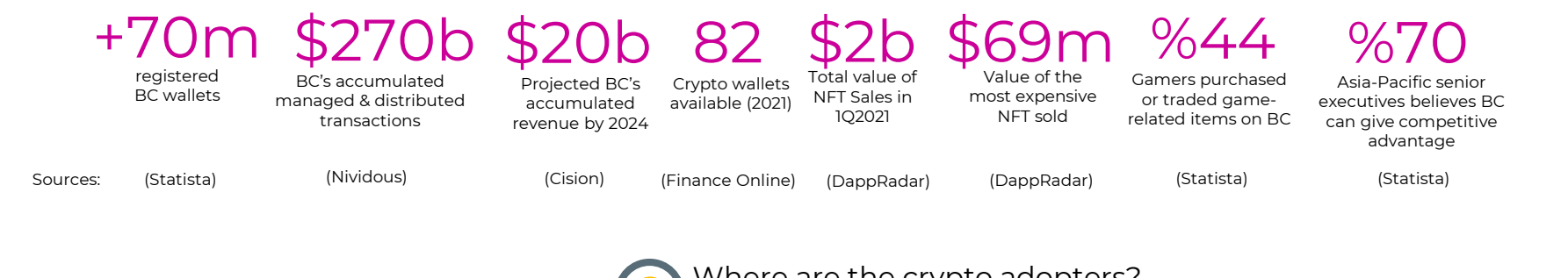
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Abstract and Backdrop

Blockchain ~~will~~ **has been** revolutionizing our world. The enigmatic rollout of Bitcoin in early 2009 captivated the attention of technologist and visionaries amidst the Global Financial Crisis. This new and exciting technology has challenged the status quo and gave birth to new and “noble” ways of how we think about money (finance), knowledge (information), equality (access) and community (accountability & connectivity).

The blockchain’s immediate popular application - Bitcoin, opened up the massive downpour of money and waves of cryptocurrencies. In 2013, the total market value of the entire cryptocurrency was USD 1.64 billion. Even then, the greater majority was not really paying attention. After 8 years, that value reached **USD 2.455 trillion** in May 2021. That’s a 150,153% jump (**1,502x**) equivalent as the as 8th largest economy in the world. There were only 66 cryptocurrencies globally in 2013 and has since exponentially exploded to over 6k cryptos in 2020 showing a 91x jump (Source: Statista 2021). While the top 10% crypto makes up about 88% of the total market value of USD2 trillion (Source: Block Social), the sheer number of cryptocurrencies is a convincing sign that adoption and demand from the wider population is has accelerated.



Where are the crypto adopters?

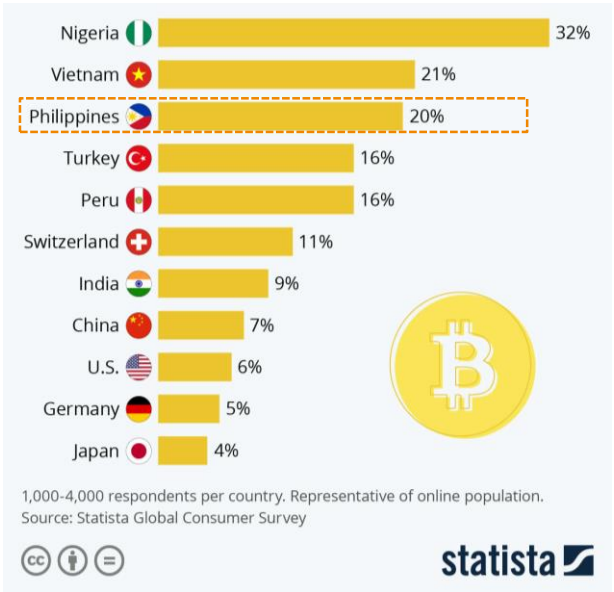
According to Statista Global Consumer Survey (2021), out of 74 countries, the **third highest rates** of cryptocurrency use were recorded in the **Philippines**.

Informal Adoption.

