

## EXPERIENCE

**Design Lead, Luna**([meetluna.com](http://meetluna.com)) / remote, Berlin & NYC Oct 2017 - Mar 2018

*I joined to help Luna **pivot** into social networking. Luna was a **blockchain** based dating project backed by 4500+ contributors from 60+ countries.*

- Co-designed with founders new MVP and blockchain token mechanics.
- Launched **proof-of-concept** consisting of landing page campaign and matching service prototype, connecting 120+ participants from 12 countries.
- Produced all design assets and **established UI design system**.
- Product owner. Co-lead app development with CTO and 4 engineers.
- Established Luna's culture and brand guidelines through leading company-wide workshops. Managed hiring of design candidates.

**UX Design Intern, Huawei** / Shanghai, China

Jun - Aug 2017

*I worked under the international innovation unit (10+ team members) within Huawei's mobile OS (EMUI) team.*

- Designed for Huawei's first AI assistant module. Strategized scenarios, use cases and produced interaction wireframes.
- Produced hi-fidelity prototypes for **EMUI 8.0** in Origami Studio and Flinto.
- Conducted qualitative and quantitative user research, including collection of swipe speed data from 60+ distinct pedestrians.

## Freelance Designer - Startups

*I worked as contractor for various early stage startups.*

**Slice Capital**([slice.capital](http://slice.capital)) / remote

Jan - Mar 2017

- Developed feature requirements, designed app and produced on-brand UI.

**Honelt**([honeit.com](http://honeit.com)) / San Francisco

Aug 2016

- Designed and conducted usability tests with 2 team members. Synthesized results and produced redesign wireframes.
- Compiled deliverable documentation, later implemented for existing users.

**Yttro Mobile**([yttromobile.com](http://yttromobile.com)) / Mountain View, CA

Dec 2015

- Strategized and designed gamified rewards system.
- Produced on-brand UI screens and marketing infographic posters.

**Amino Capital**([aminocapital.com](http://aminocapital.com)) / Palo Alto, CA

Nov 2015

- Redesigned and built company website in Webflow.

**Software Engineer Intern, Dell EMC** / Beijing, China

Jun - Aug 2015

*I worked under the innovation unit within EMC's cloud storage team.*

- Developed Docker initialization script with Shell.
- Researched and presented virtualization solutions in 30+ audience office-wide talk.

**Software Engineer Intern, Lenovo** / Beijing, China

Jun - Aug 2014

*I worked under Lenovo's hardware R&D team.*

- Developed sample CPU simulation tool in C++.

# JETT LIUREN WANG

Product Designer

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## PROJECTS

**TellMeAboutYourLife.com** is a web-based table game with 1 co-founder.

Designed game and developed UI with BootstrapCSS, ReactJS and SCSS.

**Noofie** is a peer-mentorship networking app for young professionals.

Developed MVP with 4 UX iterations. Built main interface with Swift. Built landing page and pitch deck.

## EDUCATION

**University of Illinois at Urbana-Champaign**

Champaign, IL / 2014 - 2018

BA in *Economics* & 21 course credits in advanced *Computer Science*

**General Assembly / UX Design Immersive**

San Francisco / Jun - Aug 2016

## SKILLS

Sketch	HTML/CSS
Figma	BootstrapCSS
InVision	SCSS
Origami Studio	ReactJS
Flinto	
	Design Thinking
Design Sprint	Agile/Scrum
User Research	Remote Work
Responsive Web	Fluent Mandarin