

# Technopole-2000

Presents JACKELO

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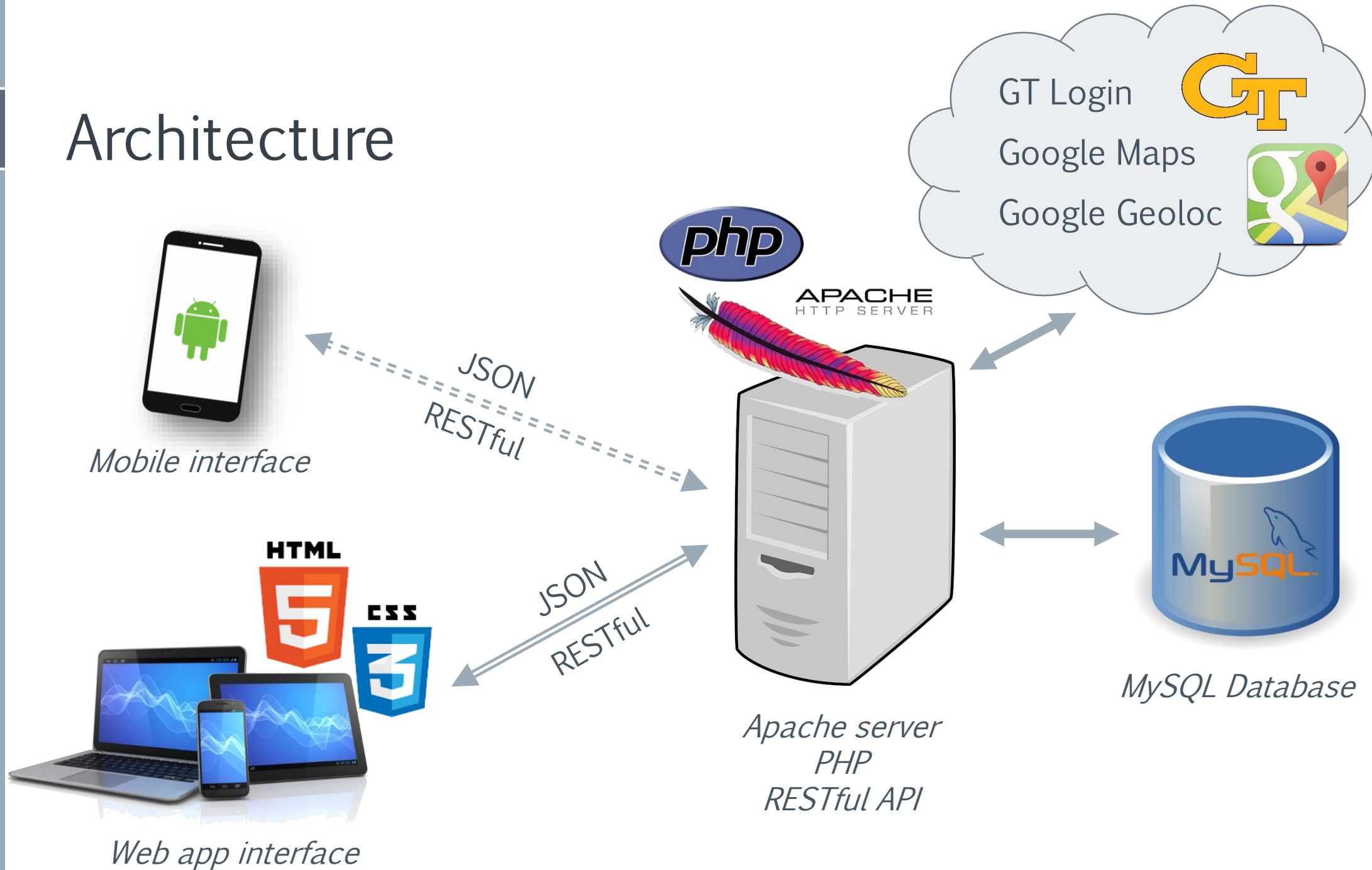
Benjamin Joffe  
Charles Munson  
David Gaspard  
Ernesto Mogena

# Overview

- › Problem being solved / description
  - GTL-specific event sharing application
  - GTL Informational Wiki
  - Requires student authentication
- › Use Cases
  - Organizing trips around Europe
  - Planning local gatherings (or during trips)
  - Study groups
  - Sporting events (e.g., ultimate Frisbee)
  - Travel/Dinning tips

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# Architecture



# Implementation Status

- › Server and database fully set up and finished (HTTPS, all tables populated)
  - Maintenance: auto-prune old sessions and events
  - Increased security: Both GT Login and site-wide
- › API completed. Added minor changes
- › Web app interface completed with added features:
  - New login page + “demo” login
  - Users broken out into Networks: GT, Demo, Business (guest)
  - Prepared for expansion to more schools/organizations
  - Premium events
- › Android app interface (WIP):
  - Home/list view implemented with dynamic loading of events
  - Event view implemented