The NFT (Non-Fungible Token) craze was embraced in the Philippines via a game. Axie Infinity is now the leading NFT-based online video game in countries such as the Philippines, Indonesia and Valenzuela. The attractive model of “play-to-earn” (PtoE) quickly gained traction among the youth where the promise of playing while earning provides both necessary needs especially during the pandemic.

Formal Adoption.

The Bangko Sentral ng Pilipinas (BSP) had approved several crypto exchanges as "remittance and transfer companies" while the government leveraged the blockchain setting up blockchain app, bonds.ph in partnership with Unionbank. Likewise Unionbank, the Philippine’s 9th largest bank, had already installed a Bitcoin ATM in Makati in early 2019. These steps and more are convincing signals of the client’s widespread adoption of cryptocurrencies towards mainstream utilities. As the financial industry (generally) shift to where the investment appetite is, banks leading the charge is a telling sign that the shift is expected to ramp up. Even the government has positioned itself to harness blockchain technology to accommodate a more digital-crypto friendly economy.



What is the Rock

A Rock is connotes formidability and stability that is the bedrock of mountains or temple. This is the spirit behind the Rock Token.

Rock refer to the overall eco-system with initiatives called “ventures” exclusively using ROCK Token or RCK Token.

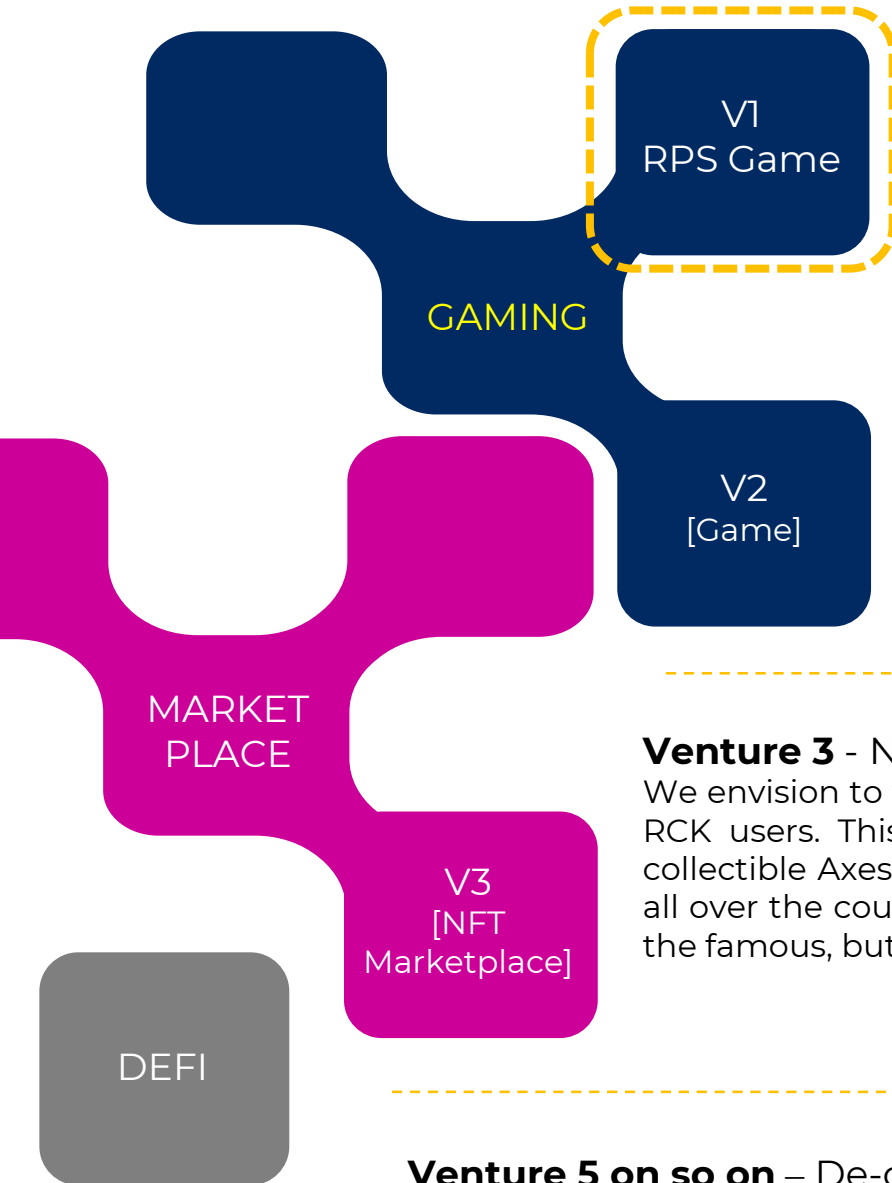
Our ROCK-Solid **MISSION**

To develop compelling ventures for RCK Token users that harness blockchain technology that touches gaming, NFT, marketing and DeFi and other social applications.

Our ROCK-Solid **VISION**

We envision to improve lives (especially the economically disadvantaged) by providing unchartered opportunities with the adoption and utilization of blockchain technologies. Thereby enriching lives for those participating in the community as creators, developers, or simply users.

Current and Envisioned Ventures



Venture 1 - RPS Game

This simple and very basic game will be the primary introduction for the Rock Ventures and RCK Token. So, we strategically launch first as the gateway especially for inexperienced and unfamiliar users to the blockchain technology. However, this simple game already incorporates the use of NFTs as the Axess Cards to play, earn rewards and trade!

