JETT LIUREN WANG

Product Designer / portfolio @ jettlwang.github.io / jettlwang@gmail.com



EXPERIENCE

Design Lead @ Luna / New York, NY / Oct 2018 - Present

- Leading design and development of Luna MVP, from problem scope to UI elements. Launched and running proof-of-concept beta. Maintaining iterative process by analyzing user data and defining success metrics.
- . Actively defining and shaping the vision and culture of Luna, and maintaining consistency in branding and visual identity. Promoting internal innovation by engaging rest of team.
- . Managing product development timeline and task coordination. Hiring candidates.

User Experience Design Intern @ Huawei / Shanghai, China / Jun - Aug 2017

Worked under the international innovation team within Huawei's mobile OS(EMUI) team.

- . Participated in strategizing and defining EMUI 8.0's smart assistant module. Researched and synthesized findings on the day-to-day life application of Al.
- . Developed prototypes for complex mobile interactions using Flinto and Origami Studio and reduced product development cost.
- . Conducted quantitative and qualitative data collection tasks. Introduced more efficient workflow methods and reduced time cost of data collection.

User Experience Design Consultant @ Honelt / San Francisco, CA / Aug 2016

- · Conducted user interviews and usability tests. Synthesized results using affinity diagramming and created redesign based on feedback.
- . Delivered principal-oriented, annotated usability report and step-based, implementable design documentation.

Software Engineer Intern @ EMC Center of Excellence Lab / Beijing, China / Jun - Aug 2015 Computer Engineer Intern @ Lenovo R&D Lab / Beijing, China / Jun - Aug 2014

EDUCATION

University of Illinois at Urbana-Champaign

Champaign, IL / Aug 2014 - May 2018

BA in Economics & 21 course credits in advanced

Computer Science

General Assembly / UX Design Immersive

San Francisco, CA / Jun - Aug 2016

Learned fundamental theories, techniques, and tools of user experience design and user research through a variety of individual, team and client facing projects.

SKILLS

Sketch

Figma

Photoshop Origami Studio

Flinto

Invision HTML+CSS

SaSS

ReactJS

Wireframe

User Research Prototyping

Branding

Design Sprint

Project Management

Fluent Mandarin