	GET (retrieve)	PUT (replace/edit)	POST (new)	DELETE (remove)
/api/event	Get all events with default sorting (date)		Create new event	
/api/event/{category:id}	Get all events for given category ID			
/api/event/{country:id}	Get all events for given country ID			
/api/event/{type:id}	Get all (info) events, defaults to all non-info events			
Type: none/events, local, GTL, trip, info				
/api/event/{start:#}	Specify offset for results			
/api/event/{limit:#}	Specify number of results to get			
/api/event/group	Get all events grouped by country (for map view)			
/api/event/count	Get the number of info and non-info events (total)			
/api/event/eventID	Get event data with given ID	Update event data with given ID		Delete event with given ID
/api/event/eventID/simple	Get event data with given ID (simple info)			
/api/event/eventID/attendants	Get list of all attendants to event		Join event for current user	Unjoin from event (current user)
/api/event/eventID/comments	Get all comments for event		Create new comment	
/api/event/eventID/comments/commentID	Get comment data for given comment ID			Delete comment with given ID
/api/country	Get list all countries			
/api/country/countryID	Get info for country ID			
/api/country/countryID/city	Get list of cities for country ID		Create new city in country ID	
/api/country/countryID/city/filter/string	Get cities matching string supplied (for given country ID)			
/api/country/countryID/city/cityID	Get info for city ID			
/api/user	Get all info for current user			
/api/user/userID	Get public info for user ID			
/api/category	Get all categories		Create new category	
/api/category/filter/string	Get categories matching string supplied			
/api/category/categoryID	Get category with category ID			
/api/type/	Get all event types			
/api/type/eventTypeID	Get event type for this eventTypeID			
ex.) /api/event/category/3/country/82/type/3/start/10/limit/5/				

# Business Model : Target Customers

## › GTL Students (niche)

- Expand out to all GT students in future
- Possibility for expansion to all schools and organizations
- Find members via Facebook, school emails, staff presentations, or recommendations / word of mouth
- Free access to view and create events
- Privacy and security: GT-only access to events, all events purged after they expire

## › Businesses (diverse)

- Businesses can gain access to add their events
- Find businesses via Facebook, recommendations or advertising
- Low cost access to add business events to service
- Security: latest technology used to secure information and access

# Business Model : Partners and Resources

## › Partners

- Service relies on school / organization login system
  - › e.g., GT Login
- Google APIs (Geolocation and Maps)
- Local businesses (for adding events or advertisements)
- General members (for adding events and trips to service)

## › Resources

- Must gain access to events or trips happening
- Must attract members and businesses

# Business Model : Costs and Revenue

## › Costs

- Fixed: hosting fees and developer salaries
- Variable: advertising fees to attract members and businesses

## › Revenue

- Subscription for businesses to access service
- Usage fees for premium services for members
  - › Priority events, searching, attaching documents/images to events and comments
- Advertisement fees for businesses (non-event ads)
- Possibility to sell service to GT / GTL for official usage

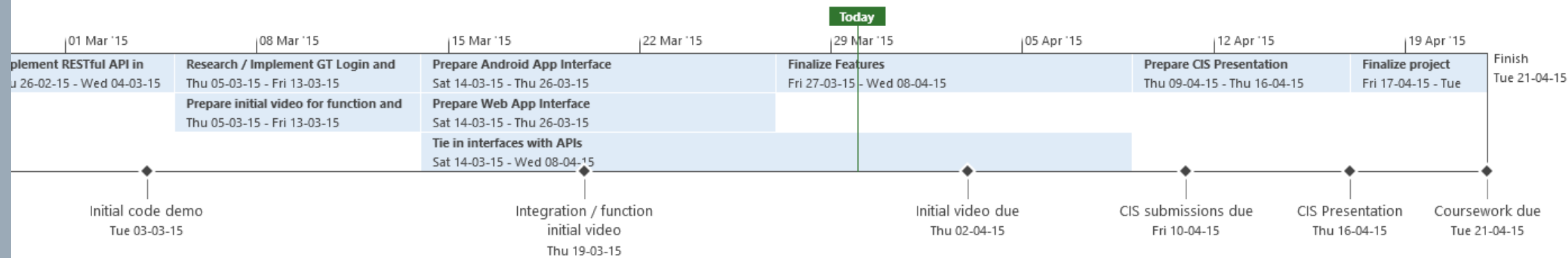


# Team Task Breakdown

- › Back-end (server, database, API, webapp)
  - Charles Munson
- › Front-end (API, webapp, video)
  - Ernesto Mogená
- › Mobile App
  - David Gaspard
  - Benjamin Joffe

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# Gantt Chart



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# Live Demo

› Progress showcase