Venture 2 - Game [To be developed]

As the RPS Game is designed for mass adoption with basic concept and functionality, we envision to venture into another game platform with more sophistication to attract gamers.

Venture 3 - NFT Marketplace [To be developed]

We envision to venture into an NFT Marketplace and open a whole new world to RCK users. This makes sense as it integrates communities using RPS Game collectible Axess Cards, other game development as well as other digital assets all over the country and the world. It is not just limited to “artist”, celebrities and the famous, but everyone can sell their digital assets.

Venture 5 on so on – De-centralized Finance Platforms (DEFI) [To be developed]

Venture 1 – The RPS NFT GAME



So, you've heard of Axie Infinity. It led the way as the NFT-based online video game in countries such as the Philippines, Indonesia and Valenzuela.

NFT Game

It was cool, plus the “play-to-earn” (PtoE) model quickly gave reasons to join the bandwagon especially during challenging times where entertainment and “making-money” resonated among youth and early adopters. In April 2021, Axie players were already 30k strong but that further exploded to 1 million globally August 2021 had a daily average of Ether transfers of around USD30 million (Php1.50 billion) in value. Axie is built on Ethereum blockchain.



Problemo?

So what's the

Well, **not at all cheap** these days. Cost to play has skyrocketed that you would need around **USD1,200** (Php60,000) for 3 sets of Axie (current estimates on August 2021). With popularity, barrier-to-play has increased significantly especially for low income countries like the Philippines where the minimum wage (Metro Manila) is Php537/daily (USD10.74). So meaning it would take up half-year's salary of the minimum wage earner. Not everyone just have that extra money lying around.

It may not just be the cost as well. The configuration and complexity of the game can potentially intimidate older-generation participants who may want to explore the NFT-gaming and crypto space. So in our humble opinion, it may be **too complex** for others.



What's the Big Idea?

WE BELIEVE

the power of the game to unlock the revolutionary technology of blockchain for everyone. We want to do this by imbedding the game with NFT / crypto.

The challenge is

how do we encourage ~~many~~ **everyone**?



