

# Values

Where are you today?

*How is this who  
you want to be?*

# There are 9 Value Levels

1. Survival Orientated
2. Tribal Orientated
3. Aggression Orientated
4. System Orientated
5. Materialistically Orientated
6. Group & Cause Orientated
7. Functional Flow
8. Global Flux

# Level 1

## Beige

### Survival Oriented

- Instinctive automatic
  - Essence of human survival
    - Lives much as and better than other animals
      - Minimal impact on environment

# Level 2

## Purple

### Tribal Oriented

- Obeys mystical spirit being
  - Together bonding for safety
- Seek humanity with nature's power

Allegiance to elders, customs, clan ...

# Level 3

## Red

### Aggression Oriented

- Every man for himself
- To hell with others
- Escape domination by others or nature
- Avoid shame, no guilt, get respect
- Fight for control at any cost

# Level 4

## Blue

### System Oriented

- Find meaning and purpose in life
  - Bring order, stability & future reward
- Enforce principles of rightful living
  - Divine plans put people in proper places

# Level 5

## Orange

### Materialistically Oriented

- If it ain't broke, break it and make better
  - Seek the good-life and abundance
    - Progress through best solutions
      - Learn through experience

# Level 6

## Green

### Group & Cause Oriented

- Liberate humans from greed & dogma
- Promote community & unity
  - Share resources among all
  - Decision through consensus



# Level 7

## Yellow

### Functional Flow

- Accept the inevitability of nature's flows
- Functional and competency focus
  - Self-interest without harm to others
  - Demand flexibility and open systems

# Level 8

## Cyan

### Global Flux

- Blending, harmonising, strong collective
- Focus on the good in all living entities
- Self part of the larger, conscious whole
- Global networking = routine and normal

Not one is any  
'worse' than any  
other

*You can choose to move from  
one to the next ... how is what  
you are doing today conducive  
with who you want to become?*

How is what you are  
doing today a true  
representation of who  
you want to become?

*Aspire to enhance your  
better you. We are a  
team to help.*

