



Asian Values Global Perspectives

Finance & Marketing Consultancy



BELT & ROAD INITIATIVE

- 5 Routes
- 69 Countries
- Over 62% of world population
- Over 34% of world's merchandise trade
- Around 31% of world's GDP
- Reach out to 48% of the BRI population within 5 hours.



INTRODUCTION TO “BRIDGE”

Belt and Road Initiative DiGital E-platform (BRIDGE)

- BRIDGE is a digital online platform with the purpose to provide local Singapore companies and investors with accurate and updated information of the 69 participating BRI countries.
- An initial e-platform for information exchange which iAsia aim to grow it into a larger scale of multi-directional and international information transmission.
- Potentially exposing Singapore companies to all BRI vendors.
- Target to launch by end of first quarter of 2018

A grayscale world map serves as the background for the entire slide, showing all major continents and oceans.

BRIDGE WEBSITE ILLUSTRATION



BRIDGE

Belt and Road Initiative DiGital E-platform

Delivering international business insights to you.





Accurate & Updated



Anytime & Anywhere



Anticipate

CHINA'S PROPOSED BELT AND ROAD INITIATIVE



CHINA

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CHINA'S PROPOSED BELT AND ROAD INITIATIVE

KAZAKHSTAN

[Summary](#)

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CHINA



Summary

China is a populous nation in East Asia whose vast landscape encompasses grassland, desert, mountains, lakes, rivers and more than 14,000km of coastline. Capital Beijing mixes modern architecture with historic sites such as the Forbidden City palace complex and Tiananmen Square. Shanghai is a skyscraper-studded global financial center. The iconic Great Wall of China runs east-west across the country's north.

Demographics

Population: 1.379 billion

Total Area: 9,596,961 km²

Ethnic groups: 91.51% Han Chinese, 8.49% others

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Key facts and figures

GDP per capital: \$23,122 trillion

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Politics

Government: Unitary one-party socialist republic

General Secretary and President: Xi Jinping

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KAZAKHSTAN



Summary

Kazakhstan, a Central Asian country and former Soviet republic, extends from the Caspian Sea in the west to the Altai Mountains at its eastern border with China and Russia. Its largest metropolis, Almaty, is a long-standing trading hub whose landmarks include Ascension Cathedral, a tsarist-era Russian Orthodox church, and the Central State Museum of Kazakhstan, displaying thousands of Kazakh artifacts.

Demographics

Population: 17,987,736

Total Area: 2,724,900 km²

Ethnic groups: 66.48% Kazakh, 20.61% Russian, 12.91% others

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Key facts and figures

GDP per capital: \$474.312 billion

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Politics

Government: Unitary dominant-party presidential constitutional republic

President: Nursultan Nazarbayev

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Member Login



Login ID:

Password:

New user? Sign up [here!](#)

Login

① BILLING ADDRESS

First Name *

Last Name *

Company

Email Address *

Address *

City

State/Province

Zip/Postal Code

Country *

Telephone

Tax/VAT number

Create an account for later use

Ship to same address

② SHIPPING METHOD

Online Download PDF
 \$0.00

Hardcopy Mailed
 \$X

Hardcopy Mailed - Express
 \$X

③ PAYMENT METHOD

Credit Card Payment

PayPal Express Checkout  [What is PayPal?](#)

④ REVIEW YOUR ORDER

Product Name	Price	Qty	Subtotal
 China Statistic Report 2017Q4	\$XXX	<input type="text" value="1"/>	\$XXX
 Kazakhstan Statistic Report 2017Q4	\$XXX	<input type="text" value="1"/>	\$XXX
		Subtotal	\$XXX
		Grand Total Excl. Tax	\$XXX
		Grand Total Incl. Tax	\$XXX

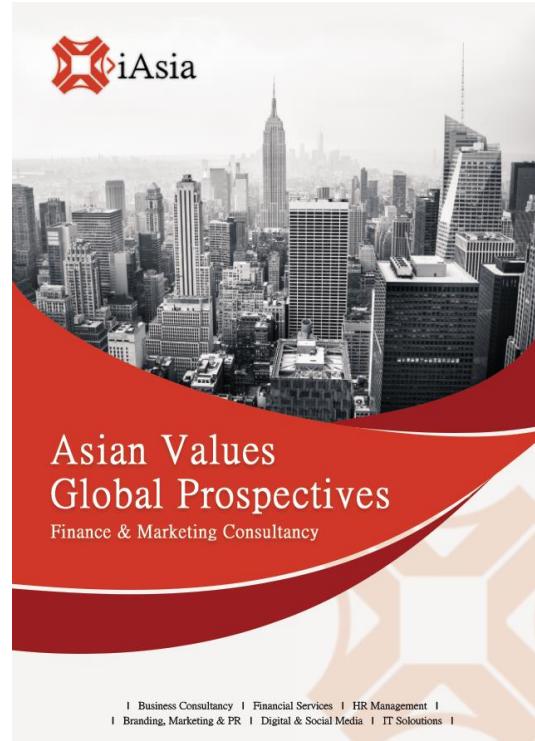
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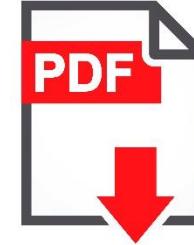
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INFORMATION INCLUDES

- Summary
- Introduction
- Key facts and figures
- Demographics
- History
- Business Etiquette
- Culture
- Points to note for foreign investment
- Main Capital
- Top reasons to invest
- Country comparison