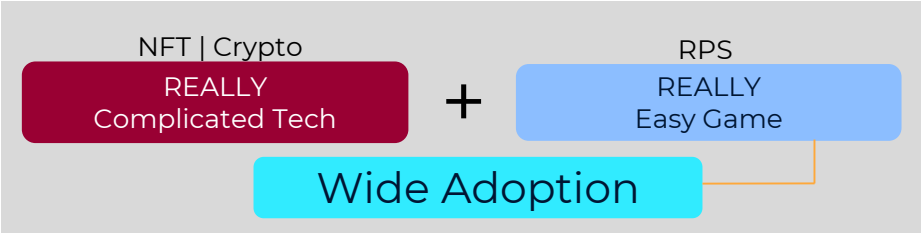
SO, WE LAUNCH



RPS NFT GAME

Our 1st Venture is the RPS NFT Game. RPS or “Rock-Paper-Scissors”. **See, you already know it!**

The most universal, simplest and easiest game known to everyone dating back as far as 206 BC. We believe that a recognizable, easy, low cost and addictive game would be strategic and digestible intro to the blockchain world.



RPS NFT Game Mechanics

How to get playing and earning

01 Get Axesscard

- You need to get your hands on the Axesscard (That's an NFT btw!)
- Activate the Axess Card
- You can only get Axess Card from : Initial Private Launch or the RPS marketplace. In both places, you would need to buy using our RCK Token

02 Start Playing – Earn Points

- Each Axess Card has a certain allowable number of plays (play count) that refreshes every [4] hours
- Each play is simply round where player chooses the element: rock, paper or scissors, for each of the three (3) trays
- The opponent's element (real person's selection) shows whether you win or lose
- If you win, you get a point and experience.
- If you lose, you only get experience.

03 Breed Variant Axesscard

- You can choose to breed an Axess Card to produce a variant once you have the required points and experience to replicate.
- An Axess Card must be 1st activated to use. The replicated variant's characters of play count and experience is generated at random.
- Likewise, each replicated Axess Card variant will also have different levels of reward requirements

04 Earn rewards to RCK Token

- You can choose to convert points to RCK instead of using it to breeding.
- Now with RCK Token you have access to RCK ecosystem (ventures) or trade in the DEX where RCK is traded, and swap to other cryptos.

05 Trade Axesscards

- Axess Cards are NFTs. You can trade them in the marketplace.
- The value of the Axess Card may depend whether it is activated (known characteristics) or inactivated (unknown characteristics).
- Naturally, activated Axess Card with more characteristics (play count and replication count) may demand higher price than inactivated Axess Card or activated Axess Card with less characteristics.
- Players can buy and sell Axess Cards using RCK Tokens.

At the Initial Private Launch only **LIMITED** no. of Axess Cards will be distributed! Thereafter, players would need to buy Axess Cards in the RPS marketplace, at perhaps higher price

Tokenomics

Token	RCK Token
Blockchain network	Binance Smartchain (BSC)
Conversion from	BNB
Total Token Supply	1,000,000,000

Listing Tokens

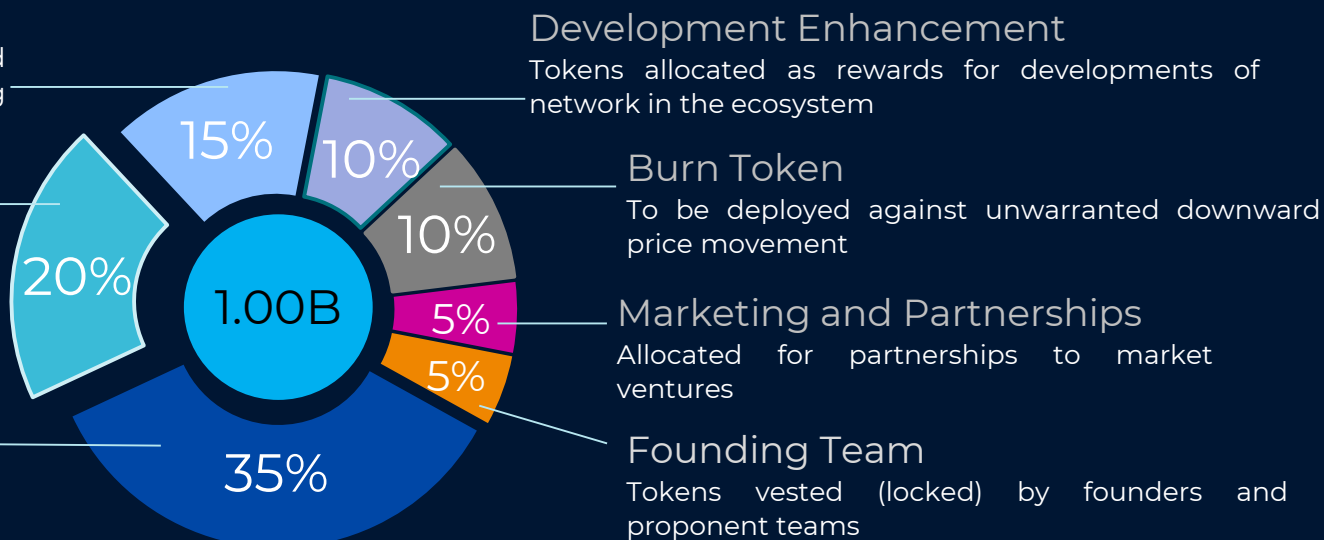
Tokens to be listed in the DEX (decentralized exchange) such as Pancakeswap and others. Listing will be scheduled in tranches – initial c.10%

