JETT LIUREN WANG



Product Designer / portfolio @ jettlwang.github.io / jettlwang@gmail.com

EXPERIENCE

Design Lead @ Luna / remote, New York, NY & Berlin, Germany / Oct - Mar 2018

- · Lead design of Luna MVP from ideation to high fidelity prototype. Launched and facilitated proofof-concept beta. Analyzed user data and defined success metrics for iterative process.
- · Product Owner of Luminos app. Responsible for development from proof-of-concept to standalone application. Managed interviewing and hiring of design candidates.
- · Actively participated in defining the vision and culture of Luna. Maintained Luna branding and visual identity. Held team-wide design workshops and brainstorm sessions.

User Experience Design Intern @ Huawei / Shanghai, China / Jun - Aug 2017

Worked under the international innovation team within Huawei's mobile OS(EMUI) team.

- · Participated in strategizing and defining EMUI 8.0's smart assistant module. Researched and synthesized findings on the day-to-day applications of AI.
- Developed high fidelity prototypes for complex mobile interactions using Flinto and Origami Studio. Reduced product development time cost.
- · Conducted quantitative and qualitative data collection tasks. Introduced new workflows and methodologies and reduced time cost of data collection.

User Experience Design Consultant @ Honelt / San Francisco, CA / Aug 2016

- · Conducted user interviews and usability tests. Synthesized results using affinity diagramming and created redesign based on feedback.
- · Presented to client. Delivered detailed usability report and design documentation with implementation suggestions.

Software Engineer Intern @ EMC Center of Excellence Lab / Beijing, China / Jun - Aug 2015 Computer Engineer Intern @ Lenovo R&D Lab / Beijing, China / Jun - Aug 2014

EDUCATION	SKILLS	
University of Illinois at Urbana-Champaign	Sketch	Wireframe
Champaign, IL / Aug 2014 - May 2018	Figma	Responsive Web
BA in Economics & 21 course credits in advanced	Photoshop	User Research
Computer Science	Origami Studio	Prototyping
	Flinto	Branding
General Assembly / UX Design Immersive	InVision	
San Francisco, CA / Jun - Aug 2016		Scrum
Learned fundamental theories, techniques, and tools	HTML/CSS	Design Thinking
of user experience design and user research through a	SaSS	Fluent Mandarin
variety of individual, team and client facing projects.	ReactJS	