

Assumptions

Data only reflects September 7th & 8th, 2022. Other months & days were not considered.

Data was collected directly from Airbnb's website, other short term rental websites were not used/considered when pulling data.

Change Log

Cleaned raw listing data by removing inconsistent capitalization & trailing spaces in neighborhood column.

Cleaned raw listing data by removing any empty cells in bedrooms column.

Hid any unnecessary columns in listings Data.

Added top listing column in listings data to narrow down listings with 1 bedroom in the top 10 neighborhoods, minus Midtowns, whose most popular size was studios.

Added revenue earned column to both listings & calendar data to sum how much money the top listings earn annually.

Added pivot table & chart to summarize most attractive neighborhoods.

Added pivot table to summarize most popular property sizes.

Added pivot table to show top earning listings.