Initial Private Distribution (IPD)

Allocated and distributed exclusively to the 1) Community Co-founders and 2) Early Adopters based on series of distribution schedule

Rewards

Rewards distributed based on RCK Venture games such as RPS NFT Game



Rewards	35%	350,000,000
Initial Private Distributions (IPD)		
IPD Community Co-founders	10%	100,000,000
IPD Early Adopters	10%	100,000,000
Listing Token (DEX)	15%	150,000,000
Stabilizer Tokens - Burn Token	10%	100,000,000
Development Enhancement	10%	100,000,000
Marketing / Partnership Rewards	5%	50,000,000
Founding Team	5%	50,000,000
Total	100%	1,000,000,000



Target Initial Funds (BNB) to be raised based on IPD CC token distribution of 10% (100m) RCK Tokens

Target Initial Funds and Use

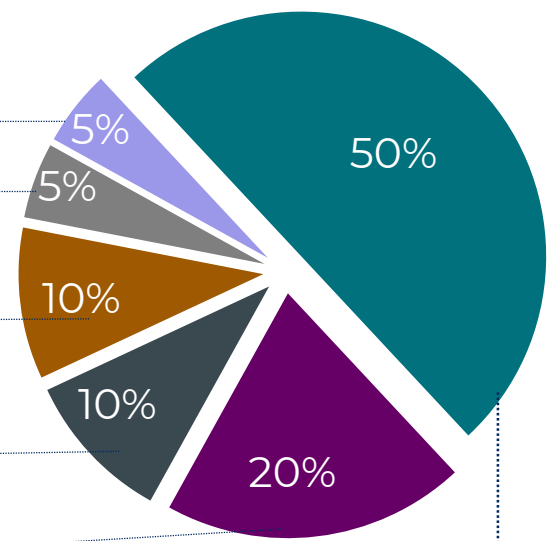
Sample Valuation of RCK in BNB

Price of	10% IPD Value	Total Market Value	Proceeds raised from IPD CC	Implied Total Mkt Value
0.0000095 BNB (Example only)	10%	100M	952 BNB	11,905 BNB

Estimated Allocation of Funds	
Development of Ventures - Incubation Cost	50%
Exchange Listing Tokens (Initial Funds for DEX)	20%
IT, system maintenance and hosting	10%
Management and Operations	10%
Marketing and Partnerships	5%
Reserve	5%
Total	100%

