JETT LIUREN WANG

Product Designer / portfolio @ jettlwang.github.io / jettlwang@gmail.com

EXPERIENCE

Design Lead @ Luna / New York, NY / Oct 2018 - Present

· Leading design and development of Luna MVP, from problem scope to UI elements. Launched and running proof-of-concept beta. Maintaining iterative process by analyzing user data and defining success metrics.

· Actively defining and shaping the vision and culture of Luna, and maintaining consistency in branding and visual identity. Promoting internal innovation by engaging rest of team.

· Managing product development timeline and task coordination. Hiring candidates.

User Experience Design Intern @ Huawei / Shanghai, China / Jun - Aug 2017

· Worked under the international innovation team within Huawei's mobile OS(EMUI) team.

· Participated in strategizing and defining EMUI 8.0's smart assistant module. Researched and synthesized findings on the day-to-day life application of AI.

· Developed prototypes for complex mobile interactions using Flinto and Origami Studio and reduced product development cost.

· Conducted quantitative and qualitative data collection tasks. Introduced more efficient workflow methods and reduced time cost of data collection.

User Experience Design Consultant @ HoneIt / San Francisco, CA / Aug 2016

· Conducted user interviews and usability tests. Synthesized results using affinity diagramming and created redesign based on feedback.

· Delivered principal-oriented, annotated usability report and step-based, implementable design documentation.

Software Engineer Intern @ EMC Center of Excellence Lab / Beijing, China / Jun - Aug 2015
Computer Engineer Intern @ Lenovo R&D Lab / Beijing, China / Jun - Aug 2014

EDUCATION

University of Illinois at Urbana-Champaign
Champaign, IL / Aug 2014 - May 2018
BA in Economics & 21 course credits in advanced Computer Science

General Assembly / UX Design Immersive
San Francisco, CA / Jun - Aug 2016
Learned fundamental theories, techniques, and tools of user experience design and user research through a variety of individual, team and client facing projects.

SKILLS

Sketch
Figma
Photoshop
Origami Studio
Flinto
Invision
HTML+CSS
SaSS
ReactJS

Wireframe
User Research
Prototyping
Branding
Design Sprint
Project Management
Fluent Mandarin