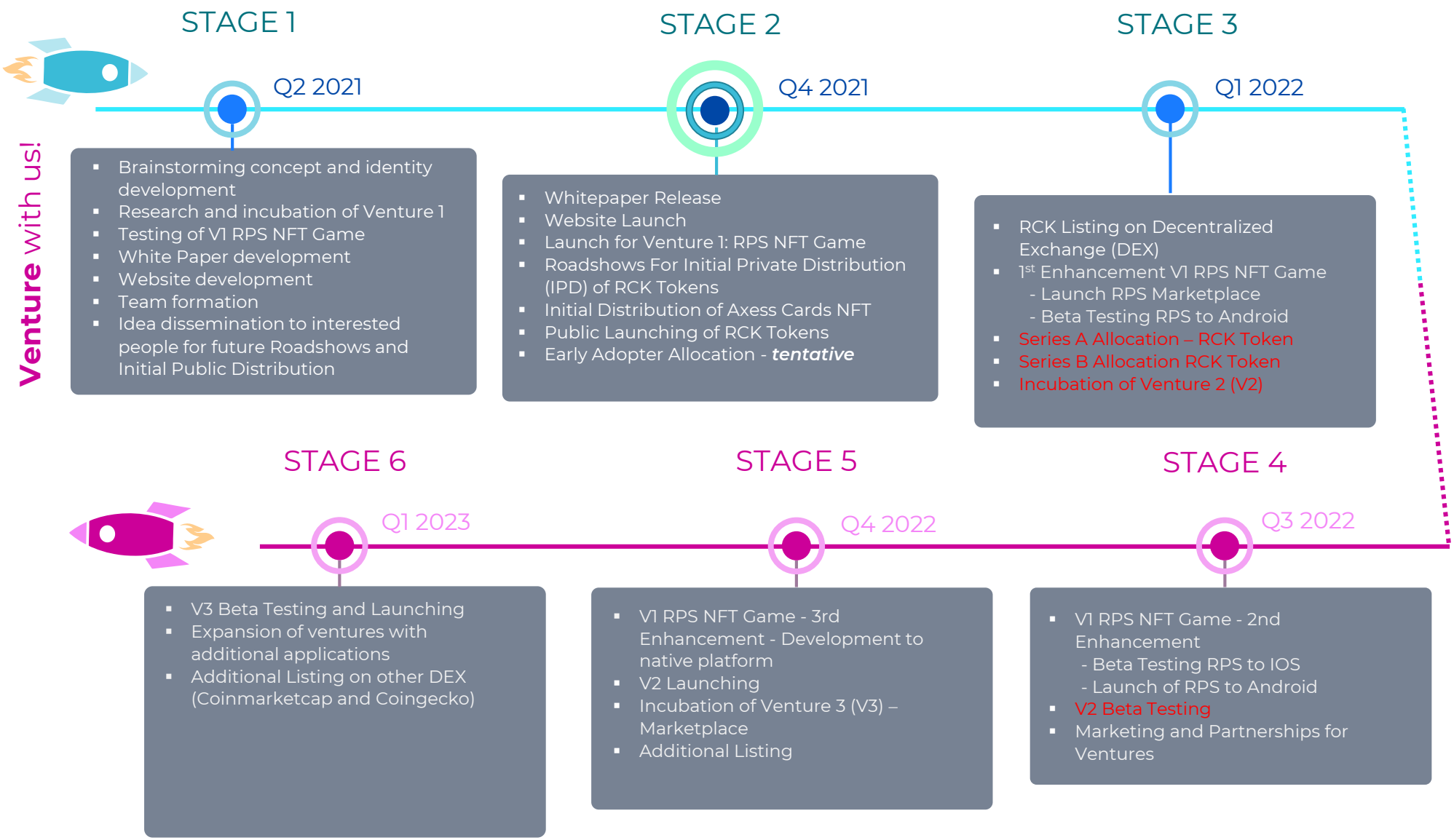


- Reserve**
To be deployed against unwarranted downward price movement
- Marketing and Partnerships**
Resources for marketing, advertising and strategic partnerships to advance the ventures or communities
- Management and Operations**
Funds allocated for management and people-related operating cost
- IT, Systems Maintenance**
Allocated for hosting, maintenance, repair and other IT related costs
- Listing Tokens**
Resources used for Liquidity Pool as a Liquidity Provider in the DEX listing. Subsequent funds to be deployed for follow-on listings
- Development of Ventures**
Allocated to incubate and develop current and future ventures



Note: Use of Funds are tentative based on working estimates.

ROADMAP



Contact